



Estratégias Translocais: Conectando Cidadãos (Talentos) em Regiões Remotas (Smart)

Translocal Strategies: Connecting (Talented) Citizens in Remote (Smart) Regions

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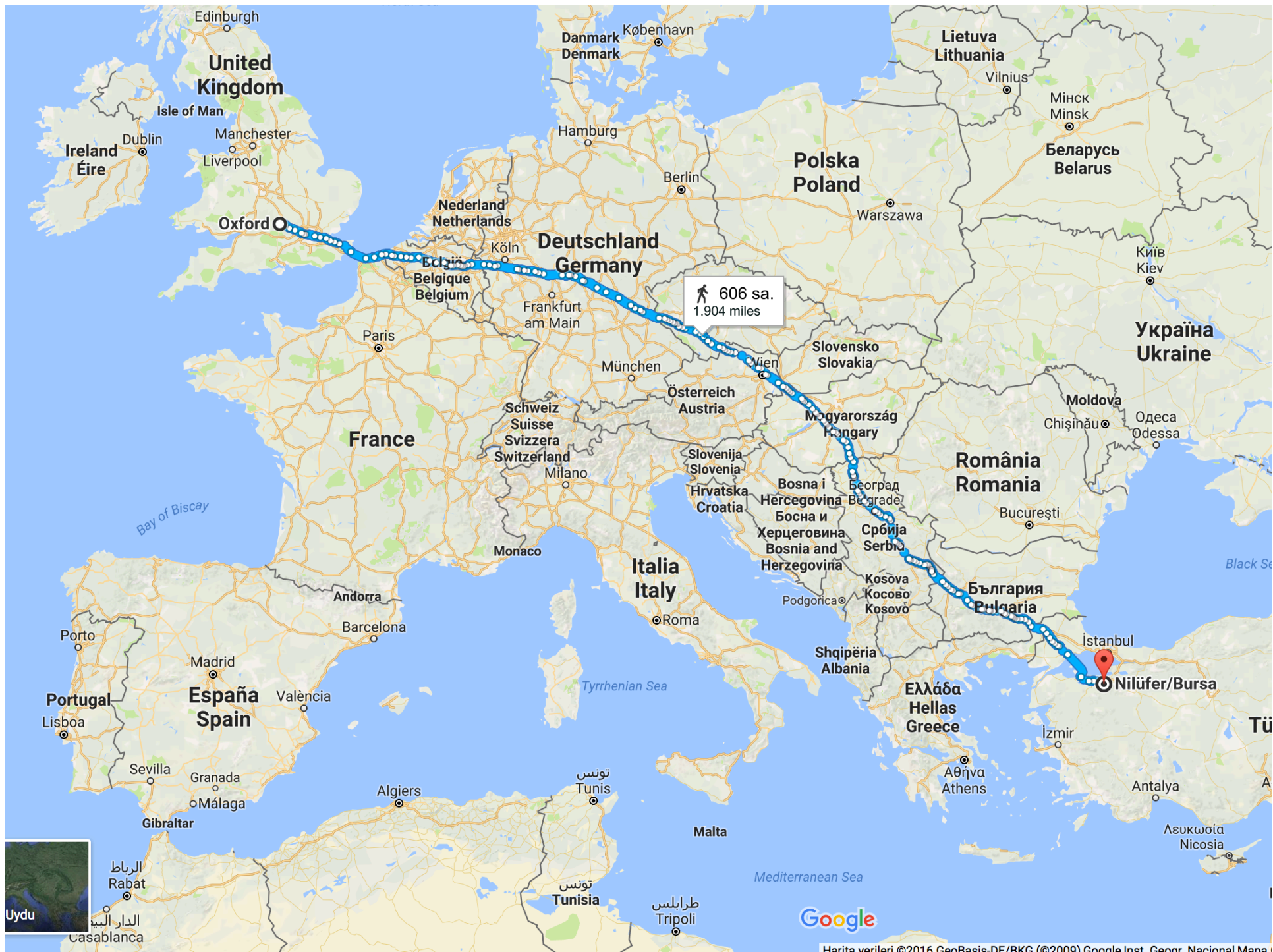
igor.calzada@compas.ox.ac.uk

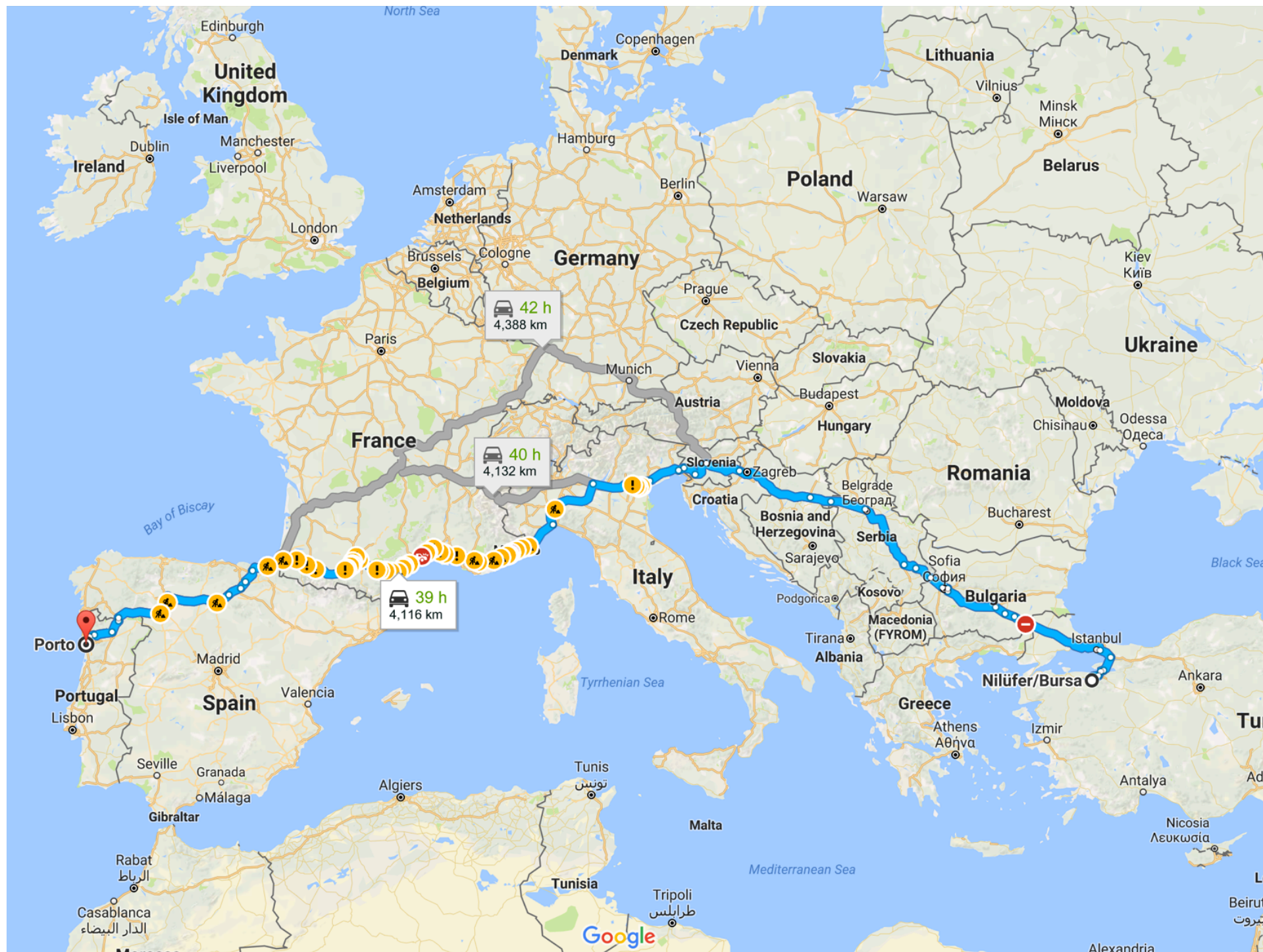
Smart Travel 2016

9:45 – 10:30

Bragança (Portugal), 2nd December 2016







#Remote



1. situated far from the main centers of population; distant.

2. unlikely to occur

#Remote



#Remote



Being grounded is not necessarily
about being fixed;

being mobile is not necessarily
about being detached

Brickell & Datta, 2011



Nilüfer/Bursa (Turkey)

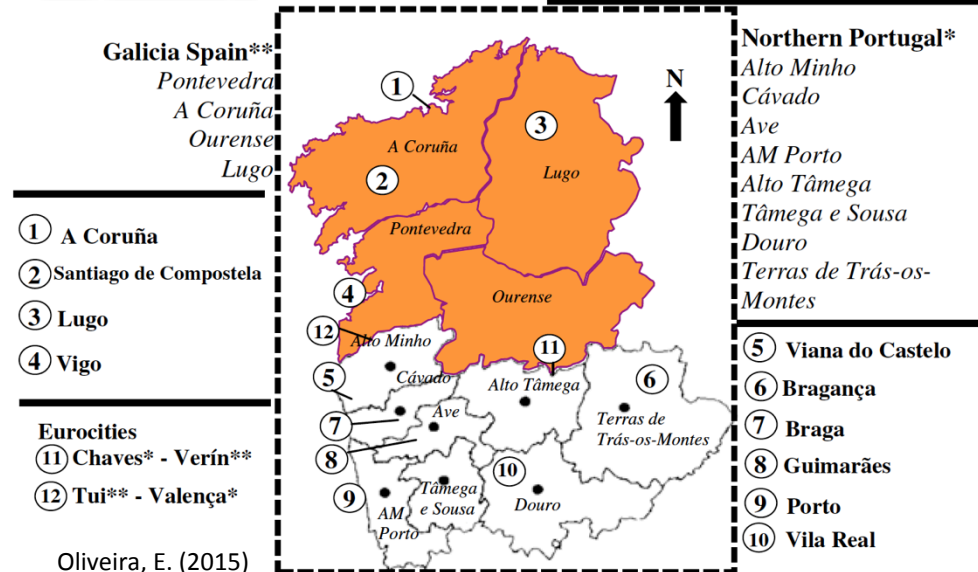
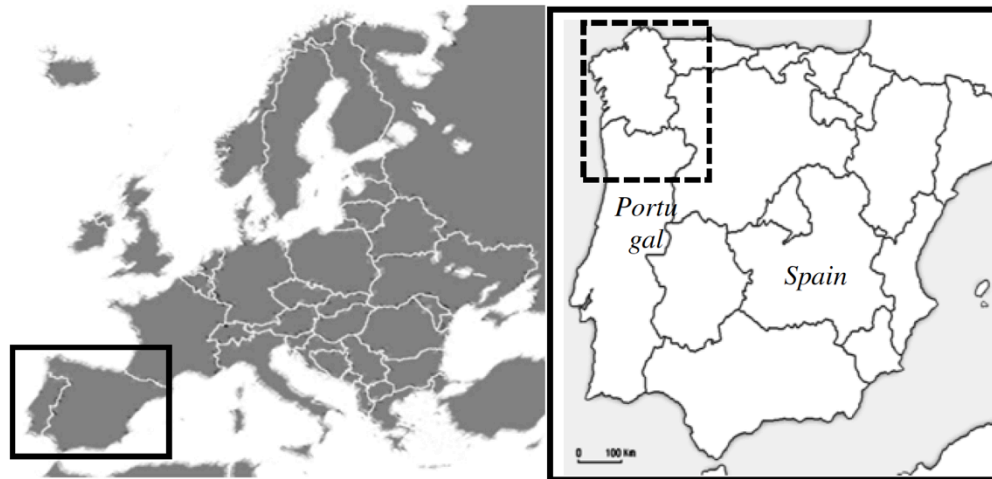


#Bursa #Nilufer metropolitan urban exponential population growth **32%** in 5 years {2010-2015}
#Turkey #SmartCities @ReplicateEU #H2020

282,991 (2009) > 375,474 (2014)

+92,483

Bragança (Portugal)

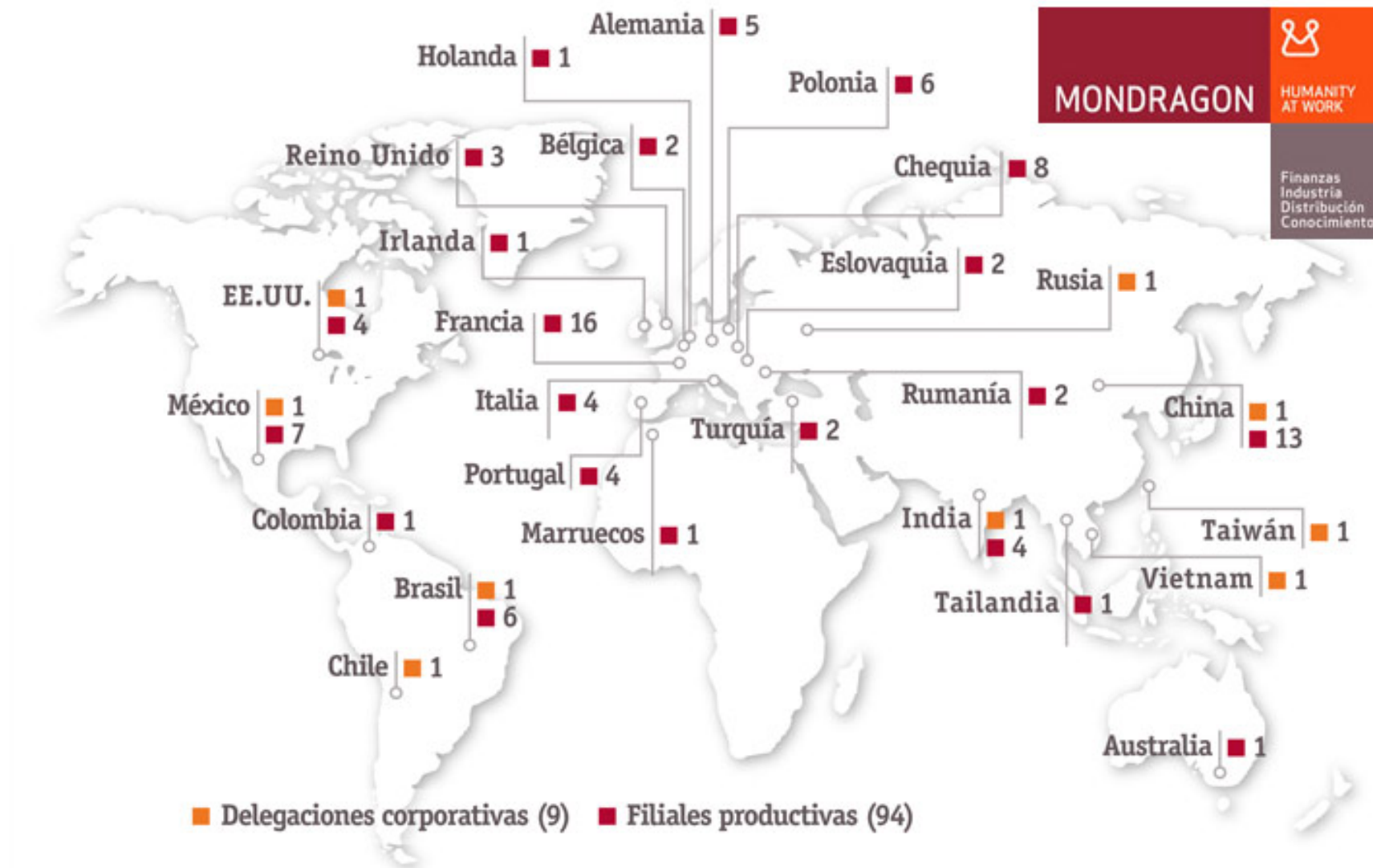


MONDRAGON

HUMANITY
AT WORK

Finance
Industry
Retail
Knowledge





Calzada, I. (2013), Knowledge Building & Organizational Behaviour: Mondragon Case, Chapter in the Book Moulaert, F., MacCallum, D., Mehmood, A. and Hamdouch, A. International Handbook of Social Innovation. Social innovation: Collective action, Social learning and Transdisciplinary research. Cheltenham: Edward Elgar (UK) Publishing. DOI: 10.13140/RG.2.2.30748.69766.



Proportion of people living in cities



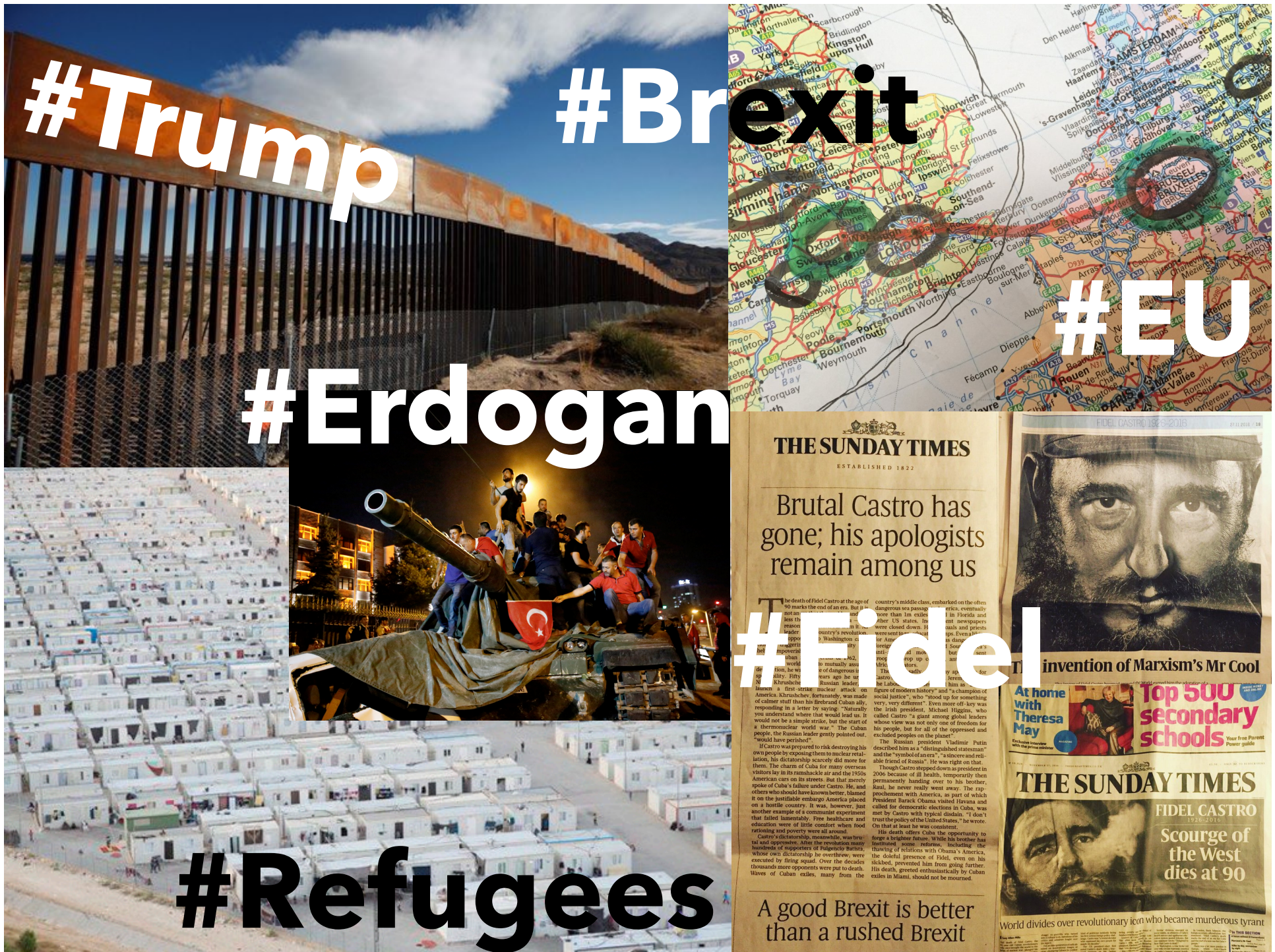
Proportion of people from rural areas

#Remote

#Rurban

#Connectography







Life is what we make of it. Travel is the traveler.

What we see isn't what we see but what we are.

Fernando Pessoa

Wise (smart?) is he/she who enjoys the show offered by the world

Fernando Pessoa



#Travel

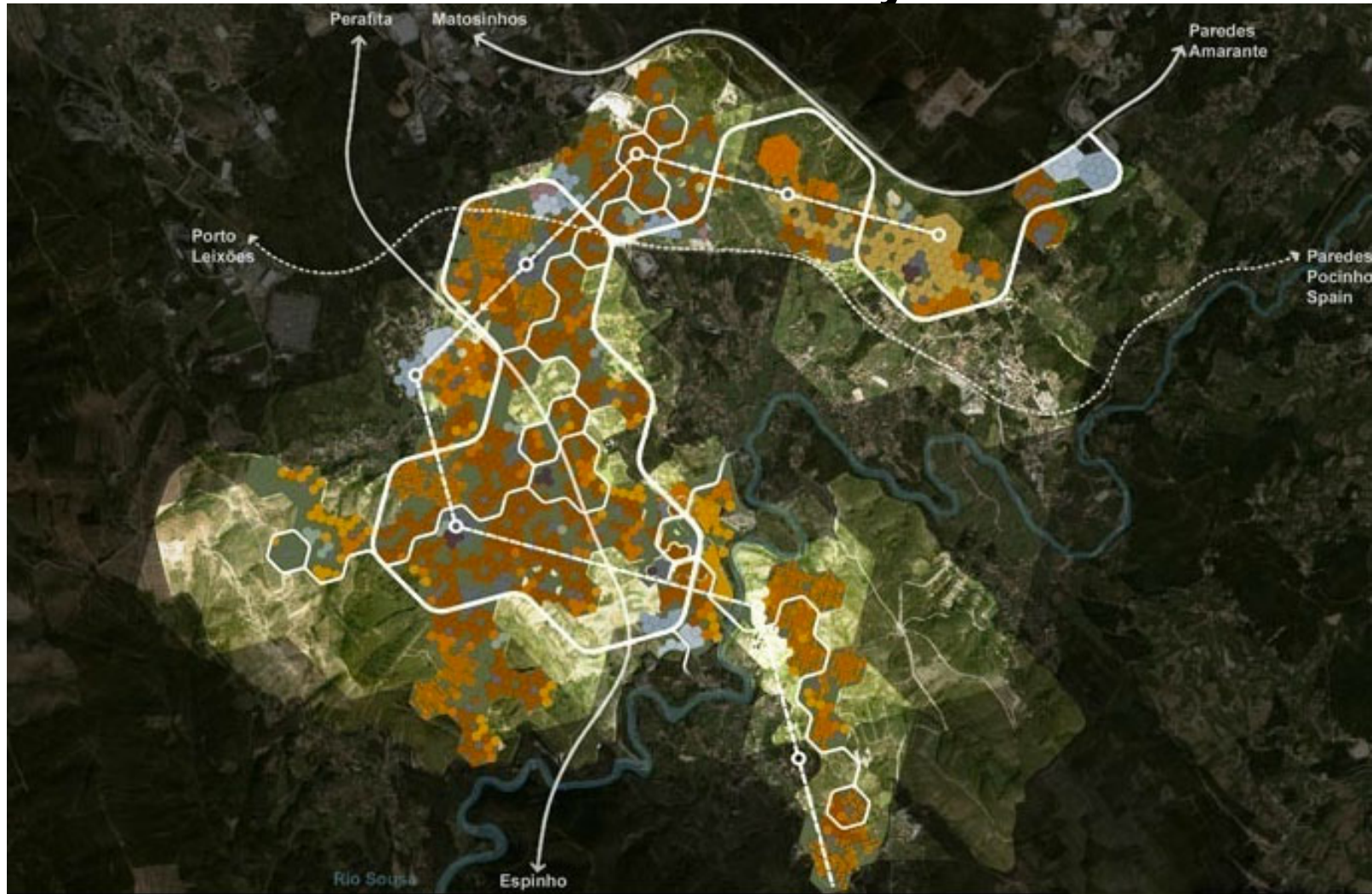
#Tourism

#Smart ?

#Mobility

#Cities

#PlanIT Valley



<http://www.living-planit.com>

Smart City Strategy: PlanIT Valley (Portugal)

PlanIT Valley is endorsed by the Municipality of Paredes and has been designated a 'Project of National Interest' by the Portuguese Government. However, the project has not commenced yet due to funding difficulties.





**To get out from the
'smart city-in-the-box'
approach**



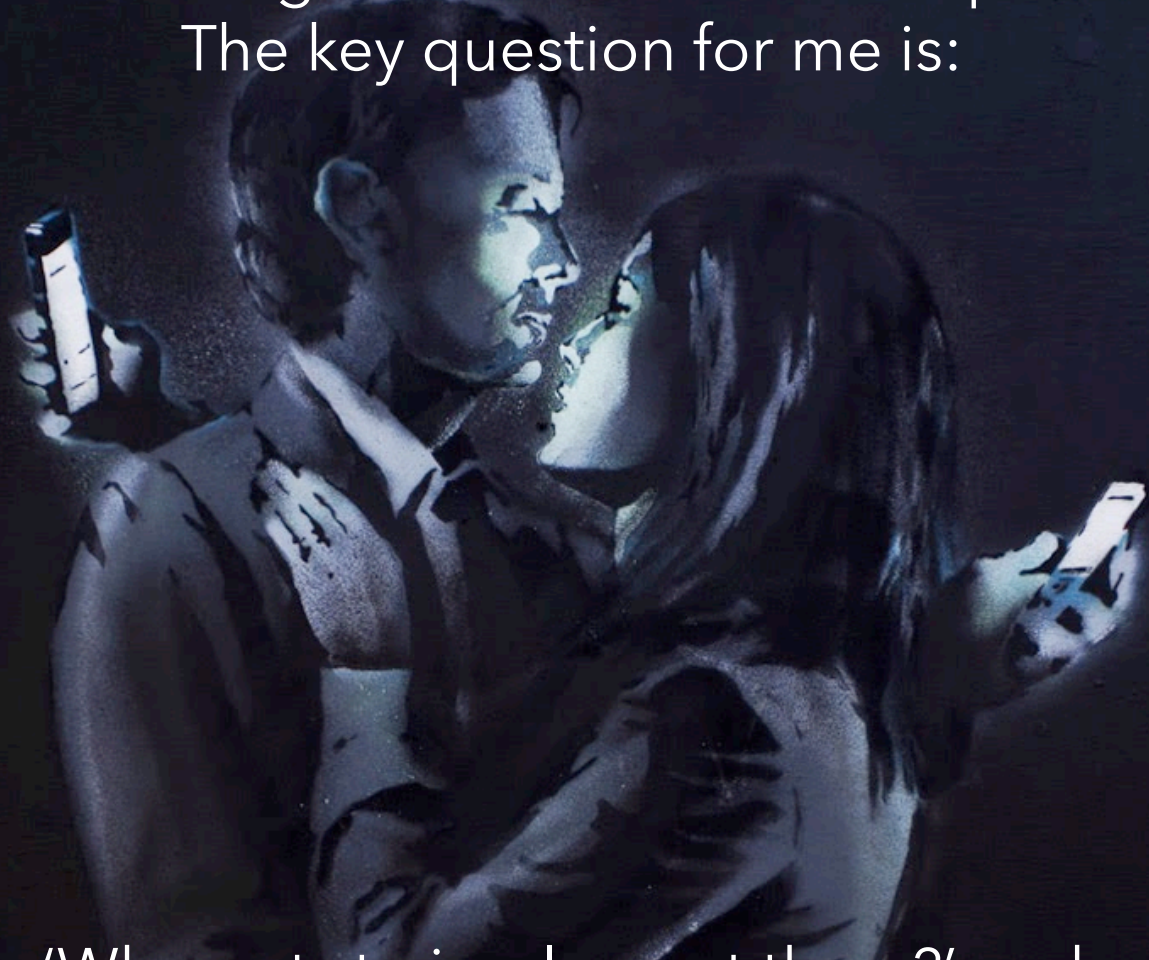
We are already becoming tiny chips inside a giant system **that nobody really understands**



#dataism

<https://www.ft.com/content/50bb4830-6a4c-11e6-ae5b-a7cc5dd5a28c>

'I have no problem
with technological solutions to social problems.
The key question for me is:



'Who gets to implement them?' and,
'What kinds of politics of reform do technological
solutions smuggle through the back door?'
(Morozov, 2013)

#HER



ARE YOU HAPPY?





@perjovschi

UNPLUGGING 2 notions

- ① Being digitally connected/*plugged in* is no guarantee of being smart (Evans 2002: 34)
- ② Technology is never neutral, and it has the potential and capacity to be used socially and politically for quite different purpose (Williams 1983: 128)

TRANSITIONS



Journal of Urban Technology, 2015
<http://dx.doi.org/10.1080/10630732.2014.971535>

 **Routledge**
Taylor & Francis Group



Unplugging: Deconstructing the Smart City

Igor Calzada and Cristobal Cobo

ABSTRACT *This paper explores the subtle notion of unplugging to critically analyze the technological determinism of the Smart City. This exploration suggests that being digitally connected should not be perceived as gaining social capital. This article critiques the assumptions of the Smart City and proposes a 10-dimension conceptual framework. The first section of this article explores hyper-connected societies and how unplugging could be beneficial. The main subjects, Digital Natives, are discussed in the second section of this article. The third section is a decalogue on deconstructing the Smart City, and the final section presents key ideas and questions for future analysis.*

KEYWORDS *unplugging; social innovation; smart city; hyper-connected societies; digital & social divide*

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#HighlyMobileProfessionals

#SmartCitizens ?

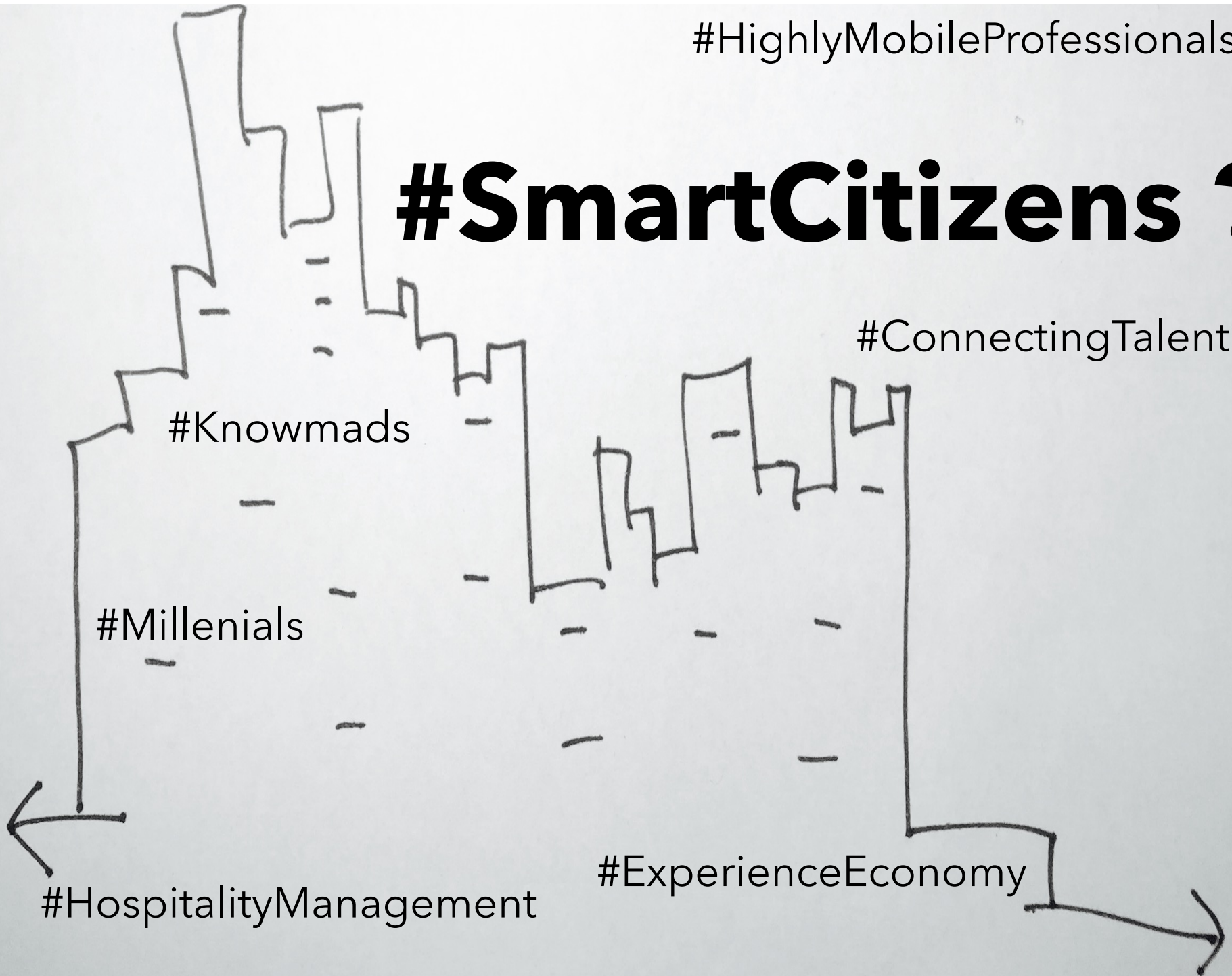
#ConnectingTalent

#Knowmads

#Millenials

#HospitalityManagement

#ExperienceEconomy



#SystemsOfAlgorithms



#EcoSystemsOfCitizens



#TechnologicalDisobedience



Bragança



TRANSLOKAL

S. XXI = Siglo de las Ciudades

1. Única esperanza para la convivencia y la prosperidad democrática
2. Mentalidad metropolitana:
Cosmopolitismo, diversidad, respeto,
curiosidad, reciprocidad/interdependencia e
innovación.
3. R-Urbanidad = Rural + Urbano:
Metabolismo, equilibrio y sostenibilidad.

#Translocalism

Small is Beautiful...

...as long as is Smartly well Connected

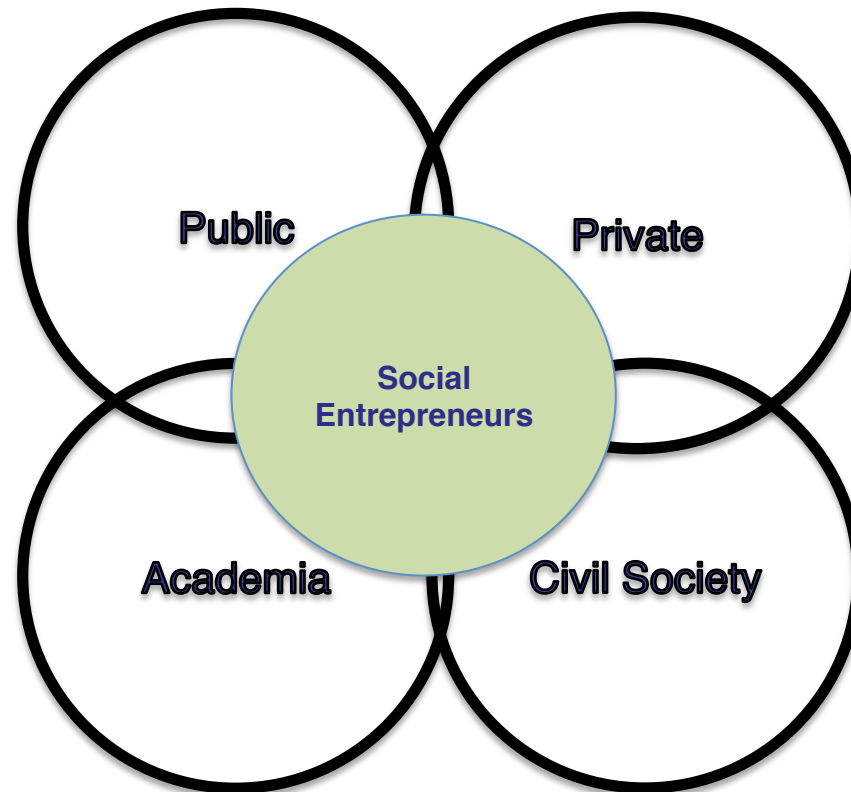


#Smartourism #Smartravel

10

Estratégias Translocais

#PENTAHELIX



By @icalzada

#MultiStakeholders

Calzada, I. (2016), (Un)Plugging Smart Cities with Urban Transformations: Towards Multistakeholder City-Regional Complex Urbanity?, URBS, Revista de Estudios Urbanos y Ciencias Sociales Journal, 6(2), 25-45. 6(2). 25-45. < Accessed on 10th November 2016 <http://www2.ual.es/urbs/index.php/urbs/article/view/calzada> >

Calzada, I. (2013), Critical Social Innovation in the Smart City era for a City-Regional European Horizon 2020. Journal of Public Policies & Territory P3T. Vol 2, N° 6 (2013): Social Innovation & Territory. Winter.



#CallForPapers #CfP



The Great Regional Awakening: New Directions

4th – 7th June 2017

Trinity College Dublin, Ireland

(Excursion, walking tour and evening drinks reception Sunday 4th June)

Beyond Smart & Data-Driven City-Regions? Rethinking Stakeholder-Helixes Strategies

Session Organiser:

Dr Paul Cowie, ESRC Research Fellow, Future Cities Catapult, London

Dr Igor Calzada MBA, Researcher & Lecturer, ESRC Urban Transformations, University of Oxford

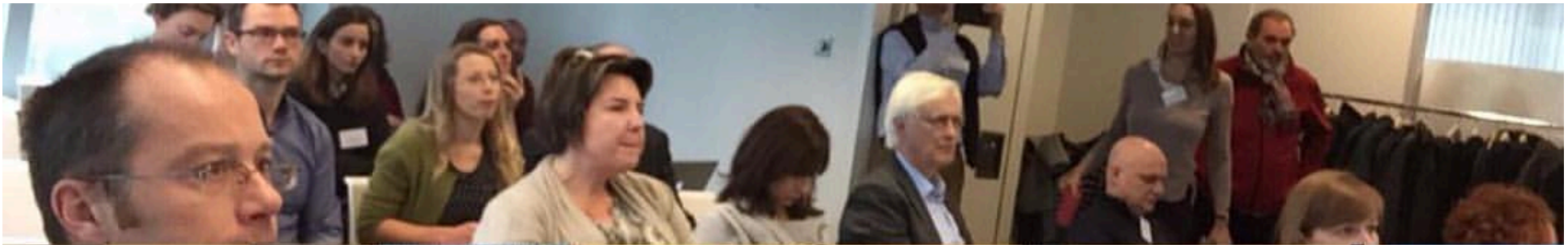
Open (all can submit papers organisers to review after submission deadline)

A description of the session

Smart City-Regions and Smart Specialisation Strategies (S³) are now driving significant policy development in regions in Europe. However, the 'smartness' in these strategies is dominated by a technological hegemonic understanding of the city region. The discourse is centred on knowledge flows and data aggregation which allow the city-region to be modelled and managed.

At the same time, territorial innovation models such as the triple/quadruple/penta-helix models also seek to understand the city-region as a system of knowledge flows between stakeholders. In this case, stakeholders interdependencies and their social and culturally rooted practices are just as important as the data and technological knowledge itself. Indeed, the role of institutions seems to be strategically substantial in order to foster ecosystem experimentation engaging not only the public sector, private sector and academia but also civic society, social entrepreneurs and activists.

<http://www.regionalstudies.org/conferences/special-sessions/ss-dublin-2017>





AMITABH SATYAM | IGOR CALZADA



Satyam, A. & Calzada, I.
(2016),

*The Smart City
Transformations. The
Revolution of the 21st
Century.*

Bloomsbury Academic
and Professional
Publishing. [In Print]

THE SMART CITY TRANSFORMATIONS

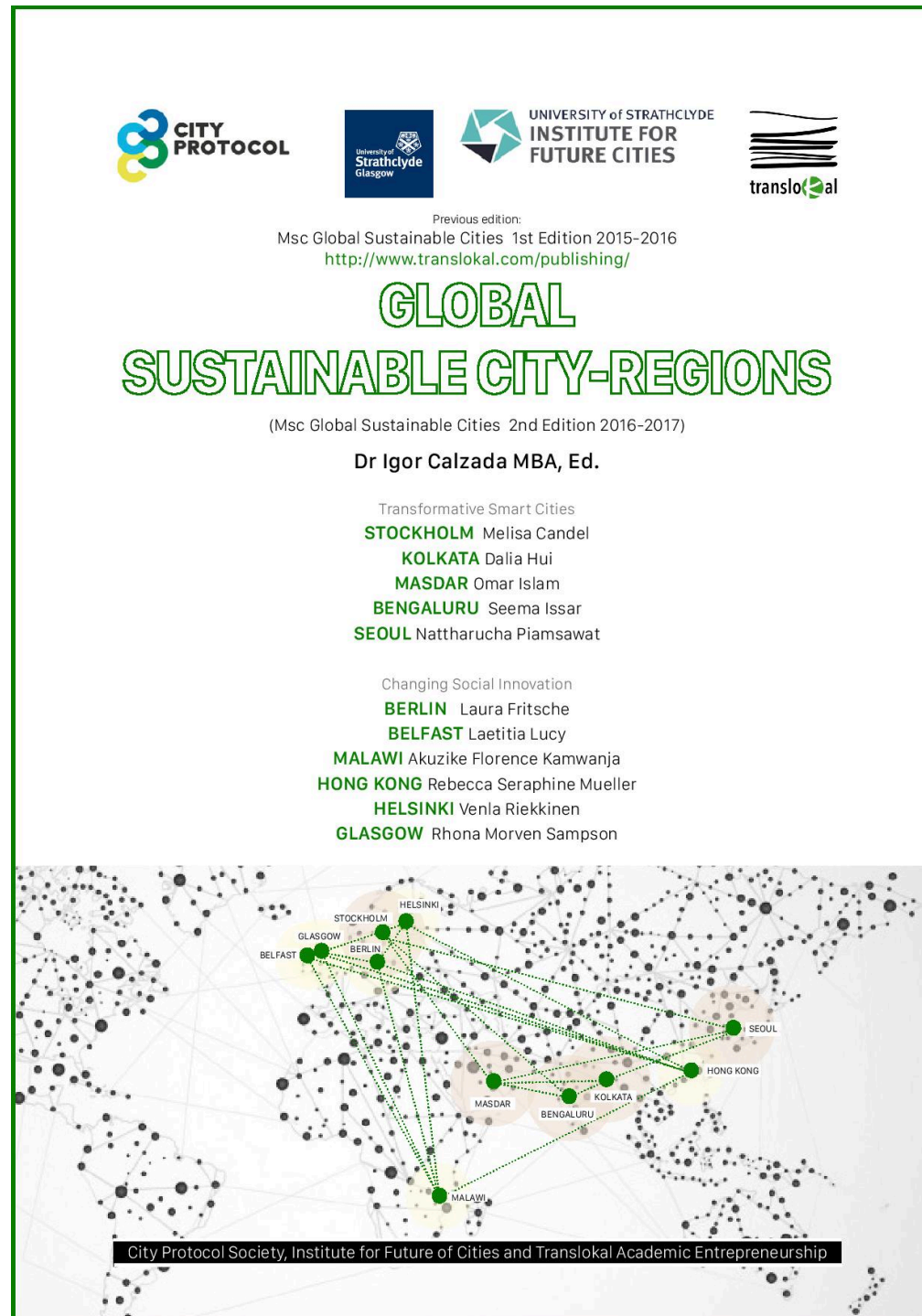
The revolution of the 21st century

BLOOMSBURY



UNIVERSITY OF
OXFORD

Calzada, I. (Ed) [et al.] (2017),
Global Sustainable City-
Regions: **Stockholm, Berlin,
Kolkata, Abu Dhabi/Masdar,
Bengaluru, Malawi, Belfast,
Hong Kong, Seoul, Helsinki
and Scotland**, Translokal –
Academic Entrepreneurship
for Policy Making – Publishing,
Donostia in collaboration with
City Protocol Society &
Institute for Future Cities,
University of Strathclyde. ISBN
(e-book): 978-84-946385-0-3.
[Forthcoming]



**Obrigado
Thanks
Eskerrik asko
Gracias**

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