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## Enter Stage Left: Immigration and the American Arts

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# ENTER STAGE LEFT: IMMIGRATION AND THE AMERICAN ARTS

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**ABSTRACT.** To what extent have immigrants contributed to the growth of the United States arts sector? In this paper, we explore the impact of immigration during the Age of Mass Migration on the development of the arts in the U.S. over the past century. In the short run, our results suggest that immigration helped produce greater numbers of native artists. Over a century later, the benefits to the arts persist. Counties with greater historical immigration house more arts businesses and nonprofit organizations that generate more revenue, employ a larger proportion of the community, and earn more federal arts grants. When considering potential mechanisms, our analysis suggests that greater interaction between the aggregate immigrant population and natives led to increased exposure to new arts experiences and ideas, creating arts markets that persisted in the long run. This channel is further supported by positive links between the presence of immigrants from certain countries of origin and the growth of art forms popular in those countries, and evidence of long-run benefits to the arts that cannot be attributed to higher income in a causal mediation analysis. Altogether, our results highlight the important role that immigrants played in the development of the arts in America.

**Keywords:** Immigration, Arts, Economic Development

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## 1. INTRODUCTION

Immigration fundamentally reshapes American communities, as people are exposed to many new cultures and practices. Many stories have been written about how fields such as music, dance, and the visual arts, for instance, have both integrated and benefited from immigrant voices and ideas (e.g., Scheffler, 2009; Smith et al., 2011; Pareles, 2019; Hirschman, 2013). With its rapid growth over the past century, the production of the arts is now one of the largest sectors of the U.S. economy. The arts industry is estimated to contribute nearly \$900 billion to the economy each year (4.5% of annual GDP), and employs millions of workers nationwide who earn more than the average American worker (National Endowment for the Arts, 2020).<sup>1</sup> Taken together, the stories of immigrant influence on creative endeavors suggest that they may have played an important role in the development, and the continued success, of the American arts industry today.

In this paper, we systematically analyze the impact of immigration on the growth of the arts sector in the United States. To the best of our knowledge, we are among the first papers to provide empirical evidence regarding this question. In complementary work, scholars have studied the economic consequences of diversity in American cities (Ottaviano and Peri, 2006; Mazzolari and Neumark, 2012).<sup>2</sup> We focus on the impact of immigration on the American arts industry in aggregate, measuring short- and long-run outcomes that capture progress both in more immediate and in more extensive terms. Our comprehensive approach leads us to evaluate a series of explanations that shed light on the key factors behind the development of the arts.

To explore our research question, we use data from the Age of Mass Migration (AMM, 1850-1914), one of the largest migration periods in U.S. history and one where the distribution of regions where migrants originated shifted substantially. We first examine short-run arts outcomes for counties that experience different levels of immigration during the prior decade. To address potential identification concerns with using ordinary least squares (OLS) estimates, we adopt the instrumental variables approach introduced by Sequeira et al. (2020). The authors leverage the gradual expansion of the railway network and differences in national immigration inflows by decade, to instrument for county-level immigration. We then explore long-run arts outcomes by comparing

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<sup>1</sup>Workers in arts-related occupations earn an average of \$52,800 annually, \$8,000 more than the average American worker (National Endowment for the Arts, 2019).

<sup>2</sup>Outside of the arts, researchers have highlighted the role that immigration has played in scientific innovation (Hunt and Gauthier-Loiselle, 2010; Moser et al., 2014). We build upon this literature by highlighting the effect of immigration on the American arts, where the creative process may require distinct methods from those used in the sciences (Furnham et al., 2011; Botella and Lubart, 2016).

counties with different historical immigration during the AMM. We use the same instrument to analyze these long-run effects. More precisely for the instrument in our long-run analysis, variation comes both from whether national level immigration was either high or low at the the time of connection *as well as* immigration levels in all subsequent connection decades.

In the short run, we find that greater immigration into a county during the prior decade increases the share of natives employed in arts occupations in the county in the following decade. We also evaluate the long-term impact of immigration on arts communities roughly a century after the Age of Mass Migration. We note that counties that experienced greater inflows of migrants during the AMM have greater arts presences today. These counties house a larger number of arts businesses and arts nonprofits that employ a larger fraction of their populations. Beyond employment, these arts institutions report larger revenues and have been awarded a larger number of National Endowment for the Arts grants with greater average award value.

Our long study period and broad focus on the arts sector allows us to consider multiple mechanisms through which immigration contributed to this American industry’s growth. Beginning with the short run, one natural channel to consider is the transfer of specialized arts knowledge from immigrant artists to natives. We find some evidence to support this mechanism; however, our results suggest that immigrants *without* arts backgrounds also contribute to the growth of natives’ arts employment. We also find that aggregate immigration does not attract native artists to move from other areas of the U.S., but shifts local natives into arts occupations. Finally, we observe that the increase in natives employed in the arts is driven by individuals who were not themselves children of immigrants. These results suggest that to fully understand the factors behind the growth of the American arts in both the short- and long-term, it is important to review mechanisms beyond narrow within-field or within-family skills transfers.

One possibility is that immigrants with and without arts backgrounds shared aspects of their culture and practices, including their experiences and tastes in the arts, with natives. This diffusion of viewpoints through more frequent interactions between immigrant and native populations may have been novel during the AMM, given the shift in the distribution of sending countries from which immigrants arrived. In line with this mechanism, we find in the short run that counties that experienced greater immigrant inflows from particular European nations (e.g., France) exhibited increases in the number of natives practicing art forms of prominence in those countries of origin (e.g., sculpture).

The early exchange of arts experiences between immigrants and natives could have seeded the creation of sustainable arts markets in the long run. In addition to this direct channel, the arts could have also developed over time indirectly through improved local economic productivity, as shown by Sequeira et al. (2020), allowing certain areas to construct infrastructure necessary to sustain the arts. We use causal mediation analysis to separate the direct channel from indirect channel (Dippel et al., 2020a,b). We find meaningful direct effects of historical immigration that, we argue, are attributable to the diffusion of arts preferences during this period of significant immigration in the U.S. Yet, we also find that long-run economic growth in counties resulting from AMM immigration was a significant mediating factor in the development of the arts.

Overall, our findings regarding the role of immigration in the development of the American arts add to an important and growing body of work that explores diversity as a mechanism for economic development (Ottaviano and Peri, 2006).<sup>3</sup> Development of the arts is also valuable for non-economic reasons – existing scholarship has documented educational, mental health, and physical health benefits from the arts (e.g., Erickson et al., 2022; Hanshumaker, 1980; Secker et al., 2011).<sup>4</sup> Other related work examines the short- and long-term impact of immigrants who arrived in the United States during the Age of Mass Migration. These papers have documented immigrant contributions to county and city economic development, as well as backlash immigrants received from natives during this time period (Abramitzky and Boustan, 2017; Sequeira et al., 2020; Tabellini, 2020).<sup>5</sup> Related literature has also documented the outsized share of immigrants involved in entrepreneurial activities (Kerr and Kerr, 2018; Azoulay et al., 2020). Finally, beyond economic development, our paper complements research exploring the transfer of subject-specific skills between immigrants and natives. Much of this work has been concentrated in scientific fields, with recent research exploring artistic fields (e.g., Moser et al., 2014; Borowiecki and Graddy, 2021).<sup>6</sup> In short, our work

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<sup>3</sup>Ottaviano and Peri (2006) document the labor and housing market effects of cultural diversity in U.S. metropolitan areas.

<sup>4</sup>Erickson et al. (2022) find that arts field trips produce benefits for students’ academic and social-emotional outcomes. Hanshumaker (1980) reviews a collection of studies describing the impact of arts education on child skill development; Secker et al. (2011) similarly conducts a program evaluation for an UK arts education program. Beyond the academic literature, children’s hospitals across the United States utilize arts therapy programs as part of their treatment for kids in their care. Our paper focuses on the development of the arts in the U.S., which in turn has yielded arts education opportunities like those described in these papers.

<sup>5</sup>Other work has studied the benefits of immigration to economic growth outside of the Age of Mass Migration (Kerr and Lincoln, 2010; Khanna and Lee, 2018).

<sup>6</sup>This literature, for example, has documented growth in US chemistry patents as a result of Jewish emigres, greater numbers of patents in fields with more immigrant college graduates, links between the share of immigrants in an industry and patents, and associations between immigration and local firm innovation (Moser et al., 2014; Hunt and Gauthier-Loiselle, 2010; Borjas and Doran, 2012; Akcigit et al., 2017; Burchardi et al., 2020). Moreover, related research has shown that historical immigration restrictions such as the U.S. immigration quota acts during the 1920s

intersects with each of these research areas by highlighting the enrichment provided by immigrants who arrived during the AMM to the arts sector.

Our interest in the role of historical immigration on arts development in the United States naturally complements two recent papers. First, our paper builds on the important work of Sequeira et al. (2020). Mirroring their empirical strategy, we highlight the growth of the arts in America. But in doing so, we offer an analysis of mechanisms through which the American arts may have developed separate from the long-run economic benefits of immigration identified in their paper. Second, our study relates to research on the within-field skills transfers between immigrant artists and native artists by Borowiecki and Graddy (2021). However, our research contrasts their work as we emphasize how American arts growth emerges from beyond the narrow spillovers between individuals with formal artistic training.<sup>7</sup> We highlight the role of the broader immigrant community on long-run American arts development, and note the role of immigrant artists as one of many potential mechanisms.<sup>8</sup> We also diverge by adopting a different empirical strategy. Borowiecki and Graddy (2021) rely on decade-by-decade changes in immigrant inflows to identify short-run increases in native artists over many decades. Our identification strategy uses population movements during the Age of Mass Migration, one of the most notable periods of immigration in American history. By using a different empirical strategy we are able to evaluate persistent long-run effects in addition to the short-run impact of immigration on the arts.

The rest of the paper proceeds as follows. In Section 2, we provide background regarding the Age of Mass Migration and the arts in the United States. In Section 3 we describe the data we use. In Section 4, we outline our empirical strategy and report results in Section 5. In Section 6, we review potential mechanisms behind our results. Finally, in Section 7 we conclude.

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decreased innovation and inventions (Moser and San, 2020; Doran and Yoon, 2020). Borowiecki and Graddy (2021) study within-arts skills transfers, providing decade-by-decade links between the presence of immigrant artists and native artists in American cities.

<sup>7</sup>It is important to consider those with non-formal arts training, given how arts production and creativity differs from fields such as the sciences, where formal training and methodologies may be more central (Furnham et al., 2011).

<sup>8</sup>Literature in history has documented the settlement patterns of prominent visual artists, composers, and authors, noting that many appeared in the U.S. during the 19th century (overlapping with the first part of the Age of Mass Migration), while others arrived in subsequent periods (e.g., World War II) (Kelly and O'Hagan, 2007; O'Hagan and Hellmanzik, 2008; O'Hagan and Borowiecki, 2010; Kuld et al., 2021). Our evaluation is not focused on direct artistic knowledge transfers from immigrant artists, including those of prominence. Rather, we view our evaluation of the impact of *non-artist* immigrants during the AMM on arts outcomes as separate from work that highlights the artist skills and knowledge channel. In short, we do not view our focus on the AMM, a period of unprecedented aggregate immigration but one that may not included significant migration of prominent artists, to be limiting.

## 2. BACKGROUND

**2.1. The Age of Mass Migration.** Nearly 30 million Europeans arrived in the United States during the Age of Mass Migration. In prior waves of European immigration, the majority of individuals arrived from the western part of the continent. Individuals who crossed the Atlantic during this time period were instead largely from southern and eastern Europe (Abramitzky and Boustan, 2017). The unique set of sending countries was reflected in the diversity of languages spoken and religious customs followed (Sequeira et al., 2020; Hatton and Williamson, 2005; Daniels, 2002).

Immigrants from southern and eastern Europe also held a wide range of occupations. They worked in a mix of (traditionally-defined) less-skilled and skilled work. Immigrants from certain sending countries were disproportionately employed in areas such as carpentry, cabinet-making, and clock-making, among others (Abramitzky et al., 2014). Immigrants also pursued work in the arts, and many Americans credit immigrant artists as influences on their own work (Glueck, 2004). Some scholars suggest that immigrants were able to contribute significantly due to their socialization in multiple cultures and languages. They argue these experiences were just as important to their artistic successes as any inherent individual artistic talents (Hirschman, 2013).

Beyond artists, natives had more regular opportunities to interact with new cultures among the broader immigrant population that could have sparked their own creativity. Immigrants brought influences from their countries of origins to America, introducing new styles and genres across music, dance, and the visual arts. As the AMM led to more frequent interactions in many aspects of everyday life, immigrants with both arts and non-arts backgrounds may have had significant influences on native work. Figure 1 plots immigration inflows to the United States during the Age of Mass Migration. It also plots changes in the number of native artists as a share of the U.S. population during this time. Figure 1 illustrates that changes in the number of native artists are correlated with immigration inflows. This association suggests immigration could have affected native occupational choices through the diffusion of arts and cultural practices previously unfamiliar to the native population at that time.

**2.2. American art history before and during the Age of Mass Migration.** Many early American colonial paintings reflected the social and political struggle of the nation. In the nation’s infancy, paintings often documented major events and figures of the Revolutionary War. Beyond

paintings, colonial Americans filled their homes with fine arts such as woodcraft and pottery to signal social status and refined cultural taste (Miller et al., 2008). Outside of European Americans, American indigenous art often captured the natural and spiritual characteristics of their societies. As families of American colonists expanded westward, their art also began to include images of natural lands. At the same time, their art reflected the conflict and violence toward indigenous communities. Eastern Americans documented their contentious encounters with American indigenous peoples, whose communities were being upended by colonists coming from the east (Miller et al., 2008). However even as artistic diversity began to grow by the mid-19th century, the total number of individuals who reported arts-related jobs as their primary occupation remained limited (Borowiecki, 2019).

In the latter part of the 19th century, American art incorporated styles of innovative artists from abroad. A select number of American artists with financial means traveled to Europe to formally study under European artists. Others did not receive formal training but instead immersed themselves in the cultures across the Atlantic (Cotter, 2012). Experiences from traveling abroad shaped their own work when they returned to the United States. In addition to the few Americans who traveled abroad, many Europeans, particularly those from southern and eastern Europe, began arriving on American shores at this time. Immigrants who arrived during the AMM also brought their artistic tastes. American art began to incorporate immigrant influences, and immigrants helped define what constituted American culture and art styles during this period. Their influence was reflected across many modes of art, including music, dance, and cinema (Hirschman, 2013).

### 3. DATA

We take advantage of multiple data sources for our analysis. In particular, we use U.S. Census data from IPUMS USA and NHGIS (Ruggles et al., 2020), digitized railway network data from Sequeira et al. (2020), and aggregate U.S. immigration inflow data from Willcox (1929). We also use data from County Business Patterns (CBP) regarding arts businesses in 2000, and the Urban Institute’s National Center for Charitable Statistics regarding arts nonprofit organizations from 1987-2018 (National Center for Charitable Statistics, 2020). Finally, we compile data on National Endowment for the Arts (NEA) grants disbursed between 1998 and 2020 (National Endowment for the Arts, 2021). For our long-term outcomes, data set years are not kept constant across sources in order to use the maximum amount of data available to us.



First, we use U.S. Census micro-data from 1860 to 1920 through IPUMS USA. In the data, we examine the presence of artists across the U.S. during this time period. We define artists as individuals who work primarily in an arts-related occupation. Examples of arts-related occupations include actors, artists, sculptors, teachers of art, authors, designers, musicians, teachers of music, architects, and photographers.<sup>9</sup> Beyond occupation information, we use Census data drawn from NHGIS to obtain the share of immigrants in a county, based on nativity.

Second, we use historical data on county connections to the railway network from Sequeira et al. (2020). The authors constructed each county’s access to rail transit using historical maps that outlined both national and regional coverage. Sequeira et al. (2020) obtained a geo-referenced shapefile of the current railway network from the United States Department of Transportation. They overlaid the shapefile onto a digitized map to precisely identify the railway lines in each decade between 1830 and 1920. We take advantage of the data they provide to document each county’s connection to the railway. We consider a county to have access to the railway if its boundary is intersected by at least one rail line.

Third, we measure national immigration inflows into the U.S. using data from Willcox (1929). Inflow estimates are calculated from passenger lists provided by the masters of arriving vessels. We use the lists to calculate the total number of immigrants from Europe who arrived each year between 1860 and 1920, as well as to identify total immigrants from specific sending regions. Immigrants were defined as foreign passengers who arrived with the intention of settling down.

Fourth, we collect information from County Business Patterns to study the potential impact of historical immigration on the formation of arts businesses in contemporary times. The CBP data are accessible through the U.S. Census Bureau and include information on businesses and employees at the county level during the week of March 12, 2000. We apply the 4-digit NAICS code to identify arts businesses. The industry code that denotes arts-related firms (NAICS code 7111-7121) includes organizations related to the performing and visual arts, such as theater, dance, musical groups, and museums, as well as independent artists, writers, and performers, among others.

Fifth, we explore arts nonprofit financial information from the Urban Institute’s National Center for Charitable Statistics (NCCS) between 1987 and 2018. The data complement the CBP business data by measuring the presence of arts nonprofits in the United States over the past few decades

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<sup>9</sup>A formal list of occupations included in our definition is provided in Online Appendix Table A.1. In robustness checks, we try alternative definitions of artists, such as dropping architects, designers, draftsmen, and apprentices of these occupations from our analysis. The main results are not affected. The results of these analyses are not reported in the paper, but are available upon request.

(National Center for Charitable Statistics, 2020). The NCCS data are compiled from Form-990 tax documents completed by all U.S. nonprofit institutions each year who receive revenue above a minimum reporting threshold. In the data, we identify arts nonprofits by codes that delineate each organization’s primary cause/mission. The data also include information about organization annual revenues and expenditures.

Finally, we leverage comprehensive information on National Endowment for the Arts grant recipients from 1998 to 2020 (National Endowment for the Arts, 2021). The National Endowment for the Arts is a federal agency that is one of the largest arts grant-making institutions in the United States. Each year, it awards thousands of grants to provide Americans with diverse opportunities to participate in, and complete, arts projects and programs. NEA provides cost/share matching grants to nonprofit organizations for a wide range of arts projects, such as literature fellowships for writers and translators, and Partnership Agreements with 62 state/jurisdictional arts agencies and regional arts organizations. The grants database includes a comprehensive list of all individuals and organizations that have received an NEA grant since 1998. The database lists the award amount for each grant, the geographic location of the recipient, and the applicable arts sub-field for the grant.<sup>10</sup>

#### 4. EMPIRICAL STRATEGY

We analyze the impact of immigration during the Age of Mass Migration on the development of the arts both in the short and long term. Below, we elaborate on our identification strategy.

**4.1. Short-term effects.** In the baseline specification for identifying short-term effects, we use a panel of U.S. counties from 1860–1920 and estimate the following ordinary least squares equation:

$$(1) \quad \frac{Y_{ct}}{Pop_{ct}} = \beta_0 + \beta_1 \frac{I_{ct}}{Pop_{ct}} + \mathbf{X}_{ct}\Gamma + \mu_t + \mu_c + \epsilon_{ct}.$$

In the specification above,  $Y_{ct}$  is the outcome of interest for county  $c$  in decade  $t$ , such as the number of native artists. The term  $Pop_{ct}$  is a county’s population in decade  $t$ . Thus, the term  $\frac{Y_{ct}}{Pop_{ct}}$  represents the share of the county population that are native artists in period  $t$ . The term  $I_{ct}$  represents the number of immigrants, and the term  $\frac{I_{ct}}{Pop_{ct}}$  stands for the share of the county population that are immigrants in decade  $t$ . The term  $\mathbf{X}_{ct}$  is a vector of contemporaneous county

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<sup>10</sup>We are not aware of any local or state entities that have been restricted from receiving NEA federal grants during this time period.

characteristics, and  $\mu_t$  and  $\mu_c$  are a set of decade and county dummies, respectively. The coefficient of interest is  $\beta_1$ , which measures the effect of immigration on short-term county outcomes. We cluster standard errors at the county level.

However, estimating equation (1) could suffer from endogeneity bias. One possibility is that immigrants settle in counties based on existing economic conditions (either favorable or unfavorable). To address potential endogeneity bias, we employ an instrumental variables approach (2SLS) first adopted by Sequeira et al. (2020). In the short-term, we follow their empirical specifications, with the only adjustments being an application of their main empirical strategy to our short-term time frame. We describe the approach in more detail below.

*4.1.1. Instrument: Rail access and national immigration inflows.* We adopt the instrument constructed by Sequeira et al. (2020), which interacts fluctuations in national immigrant inflows with the gradual expansion of the railway network in the United States. As discussed in Sequeira et al. (2020), this instrument uses two levels of variation related to immigration during the AMM. The first source of variation is from national immigration inflows across decades. The second source of variation is derived from arriving immigrants who used rail transit to travel inland to their final destinations (Faulkner, 1960; Foerster, 1969). The timing of a county’s connection to the railway network, coupled with when the U.S. was experiencing large national inflows of immigrants, likely affected the number of individuals that settled in a county. The benefit of combining the timing of railway construction with the timing of national immigration booms is that the interaction between the two produces variation that is unlikely to affect our arts outcomes of interest other than through its influence on immigration to a county.<sup>11</sup>

With this instrument, we estimate the first- and second-stages of the 2SLS analysis, described in equations (2) and (3) below. In short, these specifications are equivalent to equations (1) and (3) in Sequeira et al. (2020), or the “zero-stage” and second-stage equations in their paper.<sup>12</sup>

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<sup>11</sup>While the interaction is important to the construction of the instrument, moving forward we sometimes refer to this as the “railway instrument” for expositional ease. However, we believe it is worth reemphasizing that we are not comparing counties with railway access to counties without railway access, as these groups of counties are likely to be systematically different. Instead, we compare counties that connect to the railway during immigration booms to counties that connect to the railway during immigration busts. Below we note that these two groups of counties are similar along multiple dimensions.

<sup>12</sup>When we move to our long-term effects specifications, we include estimation of equation (2), so that our analyses involves each of the zero-, first-, and second-stages.

$$(2) \quad \frac{I_{ct}}{Pop_{ct}} = \alpha_1 \frac{\Delta I_{t-1}}{Pop_{t-1}} \times I_{ct-1}^{RR} + \alpha_2 I_{ct-1}^{RR} + \alpha_3 \frac{I_{ct-1}}{Pop_{ct-1}} + \mathbf{X}_{ct-1}\Pi + \mu_t + \mu_c + \nu_{ct}$$

$$(3) \quad \frac{Y_{ct}}{Pop_{ct}} = \beta_1 \frac{I_{ct}}{Pop_{ct}} + \beta_2 I_{ct-1}^{RR} + \beta_3 \frac{I_{ct-1}}{Pop_{ct-1}} + \mathbf{X}_{ct-1}\Gamma + \mu_t + \mu_c + \xi_{ct}.$$

The term  $\frac{\Delta I_{t-1}}{Pop_{t-1}}$  represents national immigration inflows ( $\Delta I_{t-1}$ ) between periods  $t-1$  and  $t$  as a share of the total U.S. population in period  $t-1$  ( $Pop_{t-1}$ ). The term  $I_{ct-1}^{RR}$  is an indicator variable that equals one if county  $c$  is connected to the railway in period  $t-1$ . The term  $\frac{\Delta I_{t-1}}{Pop_{t-1}} \times I_{ct-1}^{RR}$  is the interaction between national immigration inflows as a share of the United States population, and whether a county is connected to the railway network in period  $t-1$ . The key interaction term captures the heterogeneous effect of access to a railway on immigrant settlement in a county during national-level immigration booms relative to national-level immigration lulls.

Our empirical strategy continues to mirror Sequeira et al. (2020) by including additional factors that may affect the size of the immigrant population in a county. We include the lagged immigrant share in a county,  $\frac{I_{ct-1}}{Pop_{ct-1}}$ , to control for the mechanical effect of the existing size of the immigrant population.<sup>13</sup> The vector of controls  $X_{ct-1}$  includes the interactions  $GDP_{t-1} \times I_{c,t-1}^{RR}$  and  $Indus_{t-1} \times I_{c,t-1}^{RR}$  to account for potential associations between business cycle variations and industrial development, respectively. It also includes county characteristics such as a lagged indicator for county urbanization, lagged county population density, and the interaction between the lagged urbanization measure and lagged immigration inflows (at the national level) as a share of total population, each of which flexibly capture a series of factors that could affect immigrant share estimates. We continue to cluster standard errors at the county level. We also report Conley spatial standard errors that use a five-degree window for our main results (Conley, 1998, 2008).<sup>14</sup>

To check the validity of the instrument, we perform a balance test that compares the baseline characteristics of counties that differ by railway connection timing and national immigration inflows

<sup>13</sup>Alternatively for both equations (2) and (3), we can use a county's total population in period  $t-1$  as the denominator for the left-hand-side (LHS) variable to address any concern of net in- or out-migration affecting our results. Using this alternative divisor does not affect our results. As another alternative, we can use a county's total native population as the denominator for the LHS variable to rule out the mechanical effect of immigration inflow on the population growth. Using this alternative divisor enlarges the magnitude of the coefficient because it mechanically decreases the denominator and increases the magnitude of the LHS variable. Though we do not include the full set of results with these alternative LHS variable constructions, the results are available upon request.

<sup>14</sup>To implement Conley spatial standard errors, we use code from Hsiang (2010). In further robustness checks not reported in the paper, we include state by decade time trends. The results remain unchanged by the addition of these controls.

at that time. For example, we evaluate whether the foreign-share of the population before the AMM differed between counties connected during booms and busts. We can also explore whether population density or urbanization differed between these counties prior to our study period, among other county characteristics. We do not find significant differences in the baseline economic and demographic characteristics of counties that connected to the rail system during immigration booms and counties that connected to the railway during immigration lulls. That is, we replicate Tables 1 and A2 of Sequeira et al. (2020), which describes this analysis.<sup>15</sup> Second, we evaluate the validity of the instrument by considering the potential for pre-trends on our short-term outcomes. For this analysis, we consider the correlation between the predicted average immigrant share in a county across 1890-1920 decades with pre-1890 short-term outcomes. We consider three different pre-1890 outcome aggregations, 1860-1870, 1860-1880, and 1860-1890, as reported in Panels A to C of Online Appendix Table A.2. We find no significant correlation between the predicted migration after 1890 and any of the pre-1890 outcomes.

**4.2. Long-term effects.** To explore whether immigration during the Age of Mass Migration has had lasting effects on the arts industry, we focus on outcomes that reflect the robustness of arts communities in counties across the United States from the 1990s to today.

We begin by estimating the following ordinary least squares equation:

$$(4) \quad Y_{c,s} = \beta_1 \frac{1}{T} \sum_{t=1}^T \frac{I_{ct,s}}{Pop_{ct,s}} + \frac{1}{T} \sum_{t=1}^T \mathbf{X}_{ct,s} \Gamma + \mu_s + \epsilon_{c,s}.$$

In equation (4), the term  $Y_{c,s}$  is the outcome of interest in county  $c$  and state  $s$ . For example, this measure could be the average annual number of NEA grants awarded to individuals/organizations in a county over the past twenty years. The term  $\frac{1}{T} \sum_{t=1}^T \frac{I_{ct,s}}{Pop_{ct,s}}$  summarizes the historical immigration county  $c$  experienced during the AMM. In particular, the term represents the average share of immigrants in county  $c$  and state  $s$  over the county's population across years  $t$ , where  $t \in \{1860, 1870, 1880, 1900, 1910, 1920\}$ . The term  $\frac{1}{T} \sum_{t=1}^T \mathbf{X}_{ct,s}$  represents the average county-, state-, and year-specific characteristics over the same historical time period. The term  $\mu_s$  represents state fixed effects, which capture geographic and historical factors that may be similar among counties within a state. The coefficient of interest is  $\beta_1$ , which measures the effect of a county's average immigrant share between 1860 and 1920 on present day measures of arts prosperity.

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<sup>15</sup>We do not report results for the sake of brevity. County characteristics that are compared are from 1820-1840.

4.2.1. *Long-run instrument.* Due to the same endogeneity concerns described in Section 4.1.1, we modify the short-run 2SLS specifications but to now analyze long-run effects. In particular, for our 2SLS specification we follow Sequeira et al. (2020) to estimate zero-, first-, and second-stage specifications, as represented by equations (5), (6), and (7) below.

We begin by estimating the following zero-stage equation:

$$(5) \quad \frac{I_{ct}}{Pop_{ct}} = \alpha_1 \frac{\Delta I_{t-1}}{Pop_{t-1}} \times I_{c,t-1}^{RR} + \alpha_2 I_{c,t-1}^{RR} + \alpha_3 \frac{I_{ct-1}}{Pop_{ct-1}} + \mathbf{X}_{ct-1}\Gamma + \mu_t + \mu_c + \nu_{ct}$$

which is identical to equation (2), the short-run first-stage. After estimating Equation (5), we calculate the immigrant share in each county and year that is predicted by the instrument:

$$\widehat{\frac{I_{ct}}{Pop_{ct}}} = \widehat{\alpha_1} \frac{\Delta I_{t-1}}{Pop_{t-1}} \times I_{c,t-1}^{RR}$$

where  $\widehat{\alpha_1}$  is the estimate of  $\alpha_1$  from equation (5). In the next step, we form a composite measure of the decade-by-decade estimates produced from equation (5) to study long-run outcomes. That is, we take the average of the *predicted* immigrant shares over the decades 1860–1920:

$$\frac{1}{T} \sum_{t=1}^T \widehat{\frac{I_{ct}}{Pop_{ct}}} = \frac{1}{T} \sum_{t=1}^T \widehat{\alpha_1} \frac{\Delta I_{t-1}}{Pop_{t-1}} \times I_{c,t-1}^{RR}$$

We estimate the effect of immigration on measures of long-term arts development using  $\frac{1}{T} \sum_{t=1}^T \widehat{\frac{I_{ct}}{Pop_{ct}}}$  as an instrument for the average historical immigrant share in county  $c$  during the AMM. In the long-run analysis, the instrument exploits two sources of variation – differences in national level immigration levels at the time a county was connected to the railway *as well as* immigration levels in all subsequent connection decades.

Formally, we estimate the first- and second-stage equations given by equations (6) and (7).

$$(6) \quad Avg\ Immig\ Share_{c,s} = \alpha_1 \frac{1}{T} \sum_{t=1}^T \widehat{\frac{I_{ct}}{Pop_{ct}}} + \mathbf{X}_{c,s}\Pi + \mu_s + \nu_{c,s}$$

$$(7) \quad Y_{c,s} = \beta_1 Avg\ Immig\ Share_{c,s} + \mathbf{X}_{c,s}\Gamma + \mu_s + \xi_{c,s}$$

where  $c$  and  $s$  index counties and states, respectively. The vector  $\mathbf{X}_{ct,s}$  includes the interaction between average national GDP growth and connection to the railway  $\frac{1}{T} \sum_{t=1}^T \hat{\alpha}_3 \Delta GDP_{t-1} \times I_{c,t-1}^{RR}$ , where  $\hat{\alpha}_3$  is the coefficient estimate produced from the zero-stage equation. It also includes the interaction between average levels of industrialization and connection to the railway, and further controls for the duration of a county's connection to the railway as of 2000 to allow for the potential effects of earlier rail access on long-term outcomes. Finally, we also include polynomials for latitude and longitude in  $\mathbf{X}_{ct,s}$  in order to control for the correlation between the instrument and county geographic characteristics.

## 5. RESULTS

**5.1. Short-term effects of immigration on native occupations.** We first examine the impact of immigration during the AMM on outcomes in the same period. In Table 1 we report estimates of the effect of immigration on the share of natives working in arts-related occupations. The outcome of interest is the share of native artists normalized by county population, i.e.,  $\frac{Y_{ct}}{Pop_{ct}} = \frac{NA_{ct}}{Pop_{ct}}$ , where  $NA_{ct}$  is the number of natives working in arts occupations in county  $c$  and period  $t$ .

We report OLS estimates in column (1) of Panel A in Table 1. The point estimate measuring the effect of immigration on the share of native artists in a county is small and not statistically different from zero. However, given the endogeneity concerns with the OLS specification, we turn to our 2SLS estimation. We start with the first-stage results, reported in Panel B of Table 1. We find that predicted immigrant shares are strongly correlated with actual immigrant shares. The instrument yields a Kleibergen-Paap F-statistic of 24.<sup>16</sup> The magnitude of the point estimate using the instrument suggests that a one percentage point increase in the predicted immigrant share is associated with a 0.223 percentage point increase in the actual average immigrant share.

The second-stage estimates are reported in Panel A of Table 1. We again use the change in the share of native artists in a county as our outcome of interest. According to the 2SLS estimate in column (2), counties with larger immigration inflows observe significantly larger increases in the share of native artists. The magnitude of the coefficient suggests a one percentage point increase in the share of immigrants in a county increases the share of native artists in the same county by 0.076 percentage points, statistically significant at the 5% level. While the magnitudes alone do not appear large, it is important to note that the change is substantial relative to the average

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<sup>16</sup>For subsequent tables, we do not repeat the reporting of F-statistics for estimations that use the same instrument and endogenous variable.

share of natives working as artists in this time period. During the AMM, the arts economy was in its emerging stages. According to Census data, about 80% of county-year observations had no artists. The average share of natives working as artists for all counties was 0.17%, and conditional on reporting *any* artists, the average share was 0.94%. Altogether, the results suggest that immigration during the AMM had a significant effect on the composition of native workers in the labor force in the short run, shifting natives toward occupations related to the arts.<sup>17</sup>

To test the sensitivity of our short-run results, we consider whether the effect of immigration on arts development in the short-term could be driven by certain large metropolitan areas such as Los Angeles and New York. To test the sensitivity of our results to these potential outliers, we re-run the main analysis and iterate through counties in our sample, omitting one county a time. We plot the range of coefficients as well as the confidence intervals of these analyses in Online Appendix Figure A.1. The figures show that our estimates are not driven by any single county.<sup>18</sup>

**5.2. Long-term effects of immigration on arts development.** Beyond outcomes during the Age of Mass Migration, we also explore the persistent effects of historical immigration during that period on the arts. To study the long-term effects of immigration on the development of the arts sector, we highlight how immigration from roughly a century ago has affected the prosperity of arts communities in U.S. counties over the past few decades.

We first examine how historical immigration contributes to the establishment and presence of arts businesses in a county. To do this, we use the CBP data and 6-digit NAICS codes to count the number arts businesses and employees in a county. Arts establishments (with NAICS codes from 7111 to 7121) include organizations related to a range of arts activities. These businesses include theaters, dance studios, musical groups, and museums, among others. Arts employees include individuals working in the types of establishments above, as well as agents, managers for artists, and other public figures. We report estimates for the effect of immigration on the number of arts businesses and employees of arts businesses in Table 2. The OLS estimate in column (1) suggests that a one percentage point increase in the average historical immigrant share in a county between 1860 and 1920 contributes to 0.27 more arts businesses in a county in 2000, a 3.1% increase

<sup>17</sup>With the IPUMS USA Census 1% samples used in this paper, we find that the average share of native artists in a county-decade is roughly between 0.06%-0.20%. The small shares in the short-run, coupled with the 1% sampling, may introduce uncertainty for the coefficient estimates if the full population is the object of interest (Abadie et al., 2017). Given this potential concern, we bootstrap the standard errors and our results are still statistically significant at 5% level.

<sup>18</sup>We also show in residual plots of the first- and second-stage in Online Appendix Figures A.2 and A.3 that our results are not driven by outliers.



relative to the mean. Column (2) in Panel B reports results from the first-stage when we instead use the railway instrument. The first stage results suggests that a one percentage point increase in the average predicted immigrant share is associated with a 4.97 percentage point increase in the actual historical immigrant share in a county. The Kleibergen Paap F-statistic is 28.2, indicating the strong predictive power of the instrument. Column (2) of Panel A reports the second-stage estimate, which is larger in magnitude than the estimate in the OLS specification. A one percentage point increase in the average historical immigrant share contributes to 1.44 more arts businesses in a county, a 16.6% increase relative to the mean.<sup>19</sup>

We also examine the effect of historical immigration on the number of employees in arts businesses, reported as a share of the county population. The results are reported in columns (3) and (4) of Table 2. The OLS estimate in column (3) suggests that immigration during the AMM had a positive effect on the share of employees in arts businesses today. A one percentage point increase in the average historical immigrant share in a county contributes to a 0.008 percentage point increase in share of employees in arts businesses. The 2SLS estimate in column (4) suggests a larger effect—a one percentage point increase in the average historical immigrant share contributes to a 0.046 percentage point increase in share of employees in arts businesses. The OLS and 2SLS estimates are equivalent to 3.0% and 17.0% increases relative to the mean, respectively.

In complement to the CBP data, we leverage NCCS data that has aggregated information on U.S.-based nonprofits since 1987. These data also list organizations by their primary cause, which allows us to identify arts organizations. In Table 3, we report the results from this analysis. Our outcome of interest for columns (1) and (2) is the average number of arts nonprofits in a county per year. The OLS estimate in column (1) suggests that a one percentage point increase in the average historical immigrant share in a county contributes to an increase of 1.25 more arts nonprofits in a county today. This effect is equivalent to a 15.7% increase relative to the mean. Column (2) reports the second-stage results using the railway instrument, and describes a positive effect of larger magnitude than the OLS estimate. A one percentage point increase in the average historical immigrant share contributes to approximately 2.5 more arts nonprofits in a county today. This effect is equivalent to over a 30% increase relative to the mean.

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<sup>19</sup>We show in Panel C of Online Appendix Table A.3 that our long-term results are robust to examining a balanced panel of counties who have the same boundaries from 1860 to 2000, as is done in Sequeira et al. (2020). We note that some outcomes are qualitatively consistent but are no longer statistically significant given the smaller sample size.

Not only do the results suggest a greater presence of arts nonprofits in counties with greater historical immigration, but subsequent analyses demonstrate that these institutions are successful and contribute other positive benefits to the community. In these analyses, we proxy for the prosperity of arts institutions through a few different measures. First, in columns (3) and (4) of Table 3, we examine the average annual inflation-adjusted revenue that arts nonprofits receive. The results show for every one percentage point increase in the average historical immigrant share in a county, arts institutions earn 3.6% more in average revenue. Although the second-stage estimate in the 2SLS specification is no longer statistically significant, the point estimate remains consistent with the OLS estimate.

To continue measuring the success of arts organizations, we use data on NEA grant recipients over the past two decades. For our outcomes in Table 4, we use the average annual number NEA grant recipients in a county, and the average annual inflation-adjusted value of those grant awards. In particular, the dependent variable in columns (1) and (2) is the log of the average number of NEA art grants in county  $c$  between 1998 and 2020. The dependent variable in columns (3) and (4) is the log of the average art grant award amount in county  $c$  between 1998 and 2020.

The OLS estimates in columns (1) and (3) suggests that a one percentage point increase in a county's average immigrant share during the Age of Mass Migration contributes to a 6.4% increase in the average number of NEA grants received by arts groups in that county; in complement, the average value of NEA grant award amounts increases by 7.4%. Columns (2) and (4) report the second-stage estimates and suggest a larger long-term impact of historical immigration than estimated by OLS. The coefficients imply that for every one percentage point increase in the average historical immigrant share in a county, the average number of NEA grants awarded to art nonprofits in the same location increases by 25%, and the average value of those NEA grants increases by 27%.

The long-run results demonstrate the lasting effects of immigration during the AMM on arts communities. Today, areas that received larger numbers of immigrants during the AMM have more arts businesses and nonprofits. These businesses employ a larger share of the population, earn more revenue, and have been awarded more NEA grants. We note that these results are not driven by outliers. We re-run the main analysis after dropping the five largest counties by population in the United States, in addition to specifications where we exclude Los Angeles and New York City. Our results are robust to these alternative specifications, as reported in Panels A and B

of Online Appendix Table A.3.<sup>20</sup> Further, a consistent pattern across these results is that the 2SLS estimates are larger than the OLS estimates, suggesting that the OLS estimates are biased downward. Altogether, the results regarding the positive growth of the arts industry, as well as the downward bias of the OLS estimates, is consistent with prior work (Sequeira et al., 2020).

## 6. MECHANISMS

In this section, we explore the potential mechanisms behind how AMM immigration impacted the growth of the American arts. As part of this exercise, we first consider a natural channel through which these benefits could have manifested; namely, the transfer of arts skills and knowledge from immigrants to natives in the short run. In performing this analysis, we find that only studying the effect of immigrant artists on the arts industry may overlook important influences of immigration more broadly. We find patterns that instead suggest that the sharing of arts experiences and transmission of arts preferences from immigrants, including those without arts backgrounds, to native communities could have formed a basis for the creation of new arts markets. Specifically, we find positive links between the presence of immigrants arriving from certain European regions and the growth of art forms popular in those areas.

Moving to the long-run, we note that many of the underlying mechanisms behind the short-run effects likely persist for long-run arts development. Additionally, prior work has documented the benefits of AMM immigration to long-run local economic prosperity Sequeira et al. (2020). We perform a causal mediation analysis, in addition to other indirect tests, to measure the extent to which the long-run growth of the arts could be attributable to improved economic conditions. Though our analysis shows a meaningful mediating effect of long-run economic development on arts outcomes, we continue to find a significant direct effect of AMM immigration, what we argue reflects the persistence of the early diffusion of arts preferences and practices from over a century ago.

**6.1. Transfers of arts skills, or broader diffusion of interest in the arts?** Arts development in America could have been driven by knowledge transfers from immigrant artists to natives. Alternatively, the effect of immigration on the arts could have been more expansive. Benefits may

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<sup>20</sup>Similar to our short-term results, Online Appendix Figures A.4-A.6 show that our estimates are not driven by any single county. We also show in residual plots of the first- and second-stage in Online Appendix Figures A.7 and A.8 that the results are not driven by outliers, with arts establishments as the outcome.

have accrued due to the increased frequency of interactions between immigrant and native cultures and customs, irrespective of whether immigrants worked in the arts. In Table 5, we examine the influence of immigrants with and without arts backgrounds separately on native occupational choices. As shown in both columns (2) and (4), we find a significant effect of both immigrant artists and non-artists on the share of natives employed in the arts. The 2SLS point estimate in column (2) of Table 5 shows that for every one percentage point increase in the share of migrant artists in a county, the share of native artists in that location increases by 0.539 percentage points, a result that is consistent with the main findings from Borowiecki and Graddy (2021). The 2SLS point estimate in column (4) of Table 5 shows that for every one percentage point increase in the share of non-artist migrants in a county, the share of native artists in that location increases by 0.047 percentage points. While the latter estimate is smaller in magnitude, the estimates are not significantly different from one another ( $p = 0.26$ ). We interpret these results as evidence that immigrants with existing arts skills, and immigrants without those characteristics, both contributed to the development of the arts. The result regarding the impact of immigrant non-artists suggests that immigration as a whole expanded artistic capacity among natives.<sup>21</sup>

We can also explore whether greater immigration in a location attracted native artists from other areas in the U.S. who sought new collaborations in emerging arts communities, or whether the growth was driven by increased arts employment among natives already in the area. In Table 6, we find that greater immigration into a county increases the share of native artists from the same area, but does not affect the share of native artists originating from other areas of the United States. Our finding on the effect of *aggregate* immigration on the number of new native artists from the same location complements Borowiecki and Graddy (2021), who observe positive impacts of immigrant artists. However, our result on the lack of an effect of aggregate immigration on native artists migrating within the U.S. contrasts the positive effects of immigrant artists on this native population found in Borowiecki and Graddy (2021). We believe our results further support the independent role of the broader diffusion of arts experiences from the general immigrant community, in complement to the within-field skills transfers from immigrant artists, on the development of the arts sector.

Finally, to further understand how the arts sector grew in the short run, we document whether the increase in natives employed in the arts sector consisted of individuals from immigrant families

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<sup>21</sup>While ideally we would use national level inflows for immigrant *artists* and *non-artists* separately for each population estimate, the passenger list data from Willcox (1929) do not include individual occupations.

(i.e., second generation immigrants) or were primarily individuals from families with more established roots in the United States. The former relationship would suggest a more vertical form of cultural transfer, in contrast to a more horizontal diffusion through broader community interactions in the latter association. We report the results from this analysis in Table 7. The dependent variable in column (1) is the share of the second-generation immigrant population that works in arts occupations. The dependent variable in column (2) is the share of the non-second-generation immigrant population that is employed in arts occupations. Our results show that immigration did not meaningfully impact the share of second-generation immigrants working in arts occupations; instead, the results show that immigration had a positive effect on non-second-generation immigrants. The latter coefficient is similar to the 2SLS estimate provided in Table 1 when evaluating the aggregate impact of immigration. The results across Table 7 columns illuminate how immigrants likely influenced arts growth beyond their immediate families and instead through interaction with natives.

**6.2. Beyond arts skills transfers: cultural influences of sending regions.** If immigration helped boost native engagement with the arts by exposing them to new experiences and ideas, we might expect to find a positive association between region-specific immigrant shares for sending countries known for their originality in a particular form of art, and the number of natives working in those specific fields. For example, during the Age of Mass Migration, France was a leader in arts fields such as sculpture and architecture, producing renowned sculptors such as Auguste Rodin and a multitude of important architects in the 19th century (Lee, 2016; Widewalls, 2016; Artsy, 2015). We might then expect U.S. counties with larger numbers of French immigrants to also have larger numbers of natives working in sculpture and architecture.

In Table 8, we examine the association between French immigrants and native sculptors and architects in a county in the short run. We also test for the association between sculptors and architects and non-French immigrants. We conduct a similar analysis with German and Austrian immigrants, but now looking at natives in music occupations, given the region’s rich history in this art form (Kralik et al., 1959). More precisely, we re-estimate variants of equations (2) and (3), where instead of using national level inflows of *all immigrants* (interacted with the expansion of the railway network), we use national level inflows of *immigrants from the relevant sending region*. The estimates in column (1) and (2) of Table 8 highlight that French immigrant inflows to a county are positively and significantly associated with native sculptor and architect shares in the same location

in the subsequent decade; meanwhile non-French immigrant inflows to a county are not significantly associated with the outcome. Turning to music, counties with larger share of German and Austrian immigrants also have greater native musician shares, while the share of non-German or Austrian immigrants in a county does not positively predict the share of native employed as musicians (columns (3) and (4)). We take this further evidence to suggest that immigration impacted native occupational choices in the short-term by cultivating tastes for specific art forms.

**6.3. Income effects in the long run.** Though the immediate diffusion of arts preferences during the Age of Mass Migration may have had persistent effects over many decades, past work has also documented how immigration during the Age of Mass Migration led to a long-run increase in income and general economic prosperity (Sequeira et al., 2020). Through this mechanism, communities with greater financial resources may have greater ability to invest in arts and cultural opportunities. In order to explore these different explanations, we use causal mediation analysis with instrumental variables to shed light on the extent to which our long-run outcomes are mediated by an income channel (Dippel et al., 2020a,b). From this analysis we also provide evidence about the role of direct effects, i.e., what we argue is the impact of the exchange of new arts experiences, preferences, and ideas during the AMM, on community arts outcomes today.<sup>22</sup>

Table 9 reports the causal mediation analysis results. Each column represents a different long-run outcome, while the mediating variable is 1980 county median income. While we see variation in both the coefficient magnitudes for the indirect income effect and its estimated share of the total effect, some general patterns emerge. First, across 9, we see that a meaningful share of the total effect of historical immigration on long-run outcomes can be attributable to the income channel, although the estimates are not precisely estimated and not statistically significant.<sup>23</sup> Outside of nonprofit revenues, the indirect income effect accounts for as low as 35% (arts employees as a share of total county employees) to as high as 77% (arts businesses) of the total effect. Second, though smaller in magnitude, the direct effects of AMM immigration on long run outcomes are statistically significant. We interpret the latter result as evidence that the exchange of arts preferences and activities early on, continued into long run in locations who experienced greater historical immigration.

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<sup>22</sup>To employ causal IV mediation analysis, we argue that the key assumptions described in Dippel et al. (2020b) of a partially confounded model, where confounding factors between treatment and the mediator and confounding factors between the mediator outcome and final outcome are independent of one another, are applicable to our study context.

<sup>23</sup>The only outcome where the indirect income effect does not appear to affect the long-run arts outcome is nonprofit revenues.

To complement our long-run analysis, we provide additional indirect tests of the mediating role of economic productivity on the arts in the short run. In particular, we test whether the number of native artists in the population grows faster than growth in total employment. If arts benefits in the short run are largely attributable to economic growth, we may see that the number of native artists grows at no different rate than total employment. We would then expect the number of native artists as a share of the employed population to be unchanged. Because employment variables may not be reported systematically across Census years, in Table 10 we report results from our short-run empirical specifications where we either scale our outcomes by the county population in the labor force, or by the number of individuals who have a non-missing occupational score. The 2SLS estimates in columns (2) and (4) show that our short-run results remain significant, suggesting that greater economic productivity alone cannot explain the growth of the arts industry during the AMM. Taken together, we argue that the results from the causal mediation analysis and indirect tests point to a meaningful role of direct channels such as increased capacity for the arts due to the exchange of artistic preferences through greater frequency of cross-community interaction. Yet, they also point to the contribution of income effects on the development of the American arts.

**6.4. Heterogeneity analyses.** Though our results to this point note the positive impact of immigration on the arts overall, it may be that immigration benefited certain arts fields more than others. To explore heterogeneous effects, we rerun our short-run instrumental variables empirical specification. Instead of exploring changes to native artists in aggregate, we estimate the effects on native occupational decisions separately for visual artists, actors, musicians, and authors. We also rerun our long-run empirical specification estimating the impact of historical immigration on the number of awarded NEA grants. We now use information on the grant sub-field to examine the effects on grants related to dance, music, visual arts, literary arts, arts exhibits, and arts promotion initiatives independently.

In Online Appendix Tables A.4 and A.5, the short- and long-run findings point to benefits across multiple arts fields. In the short run, we find that immigration leads to a larger number of natives employed as visual artists, actors, and musicians. The effects for each occupation are similar in magnitude, although only the estimate for actors is statistically significant at conventional levels. The lack of statistical significance for the other occupations is not surprising, as we lack statistical power when exploring occupational subgroups. In the long run, we find that historical immigration into a county leads to a larger number of awarded NEA grants across many types of art. For

instance, historical immigration leads to more grants in traditional areas such as music, which includes musical theater and opera. However, historical immigration also appears to benefit more modern forms of art such as media arts (included in literary arts) and initiatives for arts research, program innovation, and education.

**6.5. Geographic spillovers.** While our geographic unit of interest is the U.S. county, it is possible that the effects of immigration on local arts development could be broader in geographic scope. To investigate the spillover effects of immigration on arts development in adjacent counties, we weight each neighboring county equally and include the average immigration share among all neighboring counties in the OLS and 2SLS specifications. For the 2SLS approach, we apply the average of the interaction between railway access and national immigration inflows across all adjacent counties as an additional instrument to predict the average immigration share among all the neighboring counties. For the short-run results, we use the share of native artists as the outcome of interest. For the long-run results, we use the number of arts businesses and nonprofits as the outcomes of interest. The results are presented in Online Appendix Table A.6 and Table A.7. In both the short and long run, the effect of immigration in adjacent counties on the various arts outcomes are small and not statistically different from zero.

Though we do not find any geographic spillovers, we might be independently concerned about the potential for spatial autocorrelation bias to affect our long-run estimates. Following Kelly (2019), we calculate the Moran’s I statistic for each of our long-run outcomes. We find that the Moran’s I statistics for most of the long-run variables, including the share of employees in arts business, number of arts nonprofits, arts nonprofit revenue, NEA arts grants, and grant value, are around 0.1. The small magnitudes of Moran’s I statistics suggests that our long-run estimates are unlikely to be subject to spatial autocorrelation bias.

**6.6. Medium-term effects of immigration on arts development.** Much of our work focuses on either the immediate short-run effects of immigration during the AMM, or long-run impacts roughly a century later. We also provide estimates of the impact of immigration in the medium-term, i.e., from 1930-1940. This analysis mimics the empirical strategy used on long-term outcomes. Our first outcome is natives in arts occupations in 1940. We also examine Federal Theatre Project (FTP) productions held between 1935-1939. Data for productions is included in the Library of Congress’s FTP collection (Library of Congress, 2021). The FTP was one of multiple arts-related



New Deal programs enacted after the Great Depression in the United States. FTP productions were intended to get struggling artists back to work and to boost American morale.

The results described in Online Appendix Table A.8 show that a one percentage point increase in the average immigrant share over the prior half century significantly increased the share of natives working in the arts by 0.014 percentage points in 1940, an effect of approximately 7 percent relative to the mean. The results also suggest that a greater number of Federal Theatre Project productions were held in counties with greater immigration over the prior half-century. The latter effects regarding FTP plays are not statistically significant as we lack power to make meaningful conclusions from this analysis. However, we interpret direction of the coefficient estimates to be qualitatively consistent with our main results.

**6.7. Migration effects beyond the Age of Mass Migration.** In addition to the Age of Mass Migration, the United States has experienced other meaningful domestic and international migration over the past century. With respect to domestic migration, large numbers of Southern black residents left the South and moved to Northern cities during the Great Migration (Collins, 2021). The United States has also experienced a Second Age of Mass Migration over the past few decades, receiving a greater number of immigrants from Asia and Latin America (Abramitzky et al., 2020). Each of these major population shifts could have impacted the long-run development of the arts sector, independent of the impact of immigration during the Age of Mass Migration. Though we acknowledge the significance of each of these population movements, our primary question is centered on immigration and not domestic migration. Further, we are interested with the persistent effects of immigration and focusing on recent immigration waves would limit our ability to address consequences relevant to this long-term time frame.

However, one might be concerned that our long term-effects are capturing the impacts of more recent migration events. We offer initial evidence suggesting that the effects of other migration events in the US were orthogonal to the impact of the AMM on the arts. In particular, Online Appendix Table A.9 tests the robustness of the long-run results reported in Tables 2, 3, and 4, to the impact of other significant migration events. To proxy for the potential effect of the Great Migration on arts development, we include a control for the change in the share of black residents in a county between 1920 and 1970. To proxy for the potential impact of recent immigration waves, we include a measure for the immigrant share in a county as of 2000. In Online Appendix Table

A.9, we find that the long-run results are not affected by the inclusion of proxy measures for other meaningful migration events.

## 7. CONCLUSION

When immigrants arrive in new surroundings, they share a diversity of cultures, skills, and experiences with their communities. The novel interactions between immigrants and natives have led to important advances in many domains, including in the sciences. The arts is another arena where several narratives have been written about the contributions of immigrants and the profitable experiences of interacting with, and learning from, them. Yet for a sector that accounts for roughly 4.5% of U.S. annual GDP, there has been limited systematic exploration of the role that immigrants played in how the arts came to flourish in American society.

In this paper, we explore the impact of immigration on the growth of the arts sector in the United States. We focus on immigration during the Age of Mass Migration, a time when American communities changed considerably as individuals were exposed to many new cultures and practices, predominantly from new regions across Europe. By studying this particular migration event, we are able to examine both short- and long-run effects. To address potential identification concerns with using ordinary least squares estimates, we adopt an instrumental variables strategy.

In the short run, we find that immigration had a significant effect on native work during the Age of Mass Migration. Increases in immigrant inflows into a county led to significant shifts in native work toward arts-related occupations. The new arts presences cultivated in areas with greater historical immigration continue over a century later. These communities have more arts businesses and non-profit organizations in their jurisdiction. These arts institutions employ a larger share of county populations, generate more revenue, and receive a larger number of National Endowment of the Arts grants.

Our analysis not only documents positive arts outcomes, but provides a critical exploration of multiple plausible mechanisms behind the contributions of immigration to the arts. By doing so, this paper broadens our understanding of how immigrants have shaped development in the United States. Though we focus on the Age of Mass Migration, we do not suggest that other waves of immigration or migration events did not influence the American arts. On the contrary, immigrants from a diverse set of countries and regions have established roots across America throughout the 20th and 21st century. Major population movements within the United States, such as the Great

Migration, may have also influenced artistic innovation in the country. We also acknowledge that the definition of art continues to evolve, and therefore new forms of art have been developed over the past century. We view our analysis as an initial exploration of the impact of immigration on more traditional categories of art. Future work may explore the effects of migration outside of the AMM, as well as the impact of immigration on the development of newer forms of art.

Overall, our results suggest that immigrants have made significant contributions to the early growth, and continued success, of the American arts economy. Recent research emphasizes the important contributions of immigrant artists in building the American arts sector (Borowiecki and Graddy, 2021). We add our support to the arguments of other researchers who have highlighted the multidimensional role of immigrants in U.S. communities, both in the past and in the present.

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TABLE 1. Short-run effects of immigration on natives working in arts occupations

	(1) OLS	(2) 2SLS: Lag Rail Access x Lag Immigration Inflow
<b>Panel A: OLS and 2SLS</b>	Dependent Variable: <i>Native Artist Share</i>	
<i>Immigrant Share</i>	-0.003	0.076**
Cluster SE	(0.002)	(0.033)
Conley SE		[0.003]
Mean of Dep. Var.	0.17%	0.17%
Std. Dev. of Dep. Var.	0.53%	0.53%
Observations	12,353	12,353
<b>Panel B: First Stage</b>	Dependent Variable: <i>Immigrant Share</i>	
Lag Rail Access		0.223***
x Lag Immigration Inflow		(0.045)
Kleibergen Paap F-statistic		23.63
Controls (in all panels)		
Lag Rail Access	Yes	Yes
Lag Immigration Share	Yes	Yes
Lag Urbanization Dummy	Yes	Yes
Log County Population Density	Yes	Yes
Lag Urbanization Dummy	Yes	Yes
x Lag Immigration Inflow Share		
Lag Rail Access	Yes	Yes
x Lag GDP Growth		
Lag Rail Access	Yes	Yes
x Lag Log Industrialization Index		
Log County Population Density	Yes	Yes
County Fixed Effects	Yes	Yes
Year Fixed Effects	Yes	Yes

Note: This table shows the short-run effects of immigration on the share of the native population working in arts-related jobs. Column (1) in panel A reports the OLS estimate. Columns (2) in panel A reports 2SLS estimate. The variable “*Native Artist Share*” is the share of a county’s population that is working in an arts-related occupation in period  $t$ . The variable “*Immigrant Share*” is the share of a county’s population that is foreign-born in period  $t$ . Column (2) in panel B reports the first stage estimate. Standard errors clustered at the county level are reported in parentheses and Conley standard errors that use a five-degree window are reported in brackets. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$

TABLE 2. Long run effects of immigration on arts businesses

	(1) OLS	(2) 2SLS	(3) OLS	(4) 2SLS
<b>Panel A: OLS and 2SLS</b>				
	Dependent Variable:			
	<i>No. of Businesses</i>		<i>Employee Share</i>	
<i>Avg. Immigrant Share</i>	26.937***	144.248***	0.008***	0.046*
Robust SE	(3.184)	(38.825)	(0.003)	(0.028)
Conley SE		[25.04]		[0.025]
Mean of Dep. Var.	8.681	8.681	0.27%	0.27%
Std. Dev. of Dep. Var.	9.402	9.402	0.55%	0.55%
Observations	2,934	2,934	2,933	2,933
<b>Panel B: First Stage</b>				
	Dependent Variable: <i>Avg. Immigrant Share</i>			
Lag Rail Access		4.97***		4.97***
x Lag Immigration Inflow		(1.41)		(1.41)
Kleibergen Paap F-statistic		28.2		28.2
Controls (in all panels)				
Industrialization Predicted Immigration	Yes	Yes	Yes	Yes
Business Cycle Predicted Immigration	Yes	Yes	Yes	Yes
Total Time Connected to Rail (as of 2000)	Yes	Yes	Yes	Yes
Polynomial for Latitude and Longitude	Yes	Yes	Yes	Yes
State Fixed Effects	Yes	Yes	Yes	Yes

Note: This table shows the long-term effects of immigration on arts businesses. Arts businesses in County Business Patterns (CBP) data are defined by the first 3-digit of North American Industry Classification System (NAICS). In particular, most businesses with 3-digit NAICS 711 and 712 are included, e.g., performing arts companies, musical groups, artists, dance companies etc. We exclude businesses in sports, entertainment, historical sites, zoo, and nature parks. Columns (1) and (2) in panel A report OLS and 2SLS estimates using the logarithm number of arts organizations as the dependent variable. Columns (3) and (4) in panel A report OLS and 2SLS estimates using logarithm average revenue of arts businesses as the dependent variable. The variable “*Average Immigrant Share*” is the average share of a county’s population that is foreign-born between 1860-1920. Columns (2) and (4) in panel B report the first stage estimates. All regressions control for the immigrant share predicted by industrialization, immigrant share predicted by business cycles, duration of connection to the railway network, polynomials for latitude and longitude, and state fixed effects. Robust standard errors are reported in parentheses and Conley standard errors that use a five-degree window are reported in brackets. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

TABLE 3. Long-run effects of immigration on arts nonprofits

	(1)	(2)	(3)	(4)
	OLS	2SLS	OLS	2SLS
	Dependent Variable:			
	<i>No. of Arts Nonprofits</i>		<i>Log. Avg. Revenue</i>	
<i>Avg. Immigrant Share</i>	125.648***	251.526***	3.622***	3.421
Robust SE	(48.387)	(92.984)	(0.529)	(5.813)
Conley SE		[85.958]		[4.371]
Observations	2,925	2,925	2,599	2,599
Mean of Dep. Var.	7.990	7.990	25,006	25,006
Std. Dev. of Dep. Var.	35.17	35.17	107,695	107,695
Controls (in all panels)	Yes	Yes	Yes	Yes

Note: This table shows the long-term effects of immigration on arts nonprofits. First stage results are identical to those described in Table 2 and therefore are not repeated. Columns (1) and (2) report OLS and 2SLS estimates using the number of arts nonprofit organizations as the dependent variable. Columns (3) and (4) report OLS and 2SLS estimates using the logarithm average revenue as the dependent variable. The variable “*Average Immigrant Share*” is the average share of a county’s population that is foreign-born between 1860-1920. All regressions control for the immigrant share predicted by industrialization, immigrant share predicted by business cycles, duration of connection to the railway network, polynomials for latitude and longitude, and state fixed effects. Robust standard errors are reported in parentheses and Conley standard errors that use a five-degree window are reported in brackets. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$



TABLE 4. Long-run effects of immigration on arts grants

	(1)	(2)	(3)	(4)
	OLS	2SLS	OLS	2SLS
	Dependent Variable:			
	<i>Log No. of Grants</i>		<i>Log Avg. Grant Amount</i>	
<i>Avg. Immigrant Share</i>	6.381***	25.158**	7.435***	26.625**
Robust SE	(0.903)	(10.117)	(1.094)	(12.589)
Conley SE		[6.619]		[6.136]
Mean of Dep. Var.	35.45	35.45	1.69M	1.69M
Std. Dev. of Dep. Var.	250.4	250.4	10M	10M
Observations	1,353	1,353	1,353	1,353
Controls (in all panels)	Yes	Yes	Yes	Yes

Note: This table shows the long-term effects of immigration on arts grants. First stage results are identical to those described in Table 2 and therefore are not repeated. Columns (1) and (2) report OLS and 2SLS estimates using the logarithm number of NEA arts grants as the dependent variable. Columns (3) and (4) report OLS and 2SLS estimates using the logarithm number of average annual arts grant value as the dependent variable. The variable “*Average Immigrant Share*” is the average share of a county’s population that is foreign-born between 1860-1920. All regressions control for the immigrant share predicted by industrialization, the immigrant share predicted by business cycles, duration of connection to the railway network, polynomials for latitude and longitude, and state fixed effects. Robust standard errors are reported in parentheses and Conley standard errors that use a five-degree window are reported in brackets. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$

TABLE 5. Effects of migrant artists vs. migrant non-artists on natives in arts occupations

	(1)	(2)	(3)	(4)
	<i>Migrant Artists</i>		<i>Migrant Non – artists</i>	
	OLS	2SLS: Lag Rail Access x Lag Immigration Inflow	OLS	2SLS: Lag Rail Access x Lag Immigration Inflow
<b>Panel A: OLS and 2SLS</b>				
	Dependent variable: <i>Native Artist Share</i>			
<i>Immigrant Share</i>	0.032 (0.077)	0.539* (0.301)	-0.001 (0.002)	0.047** (0.021)
Observations	12,353	12,353	12,353	12,353
Mean of Dep.	0.17%	0.17%	0.17%	0.17%
Std.Dev. of Dep.	0.53%	0.53%	0.53%	0.53%
<b>Panel B: First Stage</b>				
	Dependent variable: <i>Migrant Artist Share</i>		<i>Migrant Non – artist Share</i>	
Lag Rail Access x Lag Immigration Inflow		0.023* (0.013)		0.358*** (0.103)
Kleibergen Paap F-statistic		3.19		12.06
Controls (in all panels)	Yes	Yes	Yes	Yes

Note: This table shows the effects of migrant artists and migrant non-artists separately on natives working in arts occupations. Columns (1) and (3) in panel A report the OLS estimate. Columns (2) and (4) in panel A report the 2SLS estimates. The variable “*Native Artist Share*” is the share of a county’s population that is working in an arts-related occupation in period  $t$ . Column (2) and (4) in panel B reports the first stage estimates. All regressions control for variables listed in Table 1. The p-value for the test of differences between coefficients in columns (2) and (4) is 0.2582, suggesting no statistically significant difference between the two estimates. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$

TABLE 6. Short-run effects of immigration on natives working in arts occupations:  
stayers vs internal migrant

	(1) OLS	(2) 2SLS: Lag Rail Access x Lag Immigration Inflow	(3) OLS	(4) 2SLS: Lag Rail Access x Lag Immigration Inflow
Dependent Variable:	<i>Native Stayer Artist Share</i>		<i>Native Migrant Artist Share</i>	
<i>Immigrant Share</i>	-0.004** (0.002)	0.072*** (0.027)	-0.002 (0.002)	-0.006 (0.023)
Mean of Dep. Var.	0.0985%	0.0985%	0.0736%	0.0736%
Std. Dev. of Dep. Var.	0.381%	0.381%	0.350%	0.350%
Observations	12,353	12,353	12,353	12,353
Controls (in all panels)	Yes	Yes	Yes	Yes

Note: This table shows the short-run effects of immigration on the share of the native population working in arts-related jobs, separately for the native population born in the same state (“stayers”), and for the native population born in another state (“internal”). Column (1) and (3) report the OLS estimates and columns (2) and (4) report 2SLS estimates. The variable “*Native Artist Share*” is defined as the number of native “stayers” as a share of local natives (columns (1) and (2)) or the number of native “internal migrants” as a share of non-local natives (columns (3) and (4)). The variable “*Immigrant Share*” is the share of a county’s population that is foreign-born in period  $t$ . The set of control variables and the first stage results are exactly the same as in Table 1 and thus omitted from this table. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$

TABLE 7. 2nd-generation vs. non-2nd-generation effects on natives working in the arts

	(1)	(2)
	2SLS: Lag Rail Access x Lag Immigration Inflow	2SLS: Lag Rail Access x Lag Immigration Inflow
Dependent Variable:	<i>2nd – generation Native Artist Share</i>	<i>Non 2nd – generation Native Artist Share</i>
<i>Immigrant Share</i>	-0.012 (0.014)	0.087** (0.042)
Mean of Dep. Var.	0.04%	0.13%
Std. Dev. of Dep. Var.	0.23%	0.48%
Observations	12,353	12,353
Controls	Yes	Yes

Note: This table reports 2SLS estimates of the heterogeneous effects of immigration on native artists on two populations, 2nd-generation immigrants and non-native populations that are not 2nd-generation immigrants. 2nd-generation immigrants are defined as individuals whose mother or father was born outside of the United States. The variable in column (1) “*2nd – generation Artist Share*” is the share of a county’s population that is a 2nd-generation immigrant and working in an arts-related occupation. The variable in column (2) “*Non 2nd – generation Native Artist Share*” is the share of a county’s population that is not a 2nd-generation immigrant and working in an arts-related occupation. All regressions control for variables listed in Table 1. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

TABLE 8. Country-specific effects

	(1) 2SLS	(2) 2SLS
<b>Panel A: 2SLS</b>	Dependent Variable:	
	<i>Sculptor &amp; Architect Share</i>	<i>Musician Share</i>
<i>French Immig</i>	0.030*** (0.011)	
<i>Non – French Immig</i>	0.001 (0.002)	
<i>Austrian &amp; German Immig</i>		0.615* (0.319)
<i>Non – Austrian &amp; German Immig</i>		-0.102 (0.070)
Mean of Dep. Var.	0.0073%	0.103%
Std. Dev. of Dep. Var.	0.072%	0.044%
Observations	12,353	12,353
<b>Panel B: First Stage</b>	Dependent Variable:	
	<i>French Immig</i>	<i>Austrian &amp; German Immig</i>
Lag Rail Access x Lag Immigration Inflow (France/Germany&Austria)	0.368*** (0.089)	0.698 (0.835)
Lag Rail Access x Lag Immigration Inflow (Non-France/Non-Germany&Austria)	-0.072* (0.041)	0.004
F-statistic	10.84	3.28
<b>Panel C: First Stage</b>	Dependent Variable:	
	<i>Non French Immig</i>	<i>Non Austrian &amp; German Immig</i>
Lag Rail Access x Lag Immigration Inflow (Non-France/Non-Germany&Austria)	0.478*** (0.062)	0.116*
Lag Rail Access x Lag Immigration Inflow (France/Germany&Austria)	-0.798*** (0.193)	0.752*** (0.182)
F-statistic	14.52	14.53
Controls (in all panels)	Yes	Yes

Note: This table shows the short-run country specific effects of immigration. Columns (1) and (2) in panel A report 2SLS estimates using the share of sculptors and architects, and the share of musicians, over total county population as the dependent variables, respectively. Panel B reports the first stage estimates using French immigrant share and German & Austrian immigrant share as the dependent variables. Panel C reports the first stage estimates using Non-French immigrant share and Non-German & Austrian immigrant share as the dependent variables. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

TABLE 9. Long-run effects of immigration on arts: direct effect vs indirect income effect

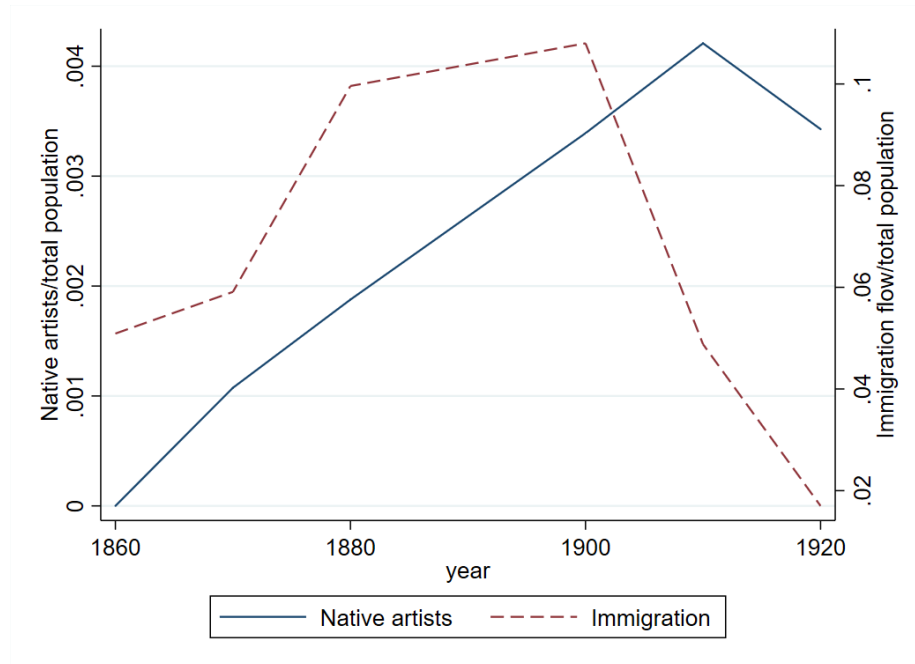
	(1) 2SLS	(2) 2SLS	(3) 2SLS	(4) 2SLS	(5) 2SLS	(6) 2SLS
Dependent Variable	Art business	Employee share	Art nonprofits	Revenue	Art Grants	Grant Amount
<i>Total Effect</i>	144.248*** (37.653)	0.046* (0.0281)	251.526* (128.811)	3.421 (5.549)	25.158** (10.593)	26.625** (12.656)
<i>Direct Effect</i>	32.426*** (3.112)	0.030*** (0.010)	131.805*** (12.825)	3.612*** (0.567)	7.390*** (0.836)	8.467*** (1.057)
<i>Indirect Effect</i>	111.822** (43.648)	0.016 (0.014)	119.722 (123.454)	-0.191 (5.280)	17.768 (11.128)	18.158 (12.864)
<b>Direct Effect Share</b>	<b>23%</b>	<b>65%</b>	<b>53%</b>	<b>115%</b>	<b>30%</b>	<b>32%</b>
Mean of Dep. Var.	8.681	0.27%	7.990	25.006	35.45	1.69M
Std. Dev. of Dep. Var.	9.402	0.55%	35.17	107,695	250.4	10M
Observations	2,934	2,934	2,925	2,925	1,353	1,353
Controls (in all panels)	Yes	Yes	Yes	Yes	Yes	Yes

Note: This table shows results from the causal mediation analysis of the long-term effects of immigration on arts, using county level median income in 1980 (deflated to 2000) as the mediator. Columns report 2SLS estimates on arts businesses, employee share, arts nonprofits, log revenue, log arts grants, and log arts grant amount respectively. The variable “*Total*” is the total effect of average historical immigration share on the long-run arts outcome noted for that column. The variable “*Direct*” is the direct effect of average historical immigration share on the long-run arts outcome noted for that column. The variable “*Indirect*” is the indirect effect of average immigration share on the long-run arts outcome noted for that column, mediated through income. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$

TABLE 10. Testing for mechanical short-term effects of immigration on the economy: scaling by population in labor force and employed persons

	(1) OLS	(2) 2SLS: Lag Rail Access x Lag Immigration Inflow	(3) OLS	(4) 2SLS: Lag Rail Access x Lag Immigration Inflow
Dependent Variable: <i>Native Artist Share</i>				
<i>Immigrant Share</i>	-0.005* (0.003)	0.103* (0.002)	-0.004* (0.054)	0.109** (0.051)
Mean of Dep. Var.	0.27%	0.27%	0.27%	0.27%
Std. Dev. of Dep. Var.	0.84%	0.84%	0.84%	0.84%
Observations	12,353	12,353	12,353	12,353
Controls (in all panels)	Yes	Yes	Yes	Yes

Note: This table shows the short-run effects of immigration on the number of natives in arts-related jobs, reported as a share of the population in the labor force or who have non-missing occupation codes. Column (1) and (3) report the OLS estimates and columns (2) and (4) report 2SLS estimates. The variable “*Native Artist Share*” either uses a county’s population that is in the labor force as the denominator (columns (1) and (2)) or who have non-missing occupation codes (columns (3) and (4)). The variable “*Immigrant Share*” is the share of a county’s population that is foreign-born in period  $t$ . The set of control variables and the first stage results are exactly the same as in Table 1 and thus are omitted from this table. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$



Note: The red dotted line shows immigration inflows as a share of the total U.S. population during the Age of Mass Migration. The blue solid line shows the share of native artists as a share of the total U.S. population. Data is drawn from the IPUMS USA Census 1% sample in 1860, 1870, 1880, 1900, 1910, and 1920.

FIGURE 1. Immigrant & Native Artist Shares during the Age of Mass Migration



## ONLINE APPENDIX A: ADDITIONAL TABLES AND FIGURES

TABLE A.1. List of artist occupations

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Architects*
Designers*
Draftsmen*
Apprentices of Architects, Designers, & Draftsmen*
Actors
Showmen
Artists
Sculptors
Teachers of art
Authors
Musicians
Music teachers
Photographers

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Note: This table provides a list of occupations included in our primary artist definition. Artist occupation descriptions are from the Census descriptions for respective occupation codes. In robustness checks, we drop categories with \* from our analysis and the main results hold.

TABLE A.2. Pre-trend placebo test

Dependent Variable	(1) Predicted Average Immigrant Share
Panel A. Sample of counties that were unconnected as of 1890	
Share of native artists, 1860-1890	-0.0634
p-value	(0.21)
No. of Obs.	58
Panel B. Sample of counties that were unconnected as of 1880	
Share of native artists, 1860-1880	0.040
p-value	(0.51)
No. of Obs.	267
Panel C. Sample of counties that were unconnected as of 1870	
Share of native artists, 1860-1870	0.018
p-value	(0.621)
No. of Obs.	751

Note: This table reports correlation coefficients of the relationship between the average predicted immigrant share between 1890-1920 and share of native artists during a “pre-period” prior to all counties in the sample being connected to the railway.

TABLE A.3. Alternative long-run specifications: dropping large counties, constant county border

	(1)	(2)	(3)	(4)	(5)	(6)
	2SLS	2SLS	2SLS	2SLS	2SLS	2SLS
Dependent Variable	Art business	Employee share	Art nonprofits	Revenue	Art Grants	Grant Amount
Panel A: Drop NY and LA						
<i>Avg. Immigrant Share</i>	144.736*** (39.183)	0.021 (0.020)	202.340*** (77.628)	3.334 (5.855)	24.801** (10.150)	26.202** (12.677)
Mean of Dep. Var.	8.664	0.0513%	7.356	24,811	28.52	1.454M
Std. Dev. of Dep. Var.	9.380	0.233%	23.79	107,307	128.4	6.425M
Observations	2,932	2,931	2,923	2,597	1,351	1,351
Panel B: Drop 5 largest counties						
<i>Avg. Immigrant Share</i>	142.808*** (38.478)	0.039 (0.027)	226.411*** (83.921)	3.307 (5.779)	24.141** (9.735)	25.497** (12.228)
Mean of Dep. Var.	8.658	0.0534%	7.612	24,973	33.53	1.630M
Std. Dev. of Dep. Var.	9.374	0.269%	31.68	107,761	243.9	9.896M
Observations	2,929	2,928	2,920	2,594	1,348	1,348
Panel C: Constant county border						
<i>Avg. Immigrant Share</i>	151.565*** (57.636)	0.001 (0.058)	284.660 (225.657)	7.050 (6.788)	26.953 (20.597)	13.961 (27.697)
Mean of Dep. Var.	8.681	0.0543%	7.990	25,006	35.45	1.694M
Std. Dev. of Dep. Var.	9.402	0.271%	35.17	107,695	250.4	10M
Observations	1,488	1,488	1,484	1,319	652	652
Controls (in all panels)	Yes	Yes	Yes	Yes	Yes	Yes

Note: This table shows several alternative specifications for the long-run estimates. Panel A shows the long-run estimates after dropping counties containing New York City and Los Angeles. Panel B shows the long-run estimates after dropping the five largest counties in the U.S. Panel C restricts the sample to counties with constant borders over time. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

TABLE A.4. Short-run heterogeneous effects of immigration on natives working in arts occupations

	(1)	(2)	(3)	(4)
	2SLS: Lag Rail Access x Lag Immigration Inflow			
Dependent Variable:	<i>Visual art artists</i>	<i>Actors</i>	<i>Musicians</i>	<i>Authors</i>
<i>Immigrant Share</i>	0.014 (0.019)	0.024** (0.011)	0.033 (0.034)	0.002 (0.004)
Controls	Yes	Yes	Yes	Yes
Mean of Dep. Var.	0.05%	0.02%	0.09%	0.01%
Std.Dev. of Dep. Var.	0.3%	0.2%	0.4%	0.05%
Observations	12,330	12,330	12,330	12,330

Note: This table reports 2SLS estimates of the short-run heterogeneous effects of immigration on the share of the native population working in arts-related jobs, by arts sub-fields. The visual arts sub-field includes architects, draftsman, artist, sculptors, teachers of art, photographers, and designers (and apprentices for those occupations).  
 \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

TABLE A.5. Long-run heterogeneous effects of immigration on arts grants

	(1)	(2)	(3)	(4)	(5)	(6)
	2SLS: Lag Rail Access x Lag Immigration Inflow					
Dependent Variable:	<i>Dance</i>	<i>Music</i>	<i>Visual arts</i>	<i>Literary</i>	<i>Exhibits</i>	<i>Arts promotion</i>
<i>Avg. Immigrant Share</i>	5.937** (2.859)	7.648*** (2.894)	8.579*** (2.799)	8.191*** (2.836)	7.518*** (2.905)	7.160*** (2.053)
Controls	Yes	Yes	Yes	Yes	Yes	Yes
Mean of Dep. Var.	0.239	0.255	0.336	0.254	0.289	0.172
Std.Dev. of Dep. Var.	0.846	0.778	0.789	0.735	0.773	0.608
Observations	2,934	2,934	2,934	2,934	2,934	2,934

Note: This table reports 2SLS estimates of the heterogeneous effects of immigration on the log number of NEA arts grants by arts sub-fields. *Dance* includes grants pertaining to dance and theater, *Music* includes the grant categories of musical theater, opera, and music; *Visual arts* includes grants for design, folk & traditional arts, and visual arts; *Literary* includes the grant categories of literary arts and media arts; *Exhibits* includes grants falling under the categories of museums, art communities, federal partnerships, international, state regional, and local arts agencies; *Arts promotion* including the categories of arts education, program innovation, arts engagement, research, accessibility, and presenting multidisciplinary. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

TABLE A.6. Short-run geographic spillover effects of immigration on share working in art occupations

	(1) OLS	(2) 2SLS: Lag Rail Access x Lag Immigration Inflow
	Dependent variable: <i>Native Artist Share</i>	
<i>Immigrant Share</i>	-0.005 (0.003)	0.075* (0.043)
<i>Avg. Adjacent Co. Immigrant Share</i>	0.002 (0.003)	0.001 (0.003)
Mean of Dep.	0.17%	0.17%
Std. Dev. of Dep.	0.53%	0.53%
Observations	12,330	7,760
Controls (in all panels)	Yes	Yes

Note: This table reports the short-term spillover effects of immigration on natives working in arts-related occupations. Column (1) reports the OLS estimate while column (2) reports 2SLS estimates. The variables “*Immigrant Share*” and “*Avg. Adjacent Co. Immigrant Share*” are the share of foreign-born individuals in a county and the average share in its adjacent counties, respectively. All regressions control for lag railway access, lag immigration share, lag urbanization dummy, log county population density, lag urbanization dummy  $\times$  lag immigration flow share, the interaction between lag railway access and lag GDP growth, polynomials for latitude and longitude, as well as county and year fixed effects. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$

TABLE A.7. Long-run geographic spillover effects of immigration on number of arts businesses and nonprofits

	(1)	(2)	(3)	(4)
	OLS	2SLS	OLS	2SLS
	Dependent variable:			
	<i>No. of Businesses</i>		<i>No. of Arts Nonprofits</i>	
<i>Avg. Immigrant Share</i>	31.386*** (4.235)	134.111*** (46.408)	6.259*** (0.807)	16.992** (8.139)
<i>Avg. Adjacent Immigrants Share</i>	-10.457* (5.891)	26.378 (54.968)	-2.526** (0.106)	4.983 (10.949)
Mean of Dep. Var.	8.681	8.681	231.5	231.5
Std. Dev. of Dep. Var.	9.402	9.402	1,020	1,020
Observations	2,934	2,934	2,621	2,621
Controls (in all panels)	Yes	Yes	Yes	Yes

Note: This table shows the long-term spillover effects of immigration on the presence of the arts in counties. Columns (1) and (2) report OLS and 2SLS estimates using the logarithm number of arts businesses as the dependent variable. Columns (3) and (4) reports OLS and 2SLS estimates using the logarithm number of arts nonprofits as the dependent variable. The variables "Avg. Immigrant Share" and "Avg. Adjacent Immigrants Share" are the average share that is foreign-born between 1860-1920 in a county and in its adjacent counties, respectively. All regressions control for the immigrant share predicted by industrialization, immigrant share predicted by business cycles, polynomials for latitude and longitude, and state fixed effects. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

TABLE A.8. Medium-term (1930-1940) effects of immigration on arts development

Dependent Variable	(1) 2SLS <i>Native Artists Share</i>	(2) 2SLS <i>No. of Plays</i>
<i>Avg. Immigrant Share</i>	0.014** (0.007)	3.126 (6.789)
Mean of Dep. Var.	0.20%	0.137
Std. Dev. of Dep. Var.	0.494%	1.732
Observations	2,902	2,935
Controls (in all panels)	Yes	Yes

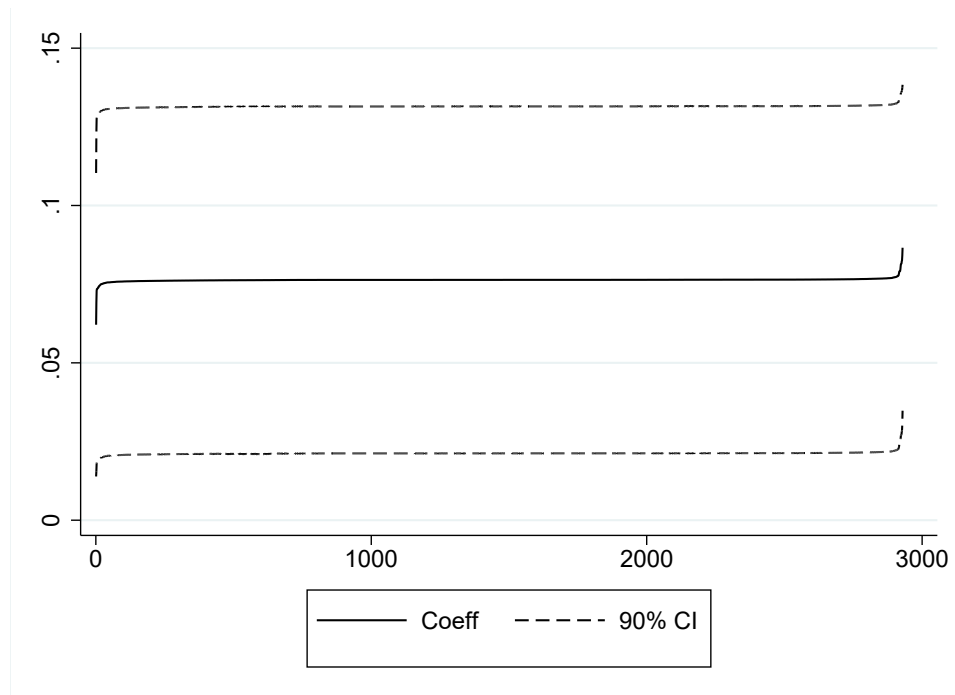
Note: This table reports the medium-term effects of immigration on the arts in America. We report 2SLS estimates using the native artist share (column (1)) and number of Federal Theatre Project plays (column (2)) as the dependent variables. All regressions control for the immigrant share predicted by industrialization, immigrant share predicted by business cycles, duration of connection to the railway network, polynomials for latitude and longitude, and state fixed effects. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$



TABLE A.9. Long-run effects of immigration on arts controlling for domestic migration

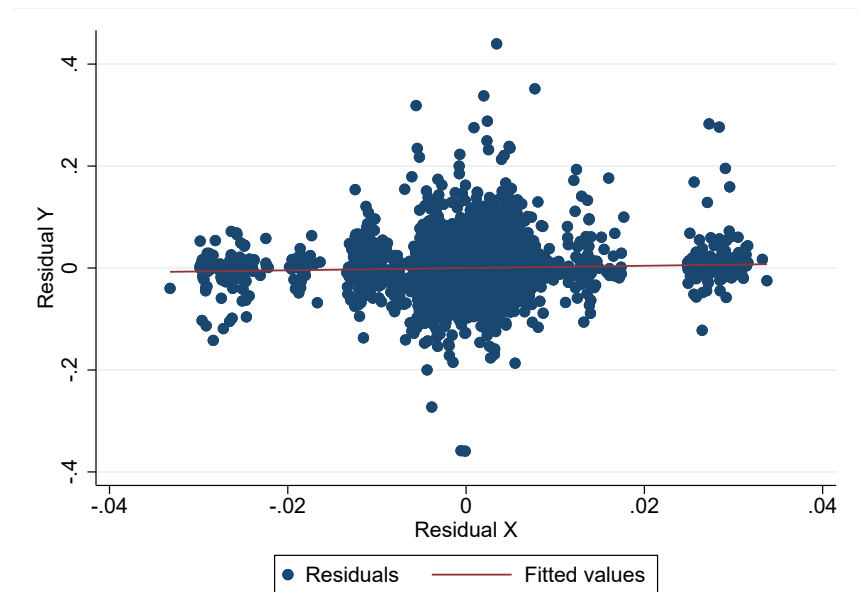
	(1) OLS	(2) 2SLS	(3) OLS	(4) 2SLS
<b>Panel A: Art Businesses</b>	Dependent Variable:			
	<i>No. of Businesses</i>		<i>Employee Share</i>	
<i>Avg. Immigrant Share</i>	16.495*** (3.213)	165.230*** (40.956)	0.005** (0.002)	0.035 (0.030)
Mean of Dep. Var.	8.681	8.681	0.27%	0.27%
Std. Dev. of Dep. Var.	9.402	9.402	0.55%	0.55%
Observations	2,934	2,934	2,933	2,933
<b>Panel B: Art Nonprofits</b>	Dependent Variable:			
	<i>No. of Arts Nonprofits</i>		<i>Log. Revenue</i>	
<i>Avg. Immigrant Share</i>	75.127** (38.222)	257.551*** (90.834)	2.602*** (0.533)	5.026 (5.453)
Observations	2,925	2,925	2,599	2,599
Mean of Dep. Var.	7.990	7.990	25,006	25,006
Std. Dev. of Dep. Var.	35.17	35.17	107,695	107,695
<b>Panel C: Art Grants</b>	Dependent Variable:			
	<i>Log. No. of Grants</i>		<i>Log. Avg. Grant Amount</i>	
<i>Avg. Immigrant Share</i>	3.190*** (0.755)	28.868*** (9.561)	3.733*** (0.942)	30.432*** (11.473)
Mean of Dep. Var.	35.45	35.45	1.69M	1.69M
Std. Dev. of Dep. Var.	250.4	250.4	10M	10M
Observations	1,353	1,353	1,353	1,353
Controls (in all panels)				
Industrialization Predicted Immigration	Yes	Yes	Yes	Yes
Business Cycle Predicted Immigration	Yes	Yes	Yes	Yes
Total Time Connected to Rail (as of 2000)	Yes	Yes	Yes	Yes
Polynomials for Latitude and Longitude	Yes	Yes	Yes	Yes
State Fixed Effects	Yes	Yes	Yes	Yes
$\Delta$ Share Black 1920-1970	Yes	Yes	Yes	Yes
Immigrant Share in 2000	Yes	Yes	Yes	Yes

Note: This table shows the long-term effects of immigration on arts after controlling for domestic migration events. Panel A, B, and C report OLS and 2SLS estimates on art businesses, art nonprofits, and art grants respectively. The variable “*Avg. Immigrant Share*” is the average share of a county’s population that is foreign-born between 1860-1920. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1



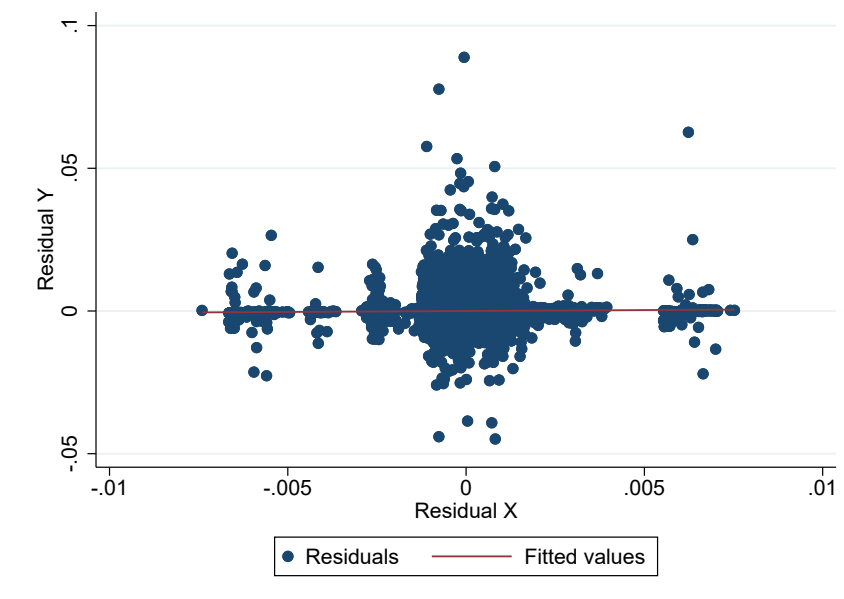
Note: This figure plots the coefficients and 90% confidence intervals (CI) by dropping one county a time. Coefficients and their CIs are organized from the lowest to the highest.

FIGURE A.1. Short-run effects on native artists, omitting one county at a time



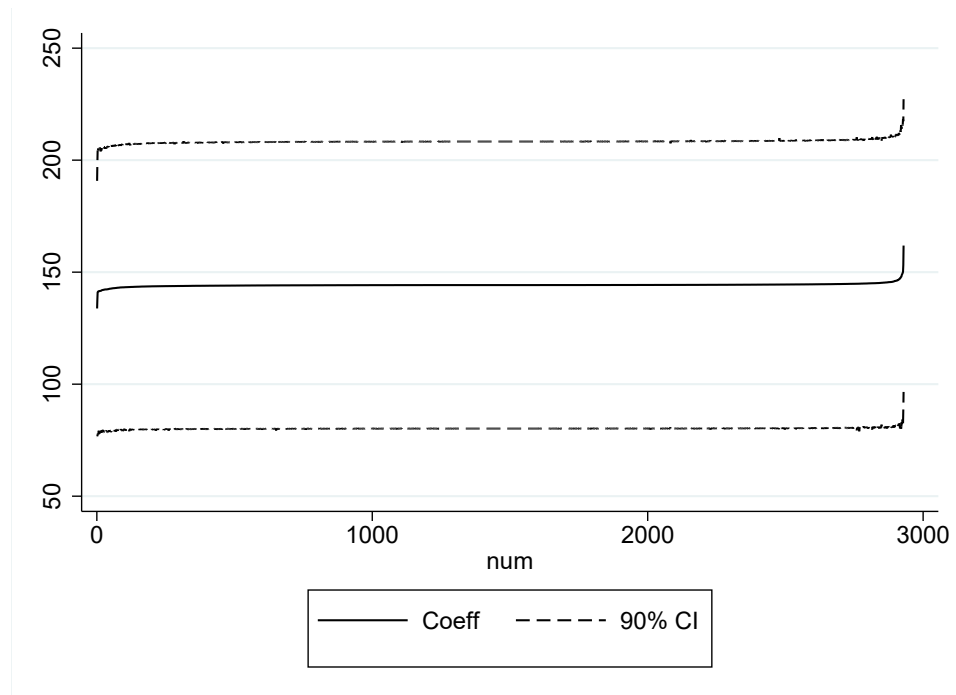
Note: This figure shows the scatter plots of the partial regression of the short-run first stage.

FIGURE A.2. Short-run first stage scatter plot of partial regression



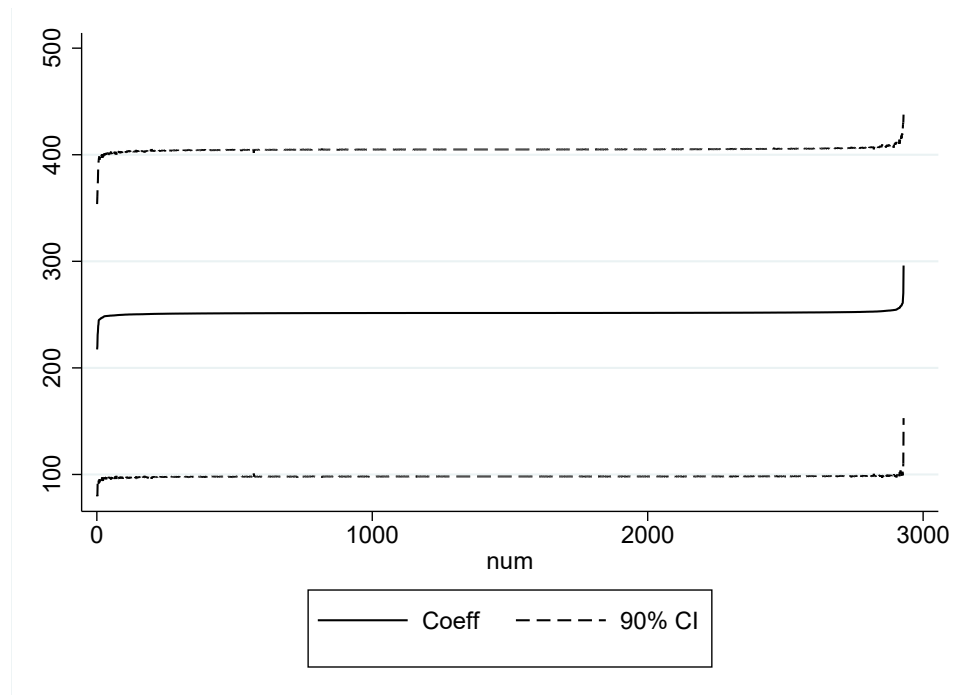
Note: This figure shows the scatter plots of the partial regression of the short-run second stage.

FIGURE A.3. Short-run second stage scatter plot of partial regression



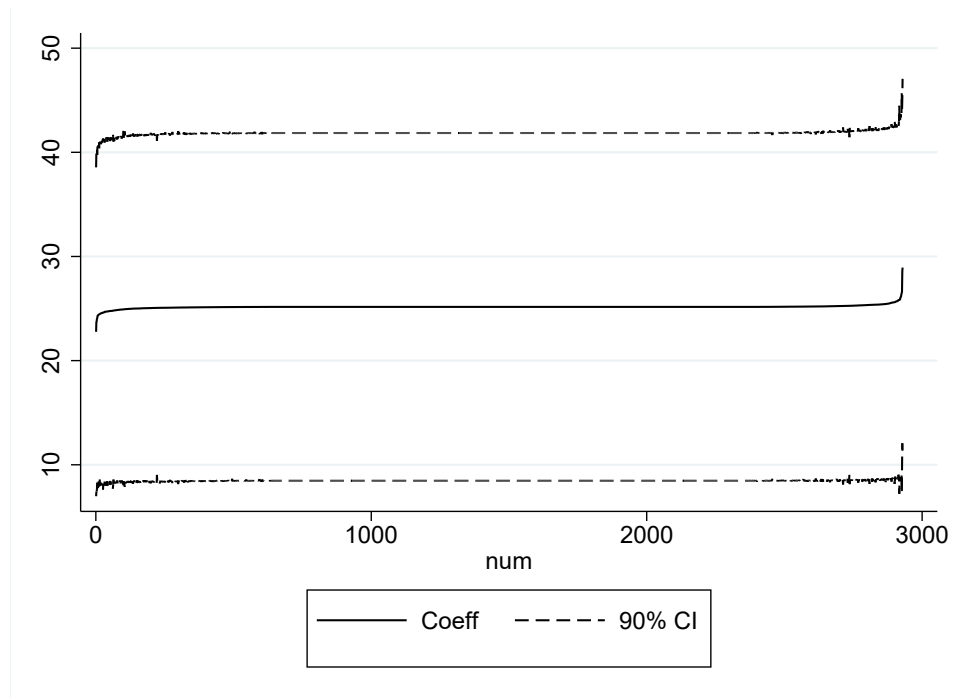
Note: This figure plots the coefficients and 90% confidence intervals (CI) by dropping one county a time. Coefficients and their CIs are organized from the lowest to the highest.

FIGURE A.4. Long-run effects on arts businesses, omitting one county at a time



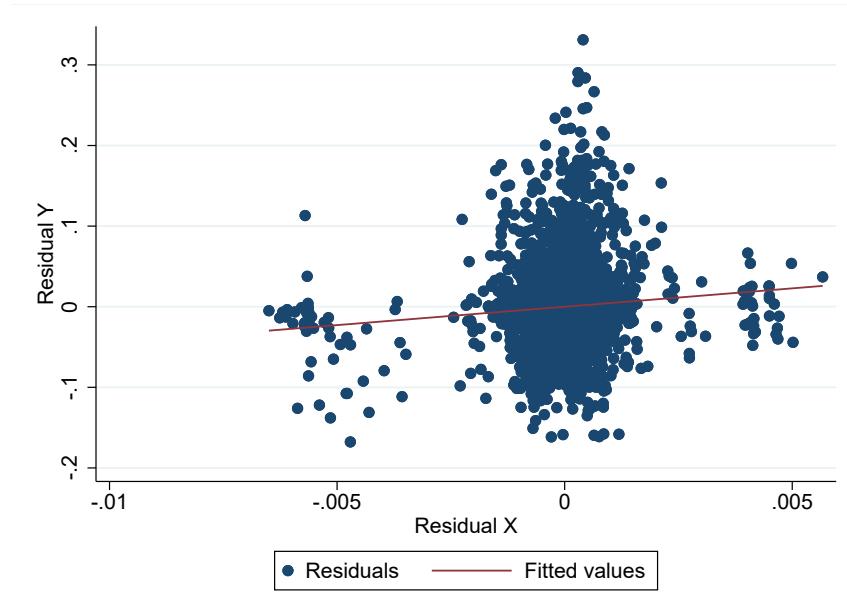
Note: This figure plots the coefficients and 90% confidence intervals (CI) by dropping one county a time. Coefficients and their CIs are organized from the lowest to the highest.

FIGURE A.5. Long-run effects on arts nonprofits, omitting one county at a time



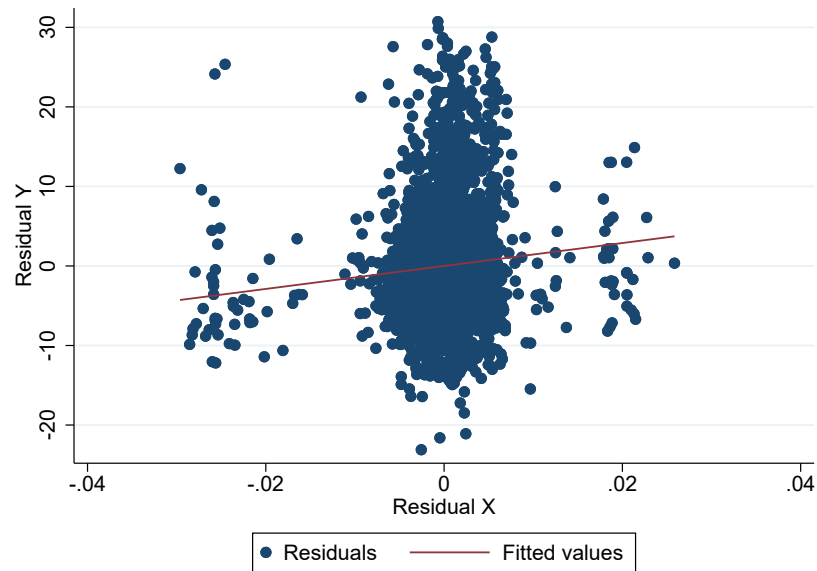
Note: This figure plots the coefficients and 90% confidence intervals (CI) by dropping one county a time. Coefficients and their CIs are organized from the lowest to the highest.

FIGURE A.6. Long-run effects on number of NEA grants, omitting one county at a time



Note: This figure shows the scatter plots of the partial regression of the long-run first stage.

FIGURE A.7. Long-run first stage scatter plot of partial regression



Note: This figure shows the scatter plots of the partial regression of the long-run second stage on art establishments.

FIGURE A.8. Long-run second stage scatter plot of partial regression on art establishments