

1 Introduction

2 Osteoporosis is a systemic skeletal condition defined by low bone mass and structural
3 decline in bone microarchitecture with an increase in bone fragility and risk of fracture in
4 response to minor stress or trauma. Vertebral fragility fractures (VFF) cause height loss,
5 changes in spinal alignment and body shape, and are associated with back pain, functional
6 disability, low mood, and decreased quality of life [1-3]. Furthermore, VFF elevate the risk of
7 sustaining future fragility fractures and increase the risk of mortality [4]. The incidence and
8 burden of VFF is increasing year over year, and in England alone, an estimated 30,000
9 patients are admitted to hospitals with VFF each year [5, 6].

10

11 Guidelines recommend that people with osteoporosis exercise and keep active to slow the
12 rate of bone loss, to maintain muscle strength, balance, and postural alignment, and to
13 improve physical function and prevent falls [7-9]. Exercise programmes that combine
14 resistance strengthening exercises with posture and balance training and weight-bearing
15 (including low-impact) exercise are recommended for people with VFF [7-9]. Multiple
16 randomised controlled trials (RCTs) have investigated the efficacy of exercise treatments for
17 people with VFFs and report varied benefits to pain, strength, spinal posture, balance, fear
18 of falling, mobility and health related quality of life (HRQoL) [10-12]. A Cochrane systematic
19 review from 2019 concluded there is moderate-quality evidence that exercise improves
20 physical function [13]; however, treatment effects are often small-to-moderate in size and
21 difficult to sustain [10, 11].

22

23 Adherence, or the extent to which patients carry out or comply with physiotherapy
24 exercises and self-management advice, has been identified as an issue in many studies [14-

25 16]. Adherence to clinic-based exercise treatments is estimated to be around 50% and even
26 lower for unsupervised home exercise [14-17]. Partial or non-adherence is associated with
27 worse outcomes, and conversely, higher adherence associated with better outcomes [10,
28 11, 18]. Adherence is a critical consideration because it affects exercise dose and achieving
29 sufficient exercise is needed to improve bone health and muscle strength. Studies
30 monitoring adherence have shown compliance declines after supervised interventions cease
31 [11, 19]. The trial protocol for the OsteoPorosis Tailored exercise adherence INtervention
32 (OPTIN) trial was published outlining the plan to investigate whether providing integrated
33 support for exercise adherence could increase the efficacy of exercise rehabilitation and
34 improve outcomes for people with VFF, [20]. In this paper we aim to describe the process of
35 developing the OPTIN intervention and to report the intervention in sufficient detail to allow
36 for replication.

37

38 **Method**

39

40 *OPTIN trial overview*

41 The OPTIN trial is a two-arm, parallel group, RCT with blinded assessments that was set up
42 to test if a package of outpatient physiotherapy exercise rehabilitation with integrated
43 support for exercise adherence had better clinical outcomes for patients compared to
44 physiotherapy exercise rehabilitation alone. Participants were adults aged 55 years or older
45 with at least one VFF and persistent back pain. A full description of the OPTIN trial can be
46 found in the protocol publication [20].

47

48 **Development of the OPTIN trial intervention**

49 Our paper follows the Medical Research Council guidelines for complex interventions [21],
50 and it is reported in accordance with the Template for Intervention Description and
51 Replication (TIDieR) checklist [22], the Consensus on Exercise Reporting Template (CERT)
52 [23] and Workgroup for Intervention Development and Evaluation Research (WIDER)
53 recommendations for behaviour change interventions [24]. The team developing the
54 intervention included: research physiotherapists with expertise in osteoporosis who had
55 conducted the Physiotherapy Rehabilitation for Osteoporotic VERtebral fracture (PROVE)
56 RCT (n=613), a research physiotherapist with specific interest in physiotherapist-led
57 behaviour change interventions for people with musculoskeletal conditions, clinical experts
58 including physiotherapists, occupational therapists and consultant rheumatologist, an
59 academic health psychologist and NHS physiotherapy service manager, together with
60 people with osteoporosis and other long term musculoskeletal conditions who had received
61 outpatient physiotherapy (Patient and Public Involvement and Engagement: PPIE group) [10,
62 19].

63

64 The development process occurred in broad phases. The early phase included primary
65 research, reference to guidelines and existing evidence, and PPIE, which were focused on
66 three strands: behaviour change, vertebral fragility fracture, and stakeholder views. These
67 three strands led into the intermediate phase containing the initial development of the
68 intervention and a workshop. In the late phase, we refined the intervention with additional
69 PPIE input, re-tested it, and finally, produced our OPTIN adherence intervention. See Figure
70 1.

71

72 *Early phase intervention development*

73 In preparation, we conducted a systematic search of the literature regarding evidence about
74 barriers and enablers affecting adherence for older people with osteoporosis and
75 musculoskeletal conditions (such as back pain) and also completed a systematic review of
76 behaviour change interventions used to improve exercise adherence in older people,
77 updating a review previously published [25]. Existing clinical guidelines about the
78 management of vertebral fragility fracture were reviewed, together with those pertaining to
79 exercise adherence [8, 26-28]. Additionally, we searched the evidence, and examined
80 published educational materials and fact sheets for older people related to safe exercise and
81 fall prevention, exercise and bone health [7, 29, 30].

82

83 The adherence intervention was developed using the six iterative steps of the Intervention
84 Mapping approach [31], and it is underpinned theoretically by the COM-B behaviour change
85 model, which posits that for any Behaviour (B) to occur the person needs Capability (C),
86 Opportunity (O) and Motivation (M) [32]. Capability may be a person's psychological or
87 physical abilities, opportunity may be physical or social environmental external factors,
88 motivation refers to the internal factors that drive behaviour such as attitudes or values
89 [32].

90

91 It built upon a study that investigated the feasibility of using a physiotherapist-led exercise
92 adherence intervention for older patients referred to outpatient physiotherapy for varied
93 musculoskeletal conditions [19]. This feasibility study included a PPIE group that developed
94 and reviewed this intervention [19]. It also drew upon participant views from two qualitative
95 studies, one exploring the views and experiences of participants in the PROVE trial of
96 physiotherapy rehabilitation [33], another of outpatient physiotherapists in the feasibility

97 study of delivering behaviour change interventions to support exercise adherence [34].

98

99 *Intermediate phase intervention development*

100 We mapped numerous factors thought to impact exercise adherence in older people with
101 long term musculoskeletal conditions including; uncertainty about possible benefits, low
102 motivation, depression, insufficient exercise knowledge or skill, physical ability level, co-
103 morbidities, negative views about treatment (such as fear of pain or discomfort), socio-
104 economic status, environmental considerations (time, caring constraints, etc.) and exercise
105 programme design (number of exercises, format etc.) [25, 35, 36]. In addition, for people
106 with osteoporosis we identified the following issues to address fear of falling, fear of further
107 fractures due to exercise, and lack of knowledge and uncertainty about the benefits of
108 exercise for bone health. Considering this complexity, we hypothesized that interventions
109 to support people to follow prescribed exercises must recognise an individual's personal
110 barriers and facilitators (preferences, goals etc.) to exercise [37] and draw from a repertoire
111 of *multiple* adherence approaches to select ones tailored to the individual [38].

112

113 Pulling together the different strands of evidence, an initial version of the OPTIN adherence
114 intervention was drafted. In March 2021, we held an intervention development workshop
115 attended by research staff, service managers, clinical physiotherapists, and occupational
116 therapists with experience of treating people with VFF. Workshop delegates reviewed and
117 discussed the proposed intervention to support exercise adherence, how the adherence
118 intervention was integrated with the exercise programme, and participant materials.

119 Delegates were asked to comment and provide input into the final selection and design of
120 adherence tools, remarking specifically about the practicality of using them within an NHS

121 setting and with a heterogeneous group of patients with VFF, in terms of age, fragility, and
122 confidence in using technology. They were asked to consider the training needed for
123 physiotherapists to deliver the intervention.

124

125 *Late phase intervention Development*

126 Feedback from the workshop was used to refine the OPTIN adherence intervention,
127 physiotherapist, and patient materials to produce an initial OPTIN Intervention Toolkit
128 containing patient facing materials, and an accompanying manual and training package for
129 treating physiotherapists. For example, we developed a *Decision Aid* to help
130 physiotherapists in clinic streamline the decision-making process for selecting a behaviour
131 change approach tailored to the patient and included this within the Toolkit (Figure 2).
132 Furthermore, to better reflect clinical practice, the intervention was developed so it could
133 be delivered over 16 weeks and with either the patient attending face-to-face, or remotely
134 over NHS video-call or by telephone. To support this both printed and electronic materials,
135 including short videos were produced.

136

137 Separately, we individually consulted people with lived experience of osteoporosis and VFF
138 connected with our hospital PPIE network and/or the Royal Osteoporosis Society patient
139 charity. In response we adjusted the intervention materials such as the wording and format
140 of fact sheets, the design of the templates for facilitating the delivery of behaviour change
141 approaches and included a folder for patients to hold printed materials and exercises in one
142 place. Lastly, the OPTIN Intervention Toolkit and Manual were circulated for any final review
143 and refinement from workshop delegates and tested for delivery in an outpatient
144 physiotherapy clinic with patient and physiotherapist feedback.

145

146 *OPTIN adherence intervention*

147 The OPTIN adherence invention is designed to be deliverable by registered physiotherapists
148 working with patients with musculoskeletal conditions but without additional post-graduate
149 training in using psychologically informed approaches to patient care. At the start
150 physiotherapists delivering the OPTIN adherence intervention attend a half-day training
151 session, supported by a training manual (digital and printed versions) and access to a study
152 website including training materials and short video recordings demonstrating a
153 physiotherapist using the behaviour change approaches. Training covers the COM-B
154 theoretical framework, and the background to motivational interviewing and how to use
155 motivational interviewing as a communication approach [39]. Training also emphasises the
156 importance of the therapeutic alliance [35]. That is building a positive working relationship
157 between patient and therapist to support behaviour change, encourage collaborative choice
158 of behaviour change techniques, and to plan and review exercise behaviour [40].
159 Physiotherapists also receive training in the specific behaviour change approaches in the
160 Intervention Toolkit, plus a Toolkit containing printed patient materials to enable the
161 delivery of the intervention and link to patient digital resources.

162

163 Participants allocated to the OPTIN intervention arm receive a home exercise programme
164 together with personalised adherence intervention, see Figure 3. Before seeing the
165 physiotherapist (in the waiting room) they are asked to complete the Personalized Exercise
166 Questionnaire (PEQ). The PEQ was developed to support personalised exercise prescription
167 for people with osteoporosis and asks about barriers and facilitators surrounding exercise
168 and goals of treatment [37]. If participants need support to complete the PEQ they can talk

169 through the same items with the physiotherapist in their assessment. The initial assessment
170 consists of a standard musculoskeletal physiotherapy assessment extended by 30-minutes
171 to facilitate a collaborative discussion between the participant and physiotherapist about
172 their goals, and potential barriers and facilitators surrounding exercise. It uses a
173 motivational interviewing approach and draws on PEQ items as needed to scaffold the
174 discussion and ensure all areas are covered. This initial discussion offers the physiotherapist
175 an in-depth understanding of a patient's circumstances, to strengthen the therapeutic
176 alliance and the participant's own motivations for exercising.

177

178 Using their whole assessment findings, the physiotherapist assesses a participant's exercise
179 capability (C), opportunity (O) and motivation (M) to carry out exercise behaviour (B) and
180 selects an approach(s) from the OPTIN Intervention Toolkit. Approaches comprise of the
181 following: (1) Exercise Action Plans, (2) Exercise Coping Plans, (3) Decision Balance Sheets,
182 (4) Implementation Intention Statements, (5) Support Contact (brief telephone call), (6) Self-
183 monitoring and Feedback Strategies, (7) Cues, (8) Falls Advice, and (9) Education. Table 1
184 outlines each approach in the context of COM-B principles and with the associated
185 individual behaviour change techniques (BCTs) from the Behaviour Change Technique
186 Taxonomy (BCTTv1) [41].

187

188 Physiotherapists utilise at least three approaches from the OPTIN Intervention Toolkit over
189 16 weeks and are given 60 additional clinical minutes to use flexibly across this time to
190 deliver the adherence intervention. In addition to the initial consultation, the Decision aid
191 (Figure 2) is designed to support physiotherapists' selection of the most suitable approaches
192 for the individual. For example, people who identify they find it difficult to establish an

193 exercise routine or forget to do their exercises might find *Exercise action plans* or *Cues*
194 helpful, those who identify barriers to exercise may use *Implementation Intention*
195 *Statements*, and others may need help to track progress using *Self-monitoring and Feedback*
196 *Strategies*. The Decision aid is not an exhaustive resource but serves as a tool with key
197 examples to guide decision-making.

198

199 *Standard Care*

200 The same, standardised physiotherapy exercise rehabilitation of progressed strength,
201 balance, posture, and functional weight-bearing (including low impact) exercises and related
202 self-management advice is used in both trial arms (see supplementary material). The
203 exercise programme was developed, standardised, and tested in the PROVE trial. Prior to
204 the OPTIN trial it was checked to ensure it was in line with new evidence-based guidelines.
205 Physiotherapists from both OPTIN trial arms have identical materials and training to support
206 safe and effective exercise prescription and exercise progression for people with VFF with
207 access to a *safe exercise at home* checklist, a guide to setting exercise intensity, printed
208 exercises and a link to a digital version of the exercise resources including short exercise
209 videos [26]. To decrease the risk of contamination between arms, physiotherapists
210 delivering the comparator arm were not trained in adherence approaches or given access to
211 toolkits, templates, or related training resources. Treatments and content are summarised
212 according to TIDieR criteria in Table 2.

213

214 *Measures of Adherence*

215 Adherence to the exercise programme is one of the outcomes of the trial. It is measured by
216 the self-completed Exercise Adherence Rating Scale [42] and by attendance records via the

217 clinician treatment notes which includes which adherence techniques have been agreed
218 with the patient.

219

220 *Intervention fidelity, monitoring and safety*

221 Following delivery of training to treating physiotherapists, post-training evaluation forms
222 review training content, structure and duration, and physiotherapists' confidence to deliver
223 the intervention. The fidelity of the intervention is monitored in two ways. Firstly, site
224 monitoring visits occur at least annually to ensure treating physiotherapists adhere to the
225 intervention protocol. Secondly, physiotherapists delivering the OPTIN adherence
226 intervention are asked to complete online treatment logs at the end of each treatment
227 session, consisting of a brief checklist documenting if an adherence technique was delivered
228 and the technique used. The central research team monitors the checklist for deviations
229 and/or discrepancies from protocol. If problems are identified, they are investigated, and
230 supplementary training or other measures taken to address the issue as needed.

231

232 In a group of older adults with VFF, many of whom have co-morbid health conditions, falls
233 and other adverse health events are common but adverse events related to the
234 psychological adherence intervention are not expected and our previous PROVE trial
235 demonstrated adverse events associated to physiotherapy exercise are also unlikely [10].
236 Adverse events are monitored across the study for all participants. Treating physiotherapists
237 and all research staff are trained in the procedure for reporting adverse events, with
238 information also available in study manuals. Falls are tracked specifically across the year in
239 a participant self-report falls diary and trial research clinicians ask about falls and any other
240 adverse events at each follow-up point (4, 8 and 12 months).

241

242 **Conclusion**

243 We describe the development and details of the OPTIN adherence intervention for
244 improved adherence to an exercise programme for people with VFF and back pain. The
245 clinical effectiveness and cost-analysis of the OPTIN adherence intervention will be reported
246 at the end of the OPTIN trial.

247

248 **Ethical Approval:** The OPTIN trial received ethical approval by West of Scotland Research
249 Ethics Committee [21/WS/0071].

250 **Funding:** The work was supported by an independent grant from the Chartered Society of
251 Physiotherapy Charitable Trust [RP/19/01].

252 **Conflict of Interest:** Karen Barker is on the Editorial Board of Physiotherapy but has not
253 been involved in the peer review process. The authors declare no conflicts of interest.

254

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394 **Figure 1. Overview of the intervention development process**

395 **Figure 2. Decision aid for physiotherapists delivering the OPTIN adherence intervention**

396 **Figure 3. OPTIN adherence intervention components**

397 **Table 1 OPTIN adherence techniques with associated COM-B and Behaviour Change**
 398 **Techniques**

Approach	COM-B domains	BCTs
Exercise Action Plan	Capability & Opportunity	<ul style="list-style-type: none"> • Problem solving • Action planning • Comparative imagining of future outcomes • Verbal persuasion about capability
Exercise Coping Plan	Opportunity	<ul style="list-style-type: none"> • Problem solving • Action planning • Commitment
Decision Balance Sheets	Motivation	<ul style="list-style-type: none"> • Comparative imaging of future outcomes
Implementation Intention Statements	Motivation	<ul style="list-style-type: none"> • Action planning • Commitment
Support Contact	Opportunity & Motivation	<ul style="list-style-type: none"> • Problem solving • Feedback on behaviour • Feedback on outcome(s) of behaviour • Verbal persuasion about capability
Self-monitoring and Feedback	Capability & Motivation	<ul style="list-style-type: none"> • Feedback on behaviour • Self-monitoring of behaviour • Self-monitoring of outcome(s) of behaviour • Monitoring of outcome(s) of behaviour without feedback • Feedback on outcome(s) of behaviour
Falls Advice	Capability	<ul style="list-style-type: none"> • Instruction on how to perform the behaviour • Information about antecedents • Information about health consequences • Restructuring the physical environment • Mental rehearsal of successful performance
Cues	Opportunity	<ul style="list-style-type: none"> • Prompts/cues
Education	Capability & Motivation	<ul style="list-style-type: none"> • Information about health consequences • Information about social and environmental consequences/support • Credible source

399

400 **Table 2 OPTIN trial interventions based on TIDieR Criteria**

TIDieR Item	Description	
BRIEF NAME	OPTIN (Osteoporosis Tailored Exercise Intervention)	
WHY	Physiotherapy exercise rehabilitation for people with vertebral fragility fractures (VFF) has been shown to be effective but effects depend on the adherence to the exercise programme, which can vary and be poor, limiting potential benefits.	
	Standard care (Exercise programme only)	Exercise programme + adherence intervention
WHAT	Comparator: Physiotherapy exercise rehabilitation	Intervention: Physiotherapy exercise rehabilitation PLUS integrated, individualised adherence intervention
Materials: Participants	<p>Exercise handouts:</p> <ul style="list-style-type: none"> • Pictures and descriptions of exercise with repetitions and sets. • Individual exercise videos • Safe exercise at home guide <p>Equipment:</p> <ul style="list-style-type: none"> • Graded resistance bands • Dumbbell weights • Balance pad 	<p>Exercise handouts and equipment as per standard care</p> <p>PLUS:</p> <p>Folder</p> <p>Selected behaviour change approaches and templates, e.g.:</p> <p>(1) Exercise Action Plans, (2) Exercise Coping Plans, (3) Decision Balance Sheets, (4) Implementation Intention Statements, (5) Support Contact, (6) Self-monitoring and Feedback, (7) Cues, (8) Falls Advice, and (9) Education leaflet</p>
Materials: Physiotherapists	<p>Training in osteoporosis, VFF and exercise for bone health. The exercise programme, domains, setting exercise intensity, progression (including handouts and video resource).</p> <p>Therapist Manual A: summarising all aspects of the trial, osteoporosis, VFF and the exercise intervention.</p> <p>Half-day training</p>	<p>Training in osteoporosis, VFF and exercise for bone health. The exercise programme, domains, setting exercise intensity, progression (including handouts and video resource).</p> <p>Therapist Manual A: summarising all aspects of the trial, osteoporosis, VFF and exercise intervention.</p> <p>PLUS</p> <p>Therapist Manual B and training for motivational interview approach, therapeutic alliance, toolkit of 9 exercise behaviour-change approaches, and decision aid. Digital and printed.</p>

		Full day training delivered by OPTIN research team.
Procedures	Initial musculoskeletal physiotherapy assessment followed by prescription of a home exercise programme Evaluated and progressed in follow-up sessions.	PEQ completed before initial appointment. Initial musculoskeletal physiotherapy assessment with extended interview. Followed by prescription of a home exercise programme and integrated with the adherence intervention using at least 3 behaviour change approaches. Evaluated and progressed in follow-up sessions.
WHO PROVIDED	Physiotherapists working in NHS musculoskeletal services	Physiotherapists working in NHS musculoskeletal services
HOW	<p>Musculoskeletal physiotherapy assessment (60-minutes)</p> <p>Individual selection of exercises, intensity, repetitions /load, considering safety and exercise form and progressed in follow up treatments.</p> <p>Domains considered: strength (focus on head/trunk/hip extensors, and functional lower limb strength), balance, posture and weight-bearing exercise.</p> <p>Supporting self-management advice e.g. exercise safety advice</p>	<p>Musculoskeletal physiotherapy assessment (60-minutes)</p> <p>Personalized Exercise Questionnaire (completed prior to appointment)</p> <p>Extended interview using motivational interviewing approach, focus on determining Capability, Opportunity and Motivation surrounding exercise.</p> <p>Individual selection of exercises, intensity, repetitions /load, considering safety and exercise form and progressed in follow up treatments.</p> <p>Domains considered: strength (focus on head/trunk/hip extensors, and functional lower limb strength), balance, posture and weight-bearing exercise.</p> <p>Supporting self-management advice e.g. exercise safety advice</p> <p>At least 3 behaviour change approaches integrated with exercise</p>

		prescription
WHERE	NHS outpatient physiotherapy departments in the UK and in participants homes via video-call.	NHS outpatient physiotherapy departments in the UK and participants homes via video-call.
WHEN and HOW MUCH	Initial appointment within 2 weeks of randomisation. Initial physiotherapy assessment (60 minutes). Six 30-minute follow-up physiotherapy treatments over 16 weeks. Home exercise programme.	Initial appointment within 2 weeks of randomisation. Initial physiotherapy assessment (60 minutes + 30 minutes motivational interview) and six 30-minute follow-up treatments over 16 weeks. Home exercise programme. PLUS additional 60 minutes flexibly allocated to delivering intervention over the 16 weeks.
TAILORING	Education and advice focused on individualised exercise programme based on assessment. Selection of exercises, sets and repetitions / load individualised and progressed. Exercise sets were graded in difficulty, allowing physiotherapists to prescribe a package of exercises at a suitable level for an individual in a standardised way and targeting the same areas. The Rating of Perceived Exertion (RPE) scale used to set initial exercise intensity and guide progression.	Tailoring for exercise programme same as Standard care arm. PLUS utilizing at least 3 approaches, their selection based on determinants of adherence identified through assessment.
MODIFICATIONS	Quick reference guides for modifications of exercises e.g. starting positions, to ensure safe and supported exercise were provided as part of the exercise programme and treatment packages.	
HOW WELL	Intervention fidelity	
Training	Training delivery – content, structure, duration and therapists’ confidence were evaluated using post-training feedback forms. Treatments were manualised and provided to treating therapists (Therapist Manual A: Trial structure and background to osteoporosis and VFF, Exercise Programme, Therapist Manual B: Adherence Intervention) Therapists were provided with printed manuals and could also access materials digitally, including training videos.	

Physiotherapists	Fidelity was monitored by treatment logs, supplemented by on site monitoring and assurance visits. If any problems were identified supplementary training was provided.	
Participants	<p>Physiotherapist completed session attendance record and log of exercise type provided e.g., strength exercises.</p> <p>Exercise Adherence Rating Scale (EARS) questionnaires to self-report adherence at 4, 8 and 12 months.</p>	<p>Physiotherapist completed session attendance record and log of exercise type provided e.g., strength exercises.</p> <p>Physiotherapist completed session log recoding use of behaviour change approaches</p>
Reporting	Intervention fidelity will be reported with the main trial results.	

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