

Making Open Access Book Funding Work Fairly

Professor Martin Paul Eve

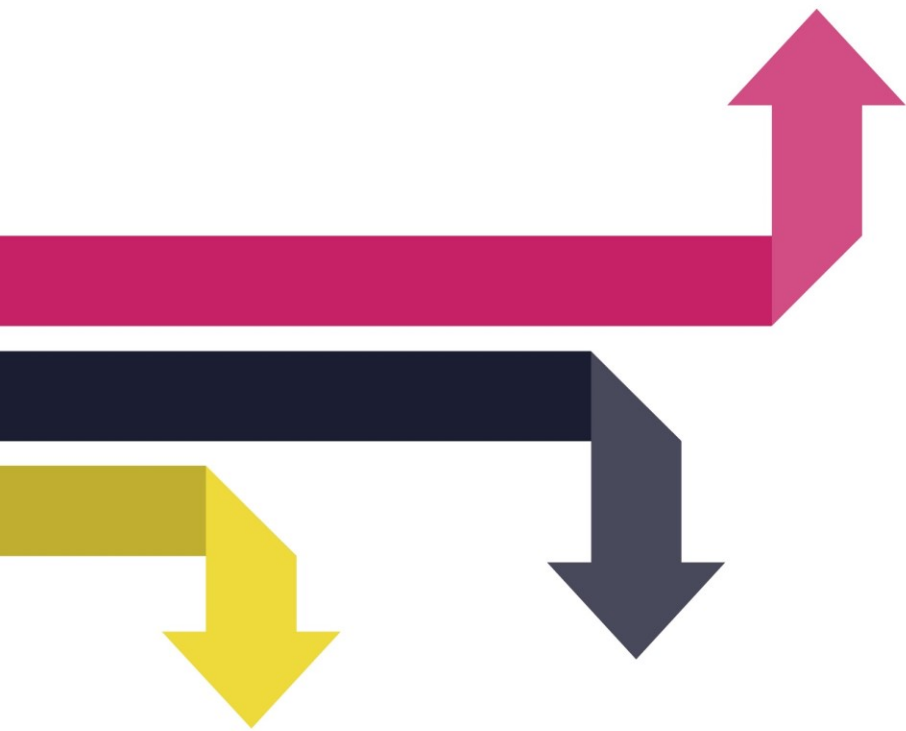
COPIM & Birkbeck, University of London



2022

Why OA and why does it matter?

- COVID 19 has exposed how vital OA is to the future of scholarly communications while also ripping out the heart of library budgets
- The traditional publishing model is broken
- Traditional sales of academic books have dropped but we're still working the way we always have
- OA offers increased readership, usage and citation
- Funder mandates



Three strata

Opening the Future, MIT's D20, and other library subscription models

Large, well-funded academic presses

MIT's D20 has a subscription threshold before OA titles can be released

Small to medium-sized academic presses

Low risk, no threshold models like Opening the Future

Scholar-led born-OA presses

Open collectives working together to provide combined offers

Opening the Future in a nutshell

Library subscribes
to backlist package
of *non*-OA books
offered by publisher



Package access is
available to subscribing
library only.

Publisher makes
backlist package of
non-OA books available
to members only

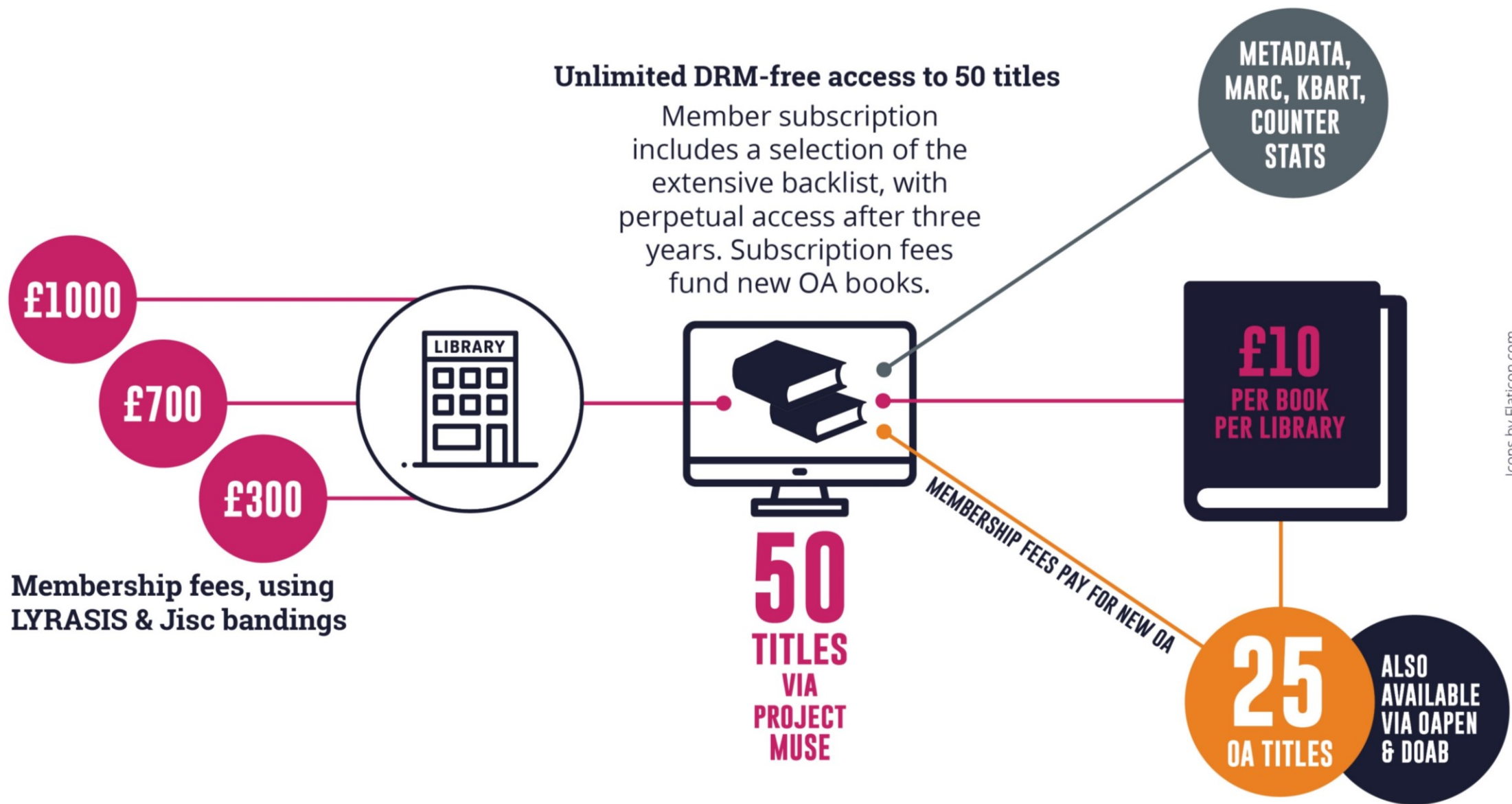


Books in the
subscription package
remain non-OA.

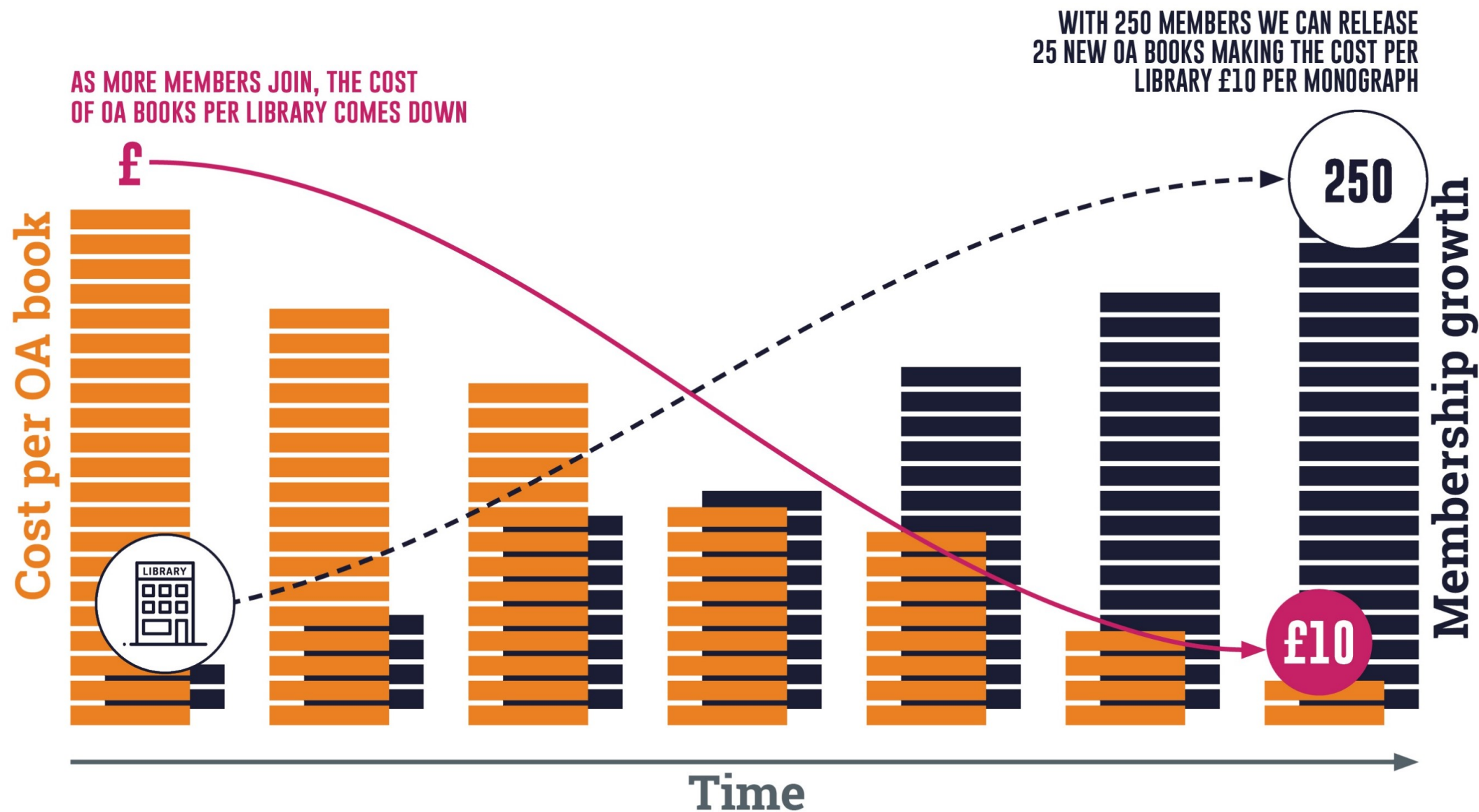
Publisher uses
subscription money
to publish
new OA books



OA books are
made available to
everyone.



Note: £10 per book is for indication only and is calculated on the basis of every library receiving 50 books as a subscription and gaining access to 25 new open access books per year. Cost modelling is based on an average membership of £700 per year (our medium-size band pricing) and assumes 250 library members. Appraising the cost per book/per library is only possible once we've had time to accrue members. This is a pilot project.



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Piloting Opening the Future

Liverpool University Press & Central European University Press



Central European University Press

279

titles were
made open
on Project
MUSE during

**March to
June 2020**

they were
downloaded

350,000

times, from

129

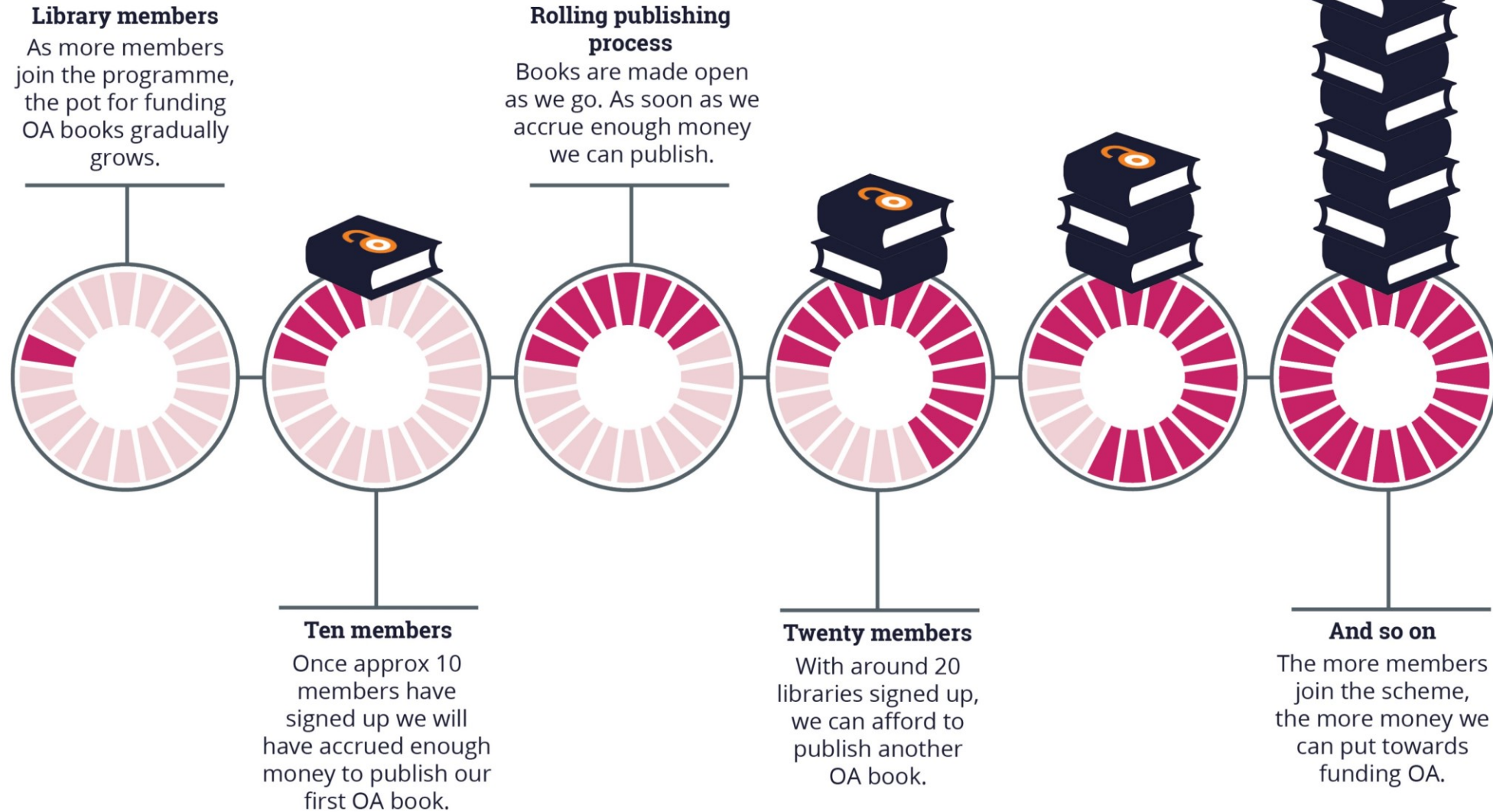
countries

7

of the top 10
downloads
were over

10

years old



Icons by Flaticon.com

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What this model is **not**

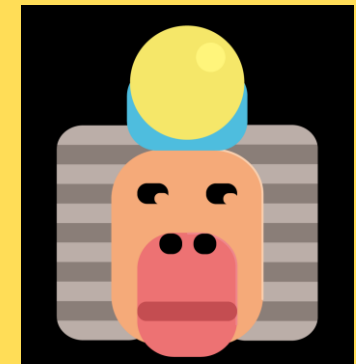
Opening the Future is not
a 'read and publish' deal



SCALING infrastructure development at COPIM

- Opening the Future
- **Open Book Collective** - a single platform where libraries can find, assess, and sign up to support OA book programmes.
- **THOTH** – Open metadata & dissemination

And collaborating with initiatives around the world



THOTH
Open Metadata.

For more information



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openingthefuture.net

*for FAQs, downloadable brochure, lists of
available titles & ISBNs*

