

1 **Gradual versus abrupt smoking cessation: a randomised controlled non-**
2 **inferiority trial**

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26 **Abstract**

27 **Background**

28 Most smoking cessation guidelines advise quitting abruptly. However, many quit attempts
29 involve gradual cessation. If gradual is as successful, smokers can be advised to quit either
30 way.

31

32 **Objectives**

33 To examine the success of quitting smoking by reducing first relative to quitting abruptly.

34

35 **Design**

36 Randomised controlled non-inferiority trial.

37

38 **Setting**

39 Primary care clinics in England.

40

41 **Participants**

42 697 adult smokers addicted to tobacco.

43

44 **Interventions**

45 Participants quit abruptly or reduced smoking by 75% in the two weeks before quitting. Both

46 arms received behavioural support from nurses and used nicotine replacement before and

47 after quit day.

48

49 **Outcome measures**

50 The primary outcome measure was prolonged validated smoking abstinence 4 weeks after
51 quit day. The secondary outcome was prolonged validated 6-month abstinence.

52

53 **Results**

54 At 4 weeks, 39.2% (95%CI: 34.0, 44.4) of the participants in the gradual arm were abstinent
55 compared with 49.0% (95%CI: 43.8, 54.2) in the abrupt arm (relative risk (RR) 0.80; 95%CI,
56 0.66, 0.93). At six months, 15.5% (95% CI: 12.0, 19.7) of the participants in the gradual arm
57 were abstinent compared with 22.0% (95% CI: 18.0, 26.6) in the abrupt arm (RR 0.71;
58 95%CI, 0.46, 0.91). At four weeks, 34.6% of participants who preferred to quit gradually and
59 were allocated to quit that way were abstinent compared with 42.0% who were allocated to
60 quit abruptly, against their preference.

61

62 **Limitations**

63 Blinding was impossible. Most participants were white.

64

65 **Conclusions**

66 Quitting smoking abruptly is more likely to lead to lasting abstinence than cutting down first,
67 even for smokers who initially prefer to quit by reduction.

68

69 **Trial Registration**

70 Registered on the International Standard Randomised Controlled Trial Number Register
71 before the start of participant enrolment (ISRCTN22526020). Online at: [http://controlled-
72 trials.com/ISRCTN22526020](http://controlled-
72 trials.com/ISRCTN22526020).

73

74 **Primary funding source**

75 British Heart Foundation

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77

78

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80 **Introduction**

81 Conventionally smokers are advised to quit abruptly by setting a quit day and stopping
82 smoking in one step. Worldwide, guidelines for smoking cessation generally recommend
83 stopping smoking abruptly and do not support reducing cigarettes smoked first (2-4);
84 however, many smokers report stopping gradually (5-7). It is important to know whether
85 smokers should be advised against gradual cessation because it might produce lower success
86 rates.

87

88 Evidence on whether gradual cessation is less effective than abrupt cessation is conflicting.
89 Observational data on quit attempts made mainly without behavioural support suggest that
90 stopping abruptly is superior (5, 8). However, a Cochrane review of ten randomised trials
91 suggests there may be little difference in quit rates achieved using the two approaches (9),
92 with a relative risk (RR) of 0.94 (95% confidence intervals (CI): 0.79 to 1.13). Several trials
93 included in the review had design features that make it uncertain that differences in quit rates
94 were solely due to the method used to achieve abstinence. None were designed to assess non-
95 inferiority, and the pooled 95%CI obtained encompasses a substantial reduction in the
96 efficacy of quitting gradually compared with quitting abruptly. We conducted a large trial to
97 test whether an initial gradual reduction in smoking produces non-inferior quit rates to abrupt
98 cessation.

99

100 **Methods**

101 ***Design***

102 We randomized adult smokers to either gradually reduce their tobacco use over two weeks
103 prior to a planned quit day, or to stop smoking abruptly on a planned quit day. The gradual
104 cessation group received short acting nicotine replacement therapy (NRT) and nicotine

105 patches prior to the quit day. The abrupt cessation group received only nicotine patches prior
106 to the quit day. Both groups received behavioural counseling, as well as nicotine patches and
107 short acting NRT following the quit day. Our primary outcome was validated abstinence at 4
108 weeks following the quit day. We also evaluated 6 month abstinence and whether outcomes
109 differed according to participants' preferred method of quitting.

110

111 ***Participants***

112 We recruited adult smokers addicted to tobacco, defined as those smoking at least 15
113 cigarettes/12.5 grams of loose tobacco daily and/or having end-expiratory carbon monoxide
114 (CO) concentration of at least 15 parts per million (ppm). Participants had to be willing to
115 quit smoking two weeks after trial enrolment. Exclusion criteria were: currently undergoing
116 cessation treatment; cautions for the use of NRT; participation in other medicinal trials;
117 circumstances that would mean the demands of trial participation would not be met. People
118 with dependence upon alcohol or illicit drugs and severe acute or chronic medical or
119 psychiatric conditions were included unless their conditions were so incapacitating that
120 meeting the demands of the trial was very unlikely.

121

122 The lead general practitioner at 31 volunteer practices in England searched their electronic
123 patient records and wrote to all registered patients who smoked to invite them into the study.
124 Potential participants were encouraged to telephone the researchers, who explained the trial
125 and screened patients for eligibility. Eligible smokers were booked for an appointment with a
126 research nurse, where the study was explained, eligibility confirmed, and written informed
127 consent obtained.

128

129 ***Interventions***

130 Participants were asked to set a quit day two weeks after enrolment and the intervention
131 differed between arms only during these two pre-quit weeks. In the gradual quit arm,
132 participants aimed to reduce smoking to half of baseline by the end of the first week (visit -1),
133 and to a quarter of baseline at the end of the second week (visit 0), in daily increments.
134 Reduction over two weeks was chosen because there is qualitative evidence that this keeps
135 people more focused on quitting than longer reduction (10); a trial (11) suggests that it is
136 more effective than longer reduction; and because the two week preparation for quit day is
137 current practice (12). Participants in the gradual reduction arm chose one of three structured
138 reduction programmes: scheduled, hierarchical, or smoke-free periods reduction. In
139 scheduled reduction, participants used a timer (usually a mobile phone) to schedule inter-
140 cigarette intervals and smoked only when the timer sounded or for five minutes thereafter.
141 The time between cigarettes lengthened daily (1, 2). In hierarchical reduction, participants
142 rated cigarettes from most to least favourite and progressively eliminated either their
143 favourite or least favoured cigarettes. In smoke-free periods, participants mapped their
144 regular day and noted the 30 minute periods within which they smoked. They then
145 progressively eliminated half, and then three quarters of these.
146
147 In all cases, the nurse drew up reduction schedules with the participant to boost
148 understanding and memory, and discussed strategies to prompt adherence to the schedules.
149 Smoking reduction is more successful when participants use NRT (13) so we provided 21mg/
150 24 hour nicotine patches and a choice of short-acting NRT products (gum, lozenge, nasal
151 spray, sub-lingual tablet, inhalator, mouth spray) during the reduction period. For products
152 such as gum and lozenge the instruction was to use one dose per cigarette missed. The short-
153 acting NRT in the gradual arm was used to try to equalise blood nicotine concentrations in
154 each trial arm prior to quitting.

155

156 Between baseline appointment and quit date, participants in the abrupt cessation arm were
157 asked to smoke as normal and not reduce. To balance the behavioural support time,
158 participants identified the cigarettes they would find hardest to give up and planned strategies
159 to avoid relapse after quit day. Prior to quitting, participants in the abrupt arm were asked to
160 use 21mg/24 hour nicotine patches but no short-acting NRT. NRT was used in this arm prior
161 to quit day because there is some evidence that pre-cessation NRT increases quit rates and
162 this balanced this effect between arms (14).

163

164 Other than these differences, the treatment programme in both arms was identical.

165 Participants were seen by a research nurse at their primary care practice weekly for two
166 weeks prior to their quit day (baseline visit, visit -1), the day before their quit day (visit 0),
167 thereafter weekly for four weeks after quitting (visits +1, +2, +3 and +4), and finally eight
168 weeks after quit day (visit +8). The behavioural support from visit 0 onwards was withdrawal
169 oriented therapy, typical of a UK smoking cessation clinic (12,15), and the same in both trial
170 arms. Withdrawal-oriented therapy focuses on the commitment to abstain completely and
171 provides support early, when withdrawal symptoms are at their worst and relapse most likely.
172 Pharmacotherapy was identical in both arms from quit day onwards, consisting of a 21mg/24
173 hour nicotine patch plus a short-acting form of NRT of the participant's choice. Participants
174 were encouraged to use the short-acting form liberally, in anticipation of or in response to
175 cravings.

176

177 ***Randomisation***

178 Participants were randomised 1:1 to gradual or abrupt cessation at the baseline visit. An
179 independent statistician used Stata to accomplish randomisation stratified by research nurse,

180 with randomly ordered blocks of 2, 4, and 6 to ensure balance. After consent, the research
181 nurse opened sealed numbered envelopes in turn. Where participants quit in pairs (e.g.
182 husband and wife), one was allocated randomly and the other allocated to the same arm.

183

184 ***Sample size***

185 Our chosen non-inferiority margin was equivalent to a relative risk (RR) of 0.81 or a 19%
186 reduction in effectiveness of quitting gradually compared with abruptly. This is an absolute
187 difference in quit rates of 9.5% at four weeks assuming 50% quit in the abrupt arm (16).

188 Using a one-sided alpha of 5%, 343 participants per arm were needed to have 80% power to
189 detect this difference in the primary outcome.

190

191 ***Measures***

192 Participant demographics, smoking history, nicotine dependence and preference for gradual
193 or abrupt quitting were recorded at baseline. At each subsequent clinic session we assessed
194 amount smoked, salivary cotinine, and measured exhaled carbon monoxide. Tobacco
195 withdrawal symptoms were also measured using the Mood and Physical Symptoms Scale
196 (MPSS), and are presented here as the mean score for urges and the mean score for
197 withdrawal symptoms (17). We also assessed the occurrence of adverse events and
198 participants rated the severity of possible symptoms of nicotine overdose during the two
199 weeks using NRT and smoking. Nicotine overdose symptoms were provided as a checklist
200 and participants were asked: 'Have you been troubled by any of the following problems in
201 the past 24 hours?' They rated each symptom on a scale ranging from 'Not at all' to
202 'Extremely'. All participants were asked to complete daily diaries in the two weeks prior to
203 quit day to measure adherence to medication and behavioural instructions. Trial arm
204 preference was re-assessed at four week follow-up.

205

206 The primary outcome was Russell Standard four-week abstinence. The Russell Standard
207 allows a two week grace period from quit day for slips and uses an intention to treat
208 approach, assuming people lost to follow-up are smokers. Russell Standard abstinence is
209 validated by an exhaled carbon monoxide concentration of <10ppm (18). Secondary
210 outcomes were Russell Standard abstinence at eight week and six month follow-up; seven-
211 day point prevalence abstinence at four week, eight week and six month follow-ups, validated
212 by exhaled carbon monoxide of <10ppm; and urges to smoke and nicotine withdrawal
213 symptoms at one and four weeks follow-up.

214

215 ***Data analysis***

216 In the analysis of abstinence, we present relative risks due to the high incidence of abstinence
217 (>10%). The primary non-inferiority analysis (abstinence at 4 weeks) was based on a one-
218 sided alpha of 0.05 and therefore a 90% confidence interval was calculated. In accordance
219 with CONSORT (18), we interpreted this confidence interval in relation to our pre-
220 determined non-inferiority margin (RR=0.81). To assess superiority, which is also advised in
221 non-inferiority trials (19), we calculated RRs with 95% confidence intervals. All relative risks
222 (non-inferiority and superiority) were estimated using marginal standardization via logistic
223 regression (20), adjusting for nurse. Confidence intervals were calculated via percentile
224 bootstrapping. These analyses were carried out using the prLogisticBootMarg (prLogistic
225 package) in R.

226

227 Where couples were recruited, we randomised one member and allocated the second non-
228 randomly to the same arm. As a sensitivity analysis, we re-analysed excluding the second
229 member of a couple (who was non-randomly assigned).

230

231 We calculated the proportion of participants attending each of the two post-baseline visits
232 prior to quit day (visits -1 and 0) and compared these proportions by arm, using a χ^2 test with
233 Yates' correction for the difference between proportions. Medication use before quit day was
234 assessed and reported as percentage using a patch daily, whether short-acting NRT was used
235 and the number of units of short-acting NRT consumed daily. Both smoking reduction
236 (cigarettes per day (cpd)) and CO) and medication use were taken from the daily diary and
237 participants without these data were excluded from the analysis.

238

239 For each participant, mean urge score and withdrawal score were calculated (at baseline,
240 week +1 and +4) using their responses to the two urge questions and seven withdrawal
241 questions of the MPSS, respectively. We used a linear generalised estimating equation (xtgee
242 command in STATA) to explore differences in mean urge and withdrawal symptom scores
243 across these four weeks, adjusting for nurse and repeated measures. Participants missing
244 scores at all three time-points were excluded from this analysis, but otherwise all participants
245 were included in the model.

246

247 We assessed the impact on abstinence at four weeks of a participant preferring to quit
248 gradually, compared with abruptly or no preference. Using logistic regression with the same
249 marginal standardization as for other abstinence outcomes, we analysed the effect of
250 allocation to gradual cessation on 4-week abstinence stratified by baseline preference: prefer
251 gradual, prefer abrupt, no preference.

252

253 ***Approvals***

254 The study and protocol were authorised by the Nottingham Research Ethics Committee 2 (08/
255 H0408/213), the Medicines & Healthcare products Regulatory Agency, local National Health
256 Service (NHS) Research & Development offices, and registered before participant enrolment
257 (ISRCTN22526020).

258

259 ***Role of funding source***

260 Funding was provided by the British Heart Foundation (PG/08/047/25082). The funder was
261 not involved in the analysis of the data or the interpretation of the findings, and had no role in
262 writing the manuscript or submitting it for publication.

263

264

265 **Results**

266 ***Recruitment***

267 Of 1097 people enquiring, 697 were randomised (355 to the abrupt arm and 342 to the
268 gradual arm) by 23 nurses across 31 primary care practices, between June 2009 and
269 December 2011 (Figure 1).

270

271 ***Baseline characteristics***

272 Participant characteristics were well balanced between trial arms (Table 1). Participants were
273 on average 49 years old, equally split between males and females, smoked 20 cigarettes daily,
274 and had a Fagerstrom Test for Cigarette Dependence (FTCD) score of 6 (21), indicating high
275 dependence. The majority of participants (94%) described their ethnicity as 'white'.

276

277 ***Abstinence rates***

278 The primary outcome, 4-week Russell standard abstinence, was achieved by 39.2% (95% CI:
279 34.0, 44.4) of the Gradual arm and 49.0% (95%CI: 43.8, 54.2) of the Abrupt arm. Non-
280 inferiority was not demonstrated (unadjusted RR 0.80; 90%CI: 0.68, 0.96). Rather at 4
281 weeks, achieving abstinence was significantly less likely for smokers in the Gradual arm than
282 those in the Abrupt arm (adjusted RR 0.80, 95%CI 0.66, 0.93). The risk estimates for
283 secondary outcomes, including six-month prolonged abstinence and point prevalence
284 abstinence, also indicated superiority of abrupt over gradual cessation (Table 2). Excluding
285 the second member of a couple gave similar RRs for abstinence at four weeks and six months
286 (data not shown).

287

288 ***Visit attendance and adherence***

289 Similar percentages of participants in the two arms attended the week -1 visit; (82%
290 (n=279/342) of the gradual arm and 85.6% (n=304/355) of the abrupt arm (p=0.147)).
291 However, significantly fewer participants in the gradual arm attended visit 0, immediately
292 prior to quit day, (67.0% (n=229/342) versus 83.4% (n=296/355) in the abrupt arm; p<0.001).
293 Fewer people made a quit attempt (at least 24 hours of self-reported abstinence) in the
294 gradual arm (61.4%, n=210/342) than the abrupt arm (71%; 252/355); p=0.007. Among
295 participants who made an attempt, relapse rates were similar in both arms at four week
296 (gradual 36.2% (n=76/210); abrupt 31.0% (n=78/252); p=0.28) and six month (gradual 74.8%
297 (n=157/210); abrupt 69.1% (n=174/252); p=0.21) follow-up.

298

299 Participants in the gradual arm cut their cigarette consumption by an average of 48% (target
300 of 50%) after one week (visit -1) (n=264), and by 68% (target of 75%) at visit 0 (n=184).
301 Exhaled carbon monoxide reduced by 32% at visit -1 (n=275) and by 46% at visit 0 (n=226).

302 There were also modest reductions in cigarette consumption (n=237, 29%) and carbon
303 monoxide (n=291, 18%) in the abrupt arm at visit 0 (Figure 2).

304

305 Medication adherence was generally good. Of those participants who attended visit -1, 81.4%
306 (n=227/279) in the gradual arm and 89.5% (n=272/304) in the abrupt arm used their nicotine
307 patch daily in the first week. Of those participants who attended visit 0, 87.3% (n=200/229)
308 in the gradual arm and 89.2% (n=264/296) in the abrupt arm used their nicotine patch daily in
309 the second week. Only participants in the gradual arm were provided with short-acting NRT
310 pre-quit. In the first week 76.0% (n=212/279) used it and in the second week 76.0%
311 (n=174/229) did so. Of the participants who used short-acting NRT, 84% (n=225/279) chose
312 gum, lozenge, or sublingual tablets. Although the instruction was to replace each missed
313 cigarette with one dose of these products, the mean dose was 2.8 (SD=3.1) units per day in
314 the first week (on average participants reduced their smoking by 11 cigarettes per day), and
315 4.7 (SD=3.9) units per day in the second week (average reduction of 15 cigarettes per day).
316 The dose of inhalator and nasal spray in the remaining participants was similarly low.

317

318 ***Post-quit urges and withdrawal symptoms***

319 Withdrawal and urge scores were available on at least one assessment for 692 (99.3%) and
320 695 (99.7%), respectively. Over the whole four weeks there was no evidence of a difference
321 between arms in withdrawal or urge intensity (withdrawal: p=0.29, urge: p=0.154), both of
322 which declined over time. At week 4, there were no significant differences between arms in
323 withdrawal (mean difference: 0.08; 95%CI: -0.03, 0.19) and urge (mean difference: 0.05;
324 95%CI: -0.06, 0.17) scores.

325

326 ***Intervention preference***

327 At baseline, 16.9% (n=118) of participants had no preference for which intervention they
328 were assigned, 32.1% (n=224) would have chosen abrupt quitting and 50.9% (n=355)
329 gradual. Participants who preferred gradual cessation were significantly less likely to be
330 abstinent at 4 weeks than those who preferred abrupt cessation (38.3% vs 52.2%; p=0.007).
331 However, being allocated to quit abruptly, against their preference, was associated with an
332 increase in abstinence at 4 weeks (42.0% versus 34.6% who were assigned to gradual
333 cessation), albeit not significantly (p=0.152). The relative risks of achieving abstinence for
334 the gradual cessation arm compared with the abrupt arm stratified by baseline preference
335 were: prefer gradual RR=0.82 (95%CI: 0.64, 1.07), no preference 0.80 (95%CI: 0.49, 1.07),
336 and prefer abrupt 0.79 (95%CI: 0.60, 1.08) (Table 3). Of all participants who did not achieve
337 four week abstinence, 61% (N=112/184) said they would prefer to quit by reduction in a
338 future quit attempt.

339

340 ***Adverse events***

341 None of the serious adverse events reported during the trial were deemed a reaction to the
342 trial medication. Three (shoulder arthroscopy; hospitalisation due to salivary gland calculus;
343 hospitalisation for ovarian cyst) in the gradual cessation arm and one in the abrupt arm
344 (orchidectomy) occurred whilst participants were using NRT and concurrently smoking. In
345 participants who adhered to their NRT while still smoking, most symptoms of nicotine
346 overdose were uncommon, mild and did not differ by arm (Supplement; Table A). Watering
347 mouth and cold sweats were more common in the gradual than the abrupt arm in both pre-
348 quit weeks.

349

350

351 **Discussion**

352 There was clear evidence that quitting abruptly was superior in the short and longer term.
353 Adherence to behavioural instructions and pre-quit NRT was good, and medication well
354 tolerated. People who preferred to quit gradually were less likely to succeed in achieving
355 abstinence regardless of how they were allocated to quit; being allocated to quit abruptly,
356 against their preference, was associated with improved success.

357

358 ***Potential explanation and comparison of findings***

359 A recent review (9) compared gradual and abrupt cessation approaches and found similar quit
360 rates, with a summary RR of 0.94 (95%CI: 0.79, 1.13); whereas our data show superior
361 results with abrupt cessation. We found evidence that gradual cessation was less successful
362 than abrupt cessation probably because fewer people made a quit attempt when reducing
363 smoking first. Another similar study reported that gradual cessation seemed to deter people
364 from making quit attempts and also reported a substantial though not statistically significant
365 advantage of abrupt cessation over gradual (22). Population data show that unaided abrupt
366 quit attempts are twice as successful as quit attempts made by reducing first (5,8). One
367 explanation could be that gradual cessation requires structure, for example a quit date or
368 reduction goals, to maximise success (23). People quitting unsupported may not provide this
369 structure for themselves. Another could be that motivation to quit predicts the means by
370 which people quit, with those less motivated selecting gradual cessation (24,25), which is
371 supported here by the fact that those who favoured gradual cessation at baseline were less
372 likely to quit than those who favoured abrupt quitting, regardless of allocation.

373

374 ***Strengths***

375 The use of NRT prior to quitting makes reduction more successful (13), but also may enhance
376 the success of cessation regardless of whether reduction occurs; so we balanced any effect

377 NRT may have had by offering it to both trial arms. We also guided participants on how to
378 reduce their cigarettes using structured plans, which seems to enhance the success of
379 reduction and subsequent cessation (23). These two elements combined to ensure that we
380 gave gradual cessation the best possible chance to succeed.

381

382 ***Limitations***

383 Blinding was impossible; however there is no reason to believe that false claims of abstinence
384 would have differed between arms, and the use of biological verification mitigates this
385 further. Twenty three percent of the English population aged 18 and older are from a
386 minority ethnic group and most ethnic minority groups have a much lower smoking
387 prevalence than the majority population(27). Consequently non-white groups formed only
388 6% of the trial population and the results may not apply to groups other than white British,
389 although we can think of no mechanism that might explain effect modification by ethnic
390 group.

391

392 ***Implications and conclusions***

393 Evidence that gradual is as successful as abrupt cessation would allow smoking cessation
394 programmes to adopt this method and allow participants to choose, as suggested in guidelines
395 on tobacco harm reduction from one country (28). These results imply that, in clinical
396 practice, we should encourage people to stop smoking abruptly and not gradually. However,
397 gradual cessation programs could still be worthwhile if they increase the number of people
398 that try to quit or take up support and medication whilst trying. We need population-focused
399 trials to assess the population impact of promoting and supporting a wider range of quitting
400 options and programs than most countries currently support (29). However, key future
401 developments will be finding means to retain smokers in gradual cessation programmes while

402 they reduce, more successful reduction methods, or aborting reduction before participants
403 deem it a failure and abandon their quit attempt. For now, however, we conclude that
404 supporting gradual cessation may be a useful way to increase cessation in the population, but
405 abrupt quitting is the more effective method, even in people who have a preference against it.

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418

419

420 **Competing interests**

421 (2) NLH reports personal fees from manufacturers of smoking cessation aids, outside the
422 submitted work; and manages an National Institute for Health Research, Health Technology
423 Assessment programme funded trial of nicotine patch preloading. The nicotine patches for
424 the trial are provided free of charge to the NHS by GlaxoSmithKline (GSK). GSK have no
425 other involvement in the trial; (3) MB has nothing to disclose; (4) RW reports grants from
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427 Johnson&Johnson, personal fees from Pfizer, outside the submitted work; and is Honorary
428 Director of the National Centre for Smoking Cessation and Training and trustee of the
429 charity, QUIT; (5) SM has nothing to disclose; (6) BS has nothing to disclose (7) PA reports
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431 Institute for Health Research School for Primary Care Research, during the conduct of the
432 study; personal fees from Pfizer outside the submitted work, and is chief investigator of the
433 preloading trial NLH manages.

434

435

436 **Contributions**

437 NLH was involved in the design of the study and literature search, carried out data analysis
438 and data interpretation and drafted the manuscript, tables and figures. MB was involved in
439 study data collection, cleaning the data and data-analysis, and drafting the manuscript. RW
440 and SM were involved in designing the study and drafting the manuscript. BS was involved
441 with and carried out data- analysis, and helped draft the manuscript. PA designed the study
442 and was involved in the literature search, data collection, data analysis, data interpretation
443 and drafting the manuscript tables and figures. NLH and PA are the study guarantors and had
444 full access to all the study data, take responsibility for the integrity of the data and the
445 accuracy of the analyses, and had final responsibility for the decision to submit for
446 publication. They affirm that no important aspects of the study have been omitted; and that
447 any discrepancies from the study as planned have been explained. All authors had full access
448 to all of the data in the study.

449

450

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457

458

459 **Data sharing**

460 Dataset available from corresponding authors on request.

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463

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55 Table 1 Participant baseline characteristics

Characteristic	All (N=697) ^a	Gradual cessation (N=342) ^a	Abrupt cessation (N=355) ^a
Age, median (IQR)	49.0 (17.0)	49.0 (17.3)	49.0 (17.0)
Male gender, n/N (%)	350/697 (50.2)	175/342 (51.2)	175/355 (49.3)
White ethnicity, n/N (%)	648/692 (93.6)	319/341 (93.5)	329/351 (93.7)
Post-secondary school (15/16 years) educational qualification, n/N (%)	345/678 (50.9)	160/330 (48.5)	185/348 (53.2)
In paid employment, n/N (%)	382/691 (55.3)	190/340 (55.9)	192/351 (54.7)
Age started smoking (years), median (IQR)	16.0 (4.0)	16.0 (3.0)	16.0 (4.0)
Lives with smoker, n/N (%)	266/688 (38.7)	116/335 (34.6)	150/353 (42.5)
Number of previous quit attempts, median (IQR)	2.0 (2.0)	2.0 (2.0)	2.0 (3.0)
Type of cigarettes smoked			
-Smokes manufactured cigarettes, n/N (%)	530/697 (76.0)	266/342 (77.8)	264/355 (74.4)
-Smokes hand-rolled cigarettes, n/N (%)	137/697 (19.7)	61/342 (17.8)	76/355 (21.4)
-Smokes both manufactured and hand-rolled cigarettes, n/N (%)	30/697 (4.3)	15/342 (4.4)	15/355 (4.2)
Number of cigarettes per day, median (IQR)	20.0 (10.0)	20.0 (10.0)	20.0 (9.0)
Expired carbon monoxide concentration (ppm), median (IQR)	24.0 (14.0)	24.0 (14.0)	24.0 (14.0)
Salivary cotinine concentration (ng/ml), median (IQR)	358.5 (212.7)	365.3 (234.5)	349.5 (197.7)
FTCD score, median (IQR)	6.0 (3.0)	6.0 (3.0)	6.0 (3.0)

Preference for abrupt arm, n/N (%)	224/697 (32.1)	107/342 (31.3)	117/355 (33.0)
Preference for reduction arm, n/N (%)	355/697 (50.9)	179/342 (52.3)	176/355 (49.6)
No trial arm preference, n/N (%)	118/697 (16.9)	56/342 (16.4)	62/355 (17.5)
Confidence in quitting, median (IQR)^c	4.0 (1.0)	4.0 (1.0)	4.0 (1.0)

555 n/N=number of participants; IQR=interquartile range; ppm=parts per million; ng/ml=nanograms per millileter;

556 FTCD=Fagerstrom Test for Cigarette Dependence

557 ^aNumbers of participants used to calculate statistics for each variable vary slightly in some cases due to missing

558 data (denominators provided); ^bRange from 0 to 10, where 10=highest level of dependence; ^cMeasured on a

559 scale from 1 to 6, where 1=Very low and 6=Extremely high

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561 **Table 2 Abstinence Outcomes**

562 563 564 565 Abstinence outcome	562 563 564 565 Number Abstinent (%)		562 563 564 565 Absolute difference % (95% CI)	562 563 564 565 Relative Risk (95% CI) ^b
	566 567 568 569 Gradual cessation arm (N=342)	566 567 568 569 Abrupt cessation arm (N=355)		
566 567 568 569 Prolonged CO validated^a				
566 567 568 569 RS abstinence at 4 weeks post-quit	134 (39.2)	174 (49.0)	9.8 (2.5 to 17.1)	0.80 (0.66 to 0.93)
566 567 568 569 RS abstinence at 8 weeks post-quit	100 (29.2)	130 (36.6)	7.4 (0.4 to 14.3)	0.80 (0.63 to 0.95)
566 567 568 569 RS abstinence at 6 months post-quit	53 (15.5)	78 (22.0)	6.5 (0.7 to 12.2)	0.71 (0.46 to 0.91)
570 571 572 573 7 day point prevalence^c, CO validated^a				
570 571 572 573 4 week	146 (42.7)	191 (53.8)	9.1 (1.8 to 16.5)	0.83 (0.72 to 0.98)
570 571 572 573 8 week	106 (31.0)	136 (38.3)	7.3 (0.3 to 14.3)	0.81 (0.68 to 1.04)
570 571 572 573 6 month	63 (18.4)	94 (26.5)	8.1 (1.9 to 14.2)	0.70 (0.51 to 0.97)
574 575 Self-reported				
574 575 24 hour	210 (61.4)	252 (71.0)	9.6 (2.6 to 16.5)	0.87 (0.77 to 0.97)

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577 RS= Russell Standard; N=number of participants; CO=carbon monoxide; CI=confidence interval

578 ^aValidated by a carbon monoxide reading of <10 parts per million

579 ^bAdjusted for nurse

580 ^cNo smoking in the 7 days prior to assessment

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583 **Table 3 Russell standard 4-week quit rates stratified by baseline trial arm preference and trial arm allocation**

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Baseline preference for quitting method	Trial arm to which participant allocated		
	Gradual cessation (N=342)	Abrupt cessation (N=355)	Total (N=697)
	n (%) abstinent at 4 weeks	n (%) abstinent at 4 weeks	n (%) abstinent at 4 weeks
Preferred abrupt arm (N=224)	49/107 (45.8%)	68/117 (58.1%)	117/224 (52.2)
Preferred reduction arm (N=355)	62/179 (34.6%)	74/176 (42.0%)	136/355 (38.3)
No preference (N=118)	23/56 (41.1%)	32/62 (51.6%)	55/118 (46.6)

595 **Figure 1: Participant flow through the Rapid Reduction Trial (RRT)**

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597 **Figure 2: Mean (95% CI) pre-quit exhaled carbon monoxide (CO) and cigarettes per**
598 **day (cpd) split by trial arm**

599 Figure 2 Legend: Cpd=cigarettes per day; CO=carbon monoxide; ppm=parts per million

600 Gradual cpd Ns (baseline n=342; visit -1 n=264; visit 0 n=184). Gradual CO Ns (baseline

601 n=342; visit -1 n=275; visit 0 n=226). Abrupt cpd Ns (baseline n=355; visit -1 n=299; visit 0

602 n=237). Abrupt CO Ns (baseline n=354; visit -1 n=299; visit 0 n=292).

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