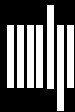
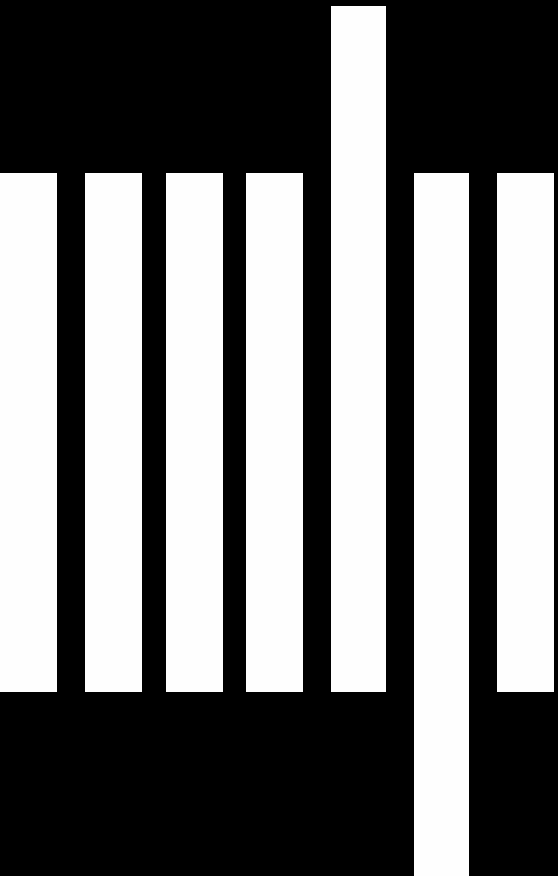




D2
Direct
to Open



Open Access at the MIT Press

Journals

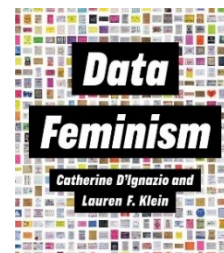
23 Hybrid / 8 Diamond OA / 4 Gold OA

AMERICAN JOURNAL
of LAW and EQUALITY



Books

THE
ANDREW W.
MELLON
FOUNDATION





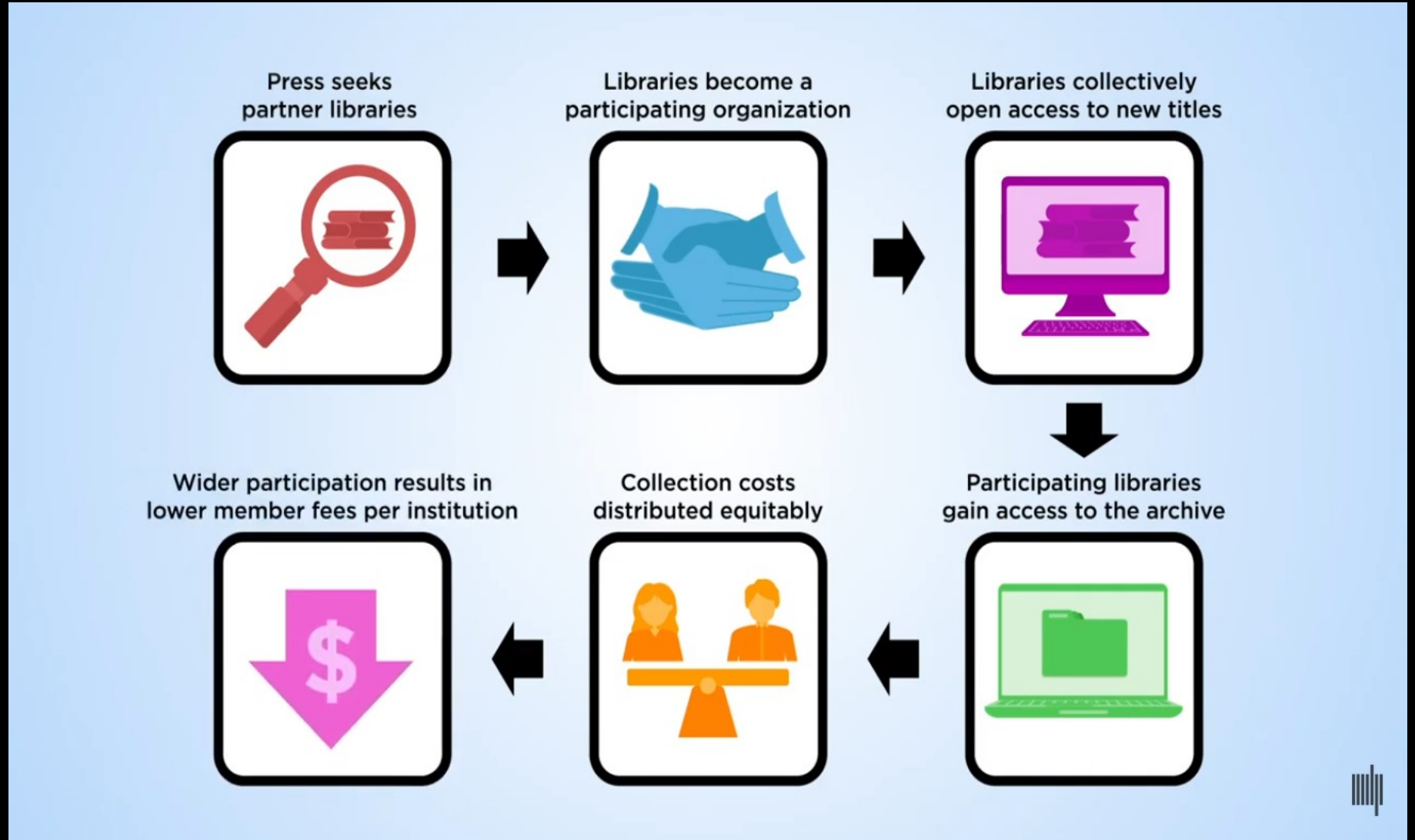
Incentivized library collective action model

- Monographs frontlist open on publication (c. 90 books)
- Backfile access incentive, guaranteed
- Choice of collections
- Granular fee structure

<https://direct.mit.edu/books/pages/direct-to-open>



How does it work?



D2O 2021

Launched the Model in March 2021

Socialized the model

Visibility

Promotion

Developed relationships

Consortia partners

Individual outreach

MIT Libraries

Announced the opening of Spring 2022 monographs

Challenges

- Some progress as predicted, some not
- International reach
- Budgets
- Timelines
- Internal processes

2022 and beyond

- White paper published February, 2022
- Focus on Fall 2022
- And on to 2023

Thank you

efarre@mit.edu