

EPOCH ASSESSMENT AND MEASURES OVERVIEW

Assessment	Approach	Measures
EPOCH 1	Community demographics	Location, cost of housing, connectedness - transport, infrastructure
Direct observation	Observation walk	Shops, advertisements, built environment features
	Tobacco outlet	Availability, cost, advertising, health promotion
	Grocery store	Availability, cost of fruit, vegetables and basic food basket
	Restaurant	Menu healthy options, portion size
	Pharmacy	Cardiovascular and other essential medicines availability and cost
EPOCH Photo	Built environment	Walkability – e.g. side walks, obstacles to walking, cycle access, pedestrian density, traffic, crosswalks, neighbourhood aesthetics, evidence of crime, friendliness
Tobacco pack	Pack labels	Packet labelling for health claims, health harms
Food labelling	Food labels	Nutrient labelling, Health claims, health harms
EPOCH 2	Tobacco	Awareness of laws, knowledge of health impact, social acceptability of smoking by age, gender
Survey of Awareness, Attitudes, Social norms	Nutrition	Awareness of laws/ dietary guidelines, knowledge of health impact food/ alcohol, advertisements, health promotion, knowledge of health impact, cultural and social pressures related to food and drink by age
	Physical activity	Awareness of laws/ physical activity guidelines, health promotion, knowledge of health impact, cultural and social pressures related to physical activity by age
	Social	Social support
	Home & work	Going to work, going to school, internet access