

The Importance of Being Open

Publishing Open Access Monographs
Oxford Festival of Open Scholarship 2023

March 13th 2023 – 14:00-15:30

 This session will be recorded

 Slides and handouts will be distributed after the session



Join us for more events at:
<https://openaccess.ox.ac.uk/oxfos>



If you would like to tweet about
this session please use: #OxFOS23

Taking part

The Teams chat is open and will be monitored,
do add your own thoughts and questions!



Upcoming sessions...

Tuesday 14th March

14:30-16:00 – Reviewer needed: The future of peer review in academic publishing

Wednesday 15th March

10:00-11:00 – The interplay between open scholarship and research integrity

10:00-11:30 – The Open Science Framework at Oxford

14:30-15:30 – Climate Research and Open Data at Oxford

More information and bookings at <https://openaccess.ox.ac.uk/oxfos-22/>

Running order

Time	Item	Speaker(s)
14:00	Welcome and opening remarks	Chris Wickham (Chair)
14:15	Lightning Talks	Matt Kerry Elleke Boehmer
	Author experiences of publishing Open Monographs	
	The publisher's perspective	Lucy Barnes Alexander Sterkens
	Focus on copyright	Chris Morrison
14:55	Brief comfort break – please use the Teams Chat to submit questions	
15:00	Roundtable discussion	Chris Wickham, Lucy Barnes, Elleke Boehmer, Matt Kerry, Eva Leach, Chris Morrison, Andy Redman, Alexander Sterkens
15:25	Closing remarks	Chair

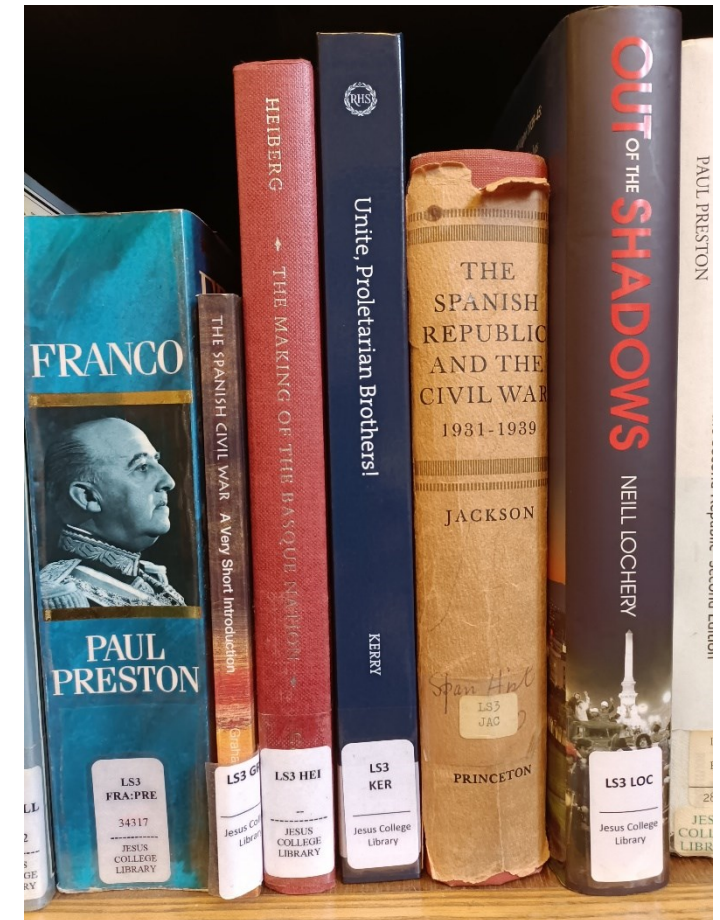
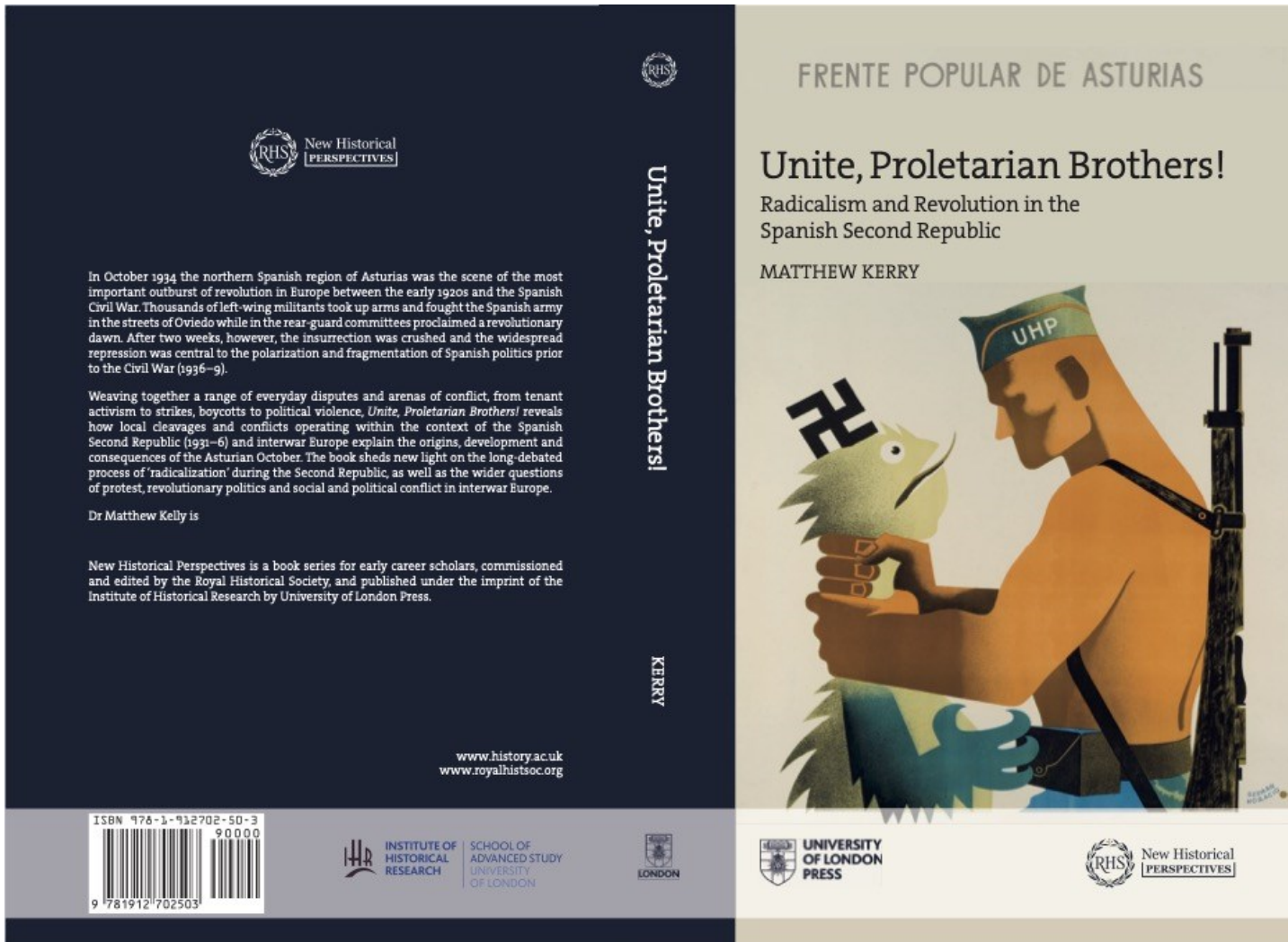
Professor Chris Wickham (Emeritus) - Chair

Welcome and opening remarks

UKRI OA monograph policy Jan 2024

- **Published** on or after 1st January 2024 for UKRI-funded authors.
- **In scope:** academic monographs, book chapters, edited collections, trade books (where sole output of research)
- **Out of scope:** if funded by UKRI Training Grant, scholarly editions, exhibition catalogues, scholarly illustrated catalogues, trade books, textbooks, fiction and creative writing
- **Author-accepted mss or version of record:** max. 12 month embargo
- Variety of **CC BY licences** accepted
- **Third-party materials:** expecting advice on policy exceptions
- **UKRI funding:** £3.5m per annum (all UK HEIs)

<https://www.ukri.org/publications/ukri-open-access-policy/>



Accessible via the University of London's
Humanities Digital Library

→ <https://tinyurl.com/2p98276h>

- New Historical Perspectives series
- University of London Press and the Royal Historical Society
- Aimed at ECRs, with an in-person workshop to work on the manuscript
- Books are available immediately open access, in hardback and in paperback (at a competitive price)
- Distributed in North America by Chicago UP



New Historical Perspectives (NHP) is the Society's book series for early career scholars (within ten years of their doctorate), commissioned and edited by the Royal Historical Society, in association with [University of London Press](#) and the [Institute of Historical Research](#).

New titles in the Series, 2022





OPEN ACCESS

Unite, Proletarian Brothers!: Radicalism and Revolution in the Spanish Second Republic

Matthew Kerry

Series: [New Historical Perspectives](#)

Copyright Date: 2020

Published by: [University of London Press, Institute of Historical Research](#)

Pages: 264

<https://www.jstor.org/stable/j.ctvvb7kkc>
[Search for reviews of this book](#)

Cite

Book Info

Table of Contents

☐ Select all

Cite

[OAPEN Home](#) / [View Item](#)

Unite, Proletarian Brothers!

Radicalism and Revolution in the Spanish Second Republic



In October 1934 the northern Spanish region of Asturias was the scene of the most important outburst of revolution in Europe between the early 1920s and the Spanish Civil War. Thousands of left-wing militants took up arms and fought the Spanish army in the streets of Oviedo while in the rear-guard committees proclaimed a revolutionary dawn. After two weeks, however, the insurrection was crushed and the widespread repression was central to the polarization and fragmentation of Spanish politics prior to the Civil War (1936-9). Weaving together a range of everyday disputes and arenas of conflict, from tenant activism to strikes, boycotts to political violence, *Unite, Proletarian Brothers!* reveals how local cleavages and conflicts operating within the context of the Spanish Second Republic (1931-6) and interwar Europe explain the origins, development and consequences of the Asturian October. The book sheds new light on the long-debated process of 'radicalization' during the Second Republic, as well as the wider questions of protest, revolutionary politics and social and political conflict in inter-war Europe.

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PDF Viewer

Web Shop

Accessible via Jstor, Humanities Digital Library and Oapen

Unite, Proletarian Brothers! Radicalism and Revolution in the Spanish Second Republic

Matthew Kerry

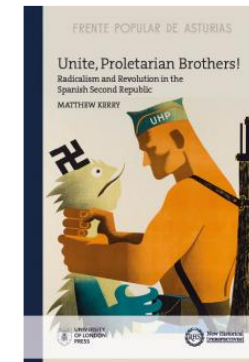
In October 1934 the northern Spanish region of Asturias was the scene of the most important outburst of revolution in Europe between the early 1920s and the Spanish Civil War. Thousands of left-wing militants took up arms and fought the Spanish army in the streets of Oviedo while in the rear-guard committees proclaimed a revolutionary dawn. After two weeks, however, the insurrection was crushed. The widespread repression that followed was central to the polarization and fragmentation of Spanish politics prior to the Civil War (1936–9).

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Dr Matthew Kerry is a lecturer in European history at the University of Stirling. His research on 1930s Spain has appeared in the *English Historical Review*, *Cultural & Social History* and *European History Quarterly*.

Unite, Proletarian Brothers! appears in [New Historical Perspectives](#), an Open Access monograph series for Early Career Scholars from the Royal Historical Society and Institute of Historical Research.

Read more about Matthew's book, and the parallels between 1930s Spain and contemporary Western democracies, on the Institute of Historical Research blog ['On History' \(October 2020\)](#).



Hardback

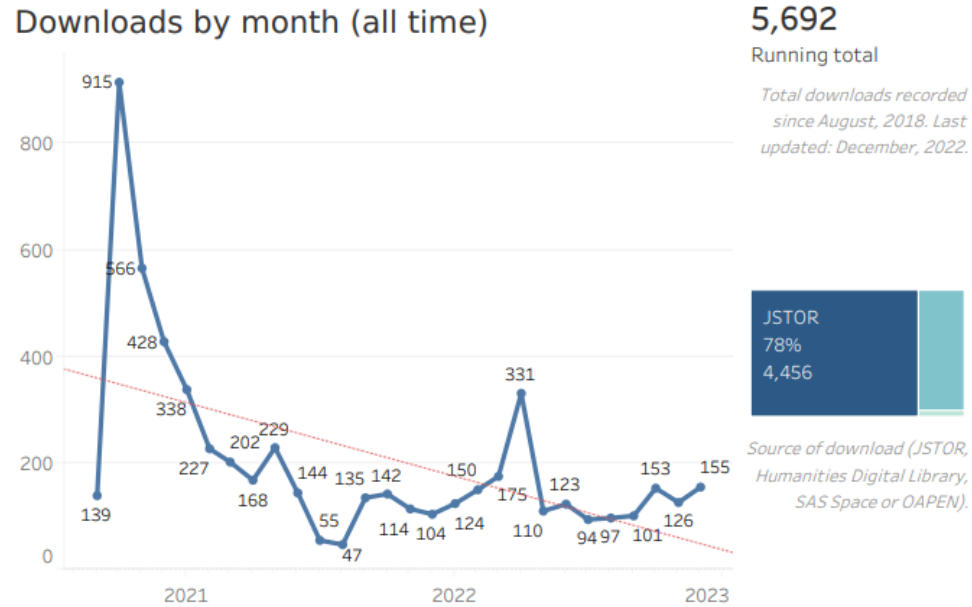
Paperback

Open access

Kindle edition

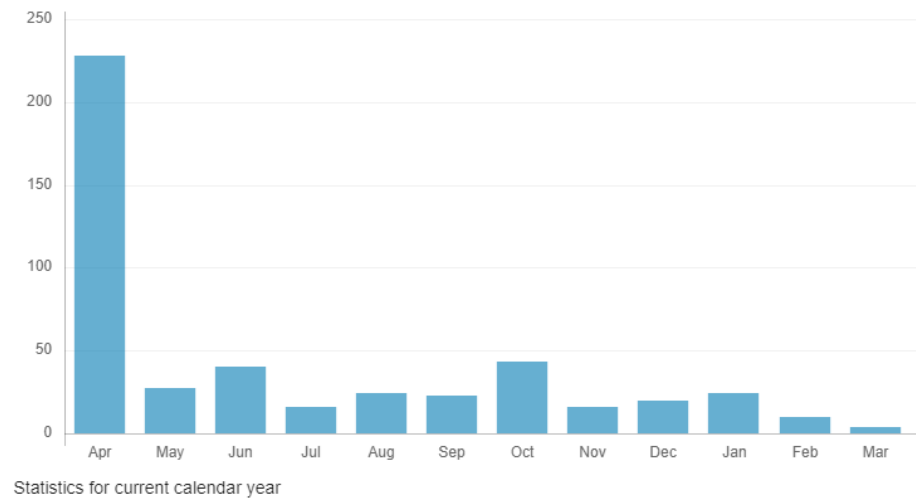
Downloads

Downloads by month (all time)



Figures logged by the University of London Press across all platforms

Downloads



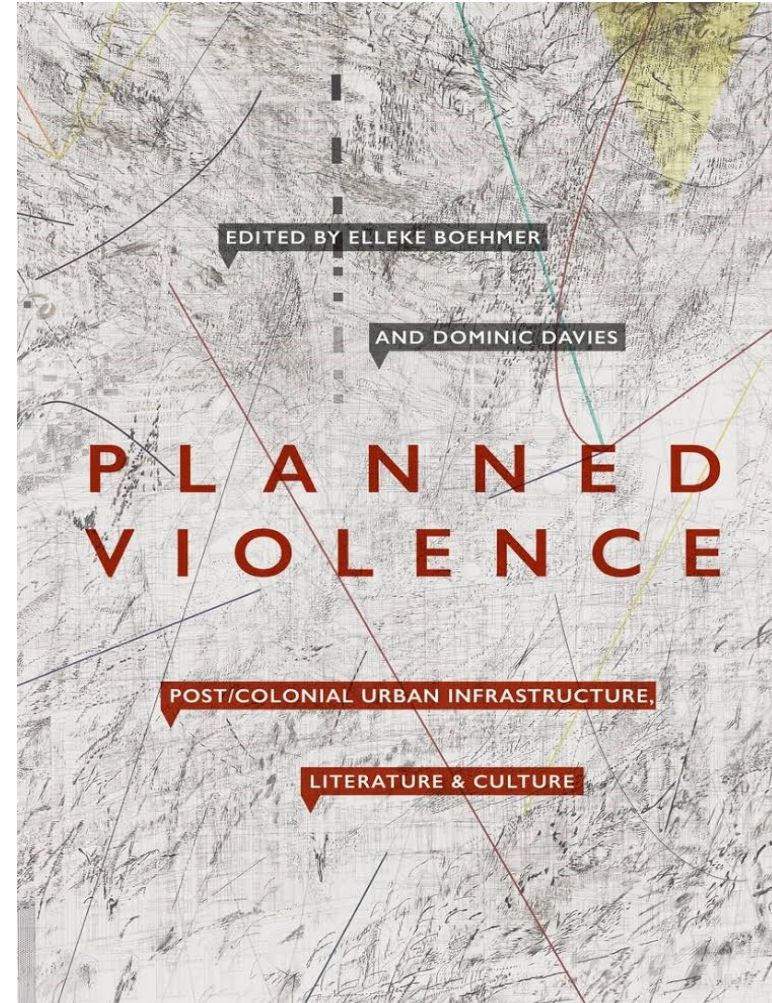
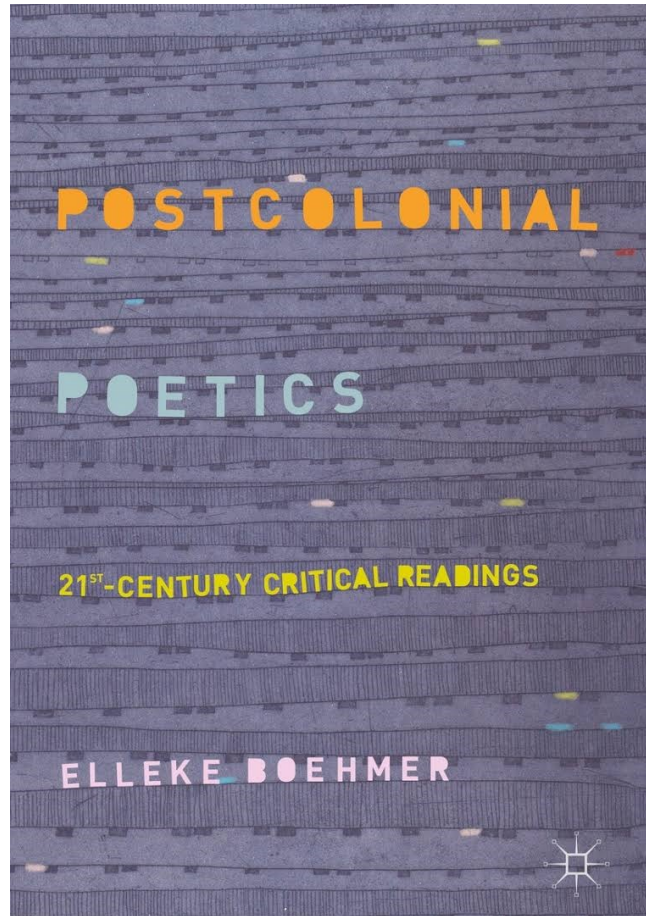
Figures on UoL's Humanities Digital Library (publicly available)

Open Access:
Responses, reflections

Professor Elleke Boehmer



Books, both 2018



Alarm

Interest

Intrigue

Loss of integrity of the book?

Recommendability

Questions of copyright

Articles

- 'Storying ourselves: Black Consciousness thought and adolescent agency in 21st-century Africa'. With co-authors Alude Mahali, Hillary Musarurwa, Chris Desmond. *Journal of Postcolonial Writing*. 57.6 (2021): 794–811. <https://doi.org/10.1080/17449855.2021.1954542> 28 July 2021.
- 'Interventions in adolescent lives in Africa through story.' With co-authors Archie Davies, Zimpande Kawanu. *Interventions: International Journal of Postcolonial Studies*. 24.5-6 (2022): 821-840. Online 5 July 2021. <https://www.tandfonline.com/doi/full/10.1080/1369801X.2021.1931936>
- 'British Literature is richly tangled with other histories and cultures – so why is it sold as largely white and English? With Erica Lombard. *The Conversation*. 16 October 2017. <https://theconversation.com/british-literature-is-richly-tangled-with-other-histories-and-cultures-so-why-is-it-sold-as-largely-white-and-english-85625>. Over 12,000 reads in the first month, 'Top 5 reads' for Oxford in October 2017.
- **AND**
- 'Differential publics—reading (in) the postcolonial novel'. *Cambridge Journal of Postcolonial Critique*. Special issue: 'Postcolonial Reading Publics'. Edited by Ankhi Mukherjee. 4.1 (January 2017): 11-26.

Sarah Moorehouse, 'Beyond Open Access'
(Feb. 2023)

Challenges of Open Access in the Global South: for further discussion



Open Book Publishers

Lucy Barnes

openbookpublishers.com

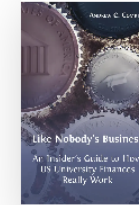
Open Book Publishers

- Independent, non-profit Open Access press
- Scholar-led, based in Cambridge
- Founded in 2008
- No mandatory OA fees for authors
- **Aim: make high-quality academic books freely available everywhere**



What do we do?

- Publish prizewinning books
- Innovative titles as well as traditional monographs
- Over **250 books** accessed over **80,000 times per month**
- Infrastructure: building community-owned, non-profit infrastructure to enable more presses to publish OA books



Winner of the [2022 Choice Review's Outstanding Academic Title](#).

CHOICE awards outstanding works for their excellence in presentation and scholarship, the significance of their contribution to the field, their originality and value as an essential treatment of the subject, and significance in building undergraduate collections.



Winner of the [British and Irish Association of Jewish Studies \(BIAJS\) Annual Book Prize](#).



Winner of the [R. Gapper Book Prize 2021](#) for best book in French Studies.



Winner of the 2021 [Frank Moore Cross Book Award](#) for best book related to the history and/or religion of the ancient Near East and Eastern Mediterranean. This book presents the current state of

A changing landscape

- In UK: 19 New University Presses
(almost all less than 10 years old)
- 8 considering launching in subsequent 5 years
- Academic-led: 14 presses interviewed

Adema, J & Stone, G 2017, 'The Surge in New University Presses and Academic-Led Publishing: An Overview of a Changing Publishing Ecology in the UK', LIBER QUARTERLY, 27:1, 97-126

Changing publishing ecologies

A landscape study of new university presses and academic-led publishing

A report to Jisc by Janneke Adema and Graham Stone,
with an introduction by Chris Keene



New models

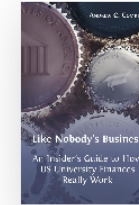


*flip*_{it}
open



What do we do? (reprise)

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Testimonials from Authors

The team there is phenomenal. In decades of writing books I have never dealt with people in publishing who have been as unfailingly capable and nice.

Jan M. Ziolkowski
Harvard University

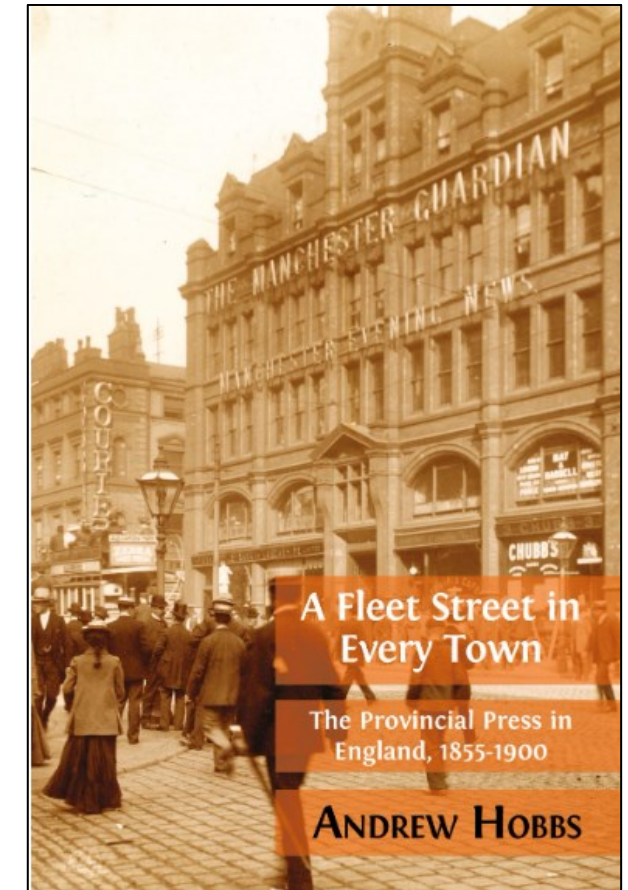
< Previous



Next >

Prestige

- Can affect some author groups more than others
- Rewards established presses and penalises new publishers
- Should we interrogate these systems, and how they influence academic publishing decisions?



Assess your options

- OAPEN OA Books Toolkit: <https://www.oabooks-toolkit.org/>
- Open Access Books Network (OABN): <https://oabooksnetwork.org/>
- Open Book Collective; OASPA
- **Read the books!**



Oxford Festival of Open Scholarship 2023

The Importance of Being Open: Publishing OA monographs

Alexander Sterkens – 13 March 2023



The Importance of Being Open

Brepols

- Independent family-owned publishing house
- Founded in 1796
- Based in Turnhout, Belgium
- Offices in UK, US, and Greece
- 365 new titles published per year:
 - 72 % longform publications;
 - 20 % journal issues;
 - 8 % databases;
- Disciplines: History, archaeology, history of arts, language, and literature
- Critical editions of historical sources



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- A group of around 40 people



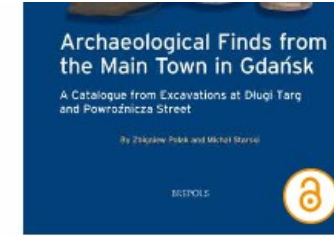
The Importance of Being Open

Open Access Books

- Open Access book publishing strongly aligns with our purpose
- Various routes to Open Access (Green, Gold)
- Fair & low charges, relying on print revenue;
- ‘Model-neutral’ publishing service level
 - Peer review;
 - Pre-press & typesetting;
 - Printing;
 - International distribution & marketing;
 - Online hosting & metadata maintenance;
- Copyright
- Compliance & Flexibility
- Collaboration



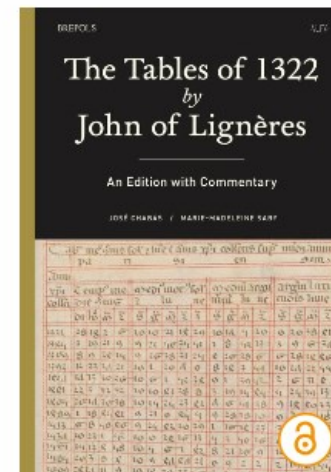
Allaiter de l'Antiquité à nos jours
Histoire et pratiques d'une culture en Europe
Francesca Arena, Véronique Dasen, Yasmina Foehr-Janssens, Irene Maffi, Daniela Solfaroli Camillocci (eds)



Archaeological Finds from the Main Town in Gdańsk
A Catalogue from Excavations at Długi Targ and Powroźnicza Street
Zbigniew Polak, Michał Starski



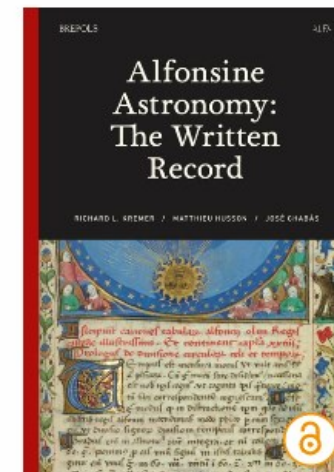
Learning with Light and Shadows
Educational Lantern and Film Projection, 1860-1990
Nelleke Teughels, Kaat Wils (eds)



The Tables of 1322
by John of Lignères

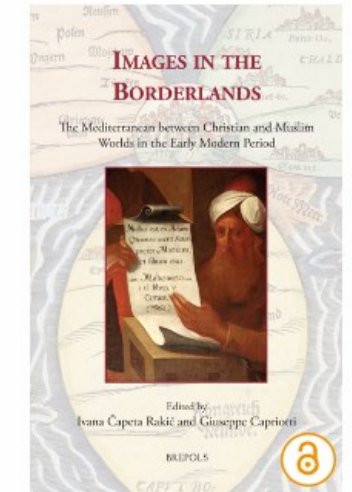
An Edition with Commentary

JOSE CHARRA / MARIE-HADRIEN KARP



Alfonsine Astronomy: The Written Record

RICHARD L. KREMER / MATTHIEU HUSSON / JOSÉ CHABAS



IMAGES IN THE BORDERLANDS
The Mediterranean between Christian and Muslim Worlds in the Early Modern Period

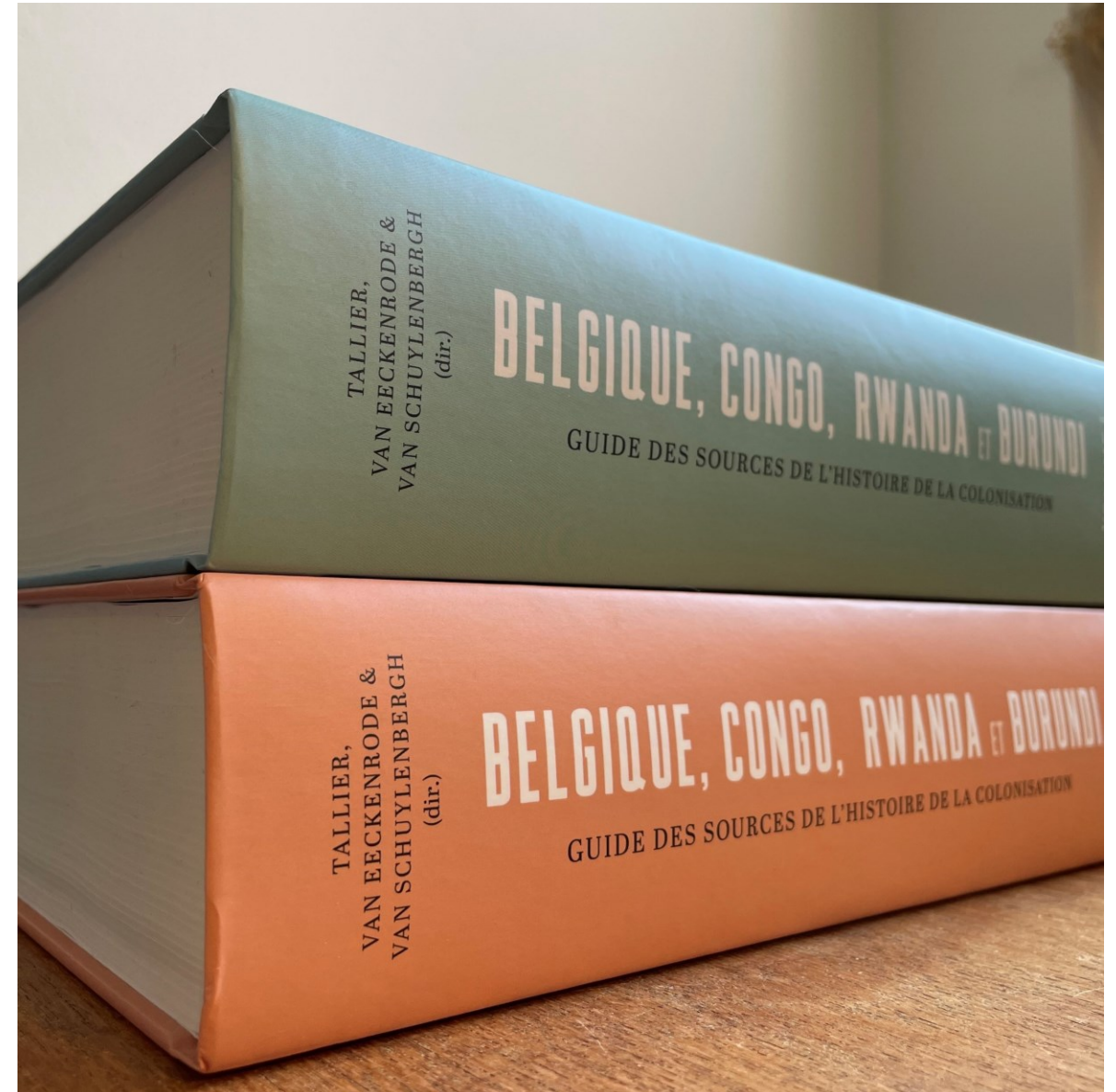


Edited by Ivana Čapeta Rakić and Giuseppe Capriotti

The Importance of Being Open

Some numbers

- Earliest OA book published in 2015
- 20-40 % year-on-year increase in OA books at Brepols in the last 3 years
- <10 % of books are published in Golden OA
- BPC start at 5,000 EUR (plus VAT)
- Avg. 2,000 PDF downloads per book; 10,000 PDF downloads for the *Guide des sources*;



Open Access Books – Question marks

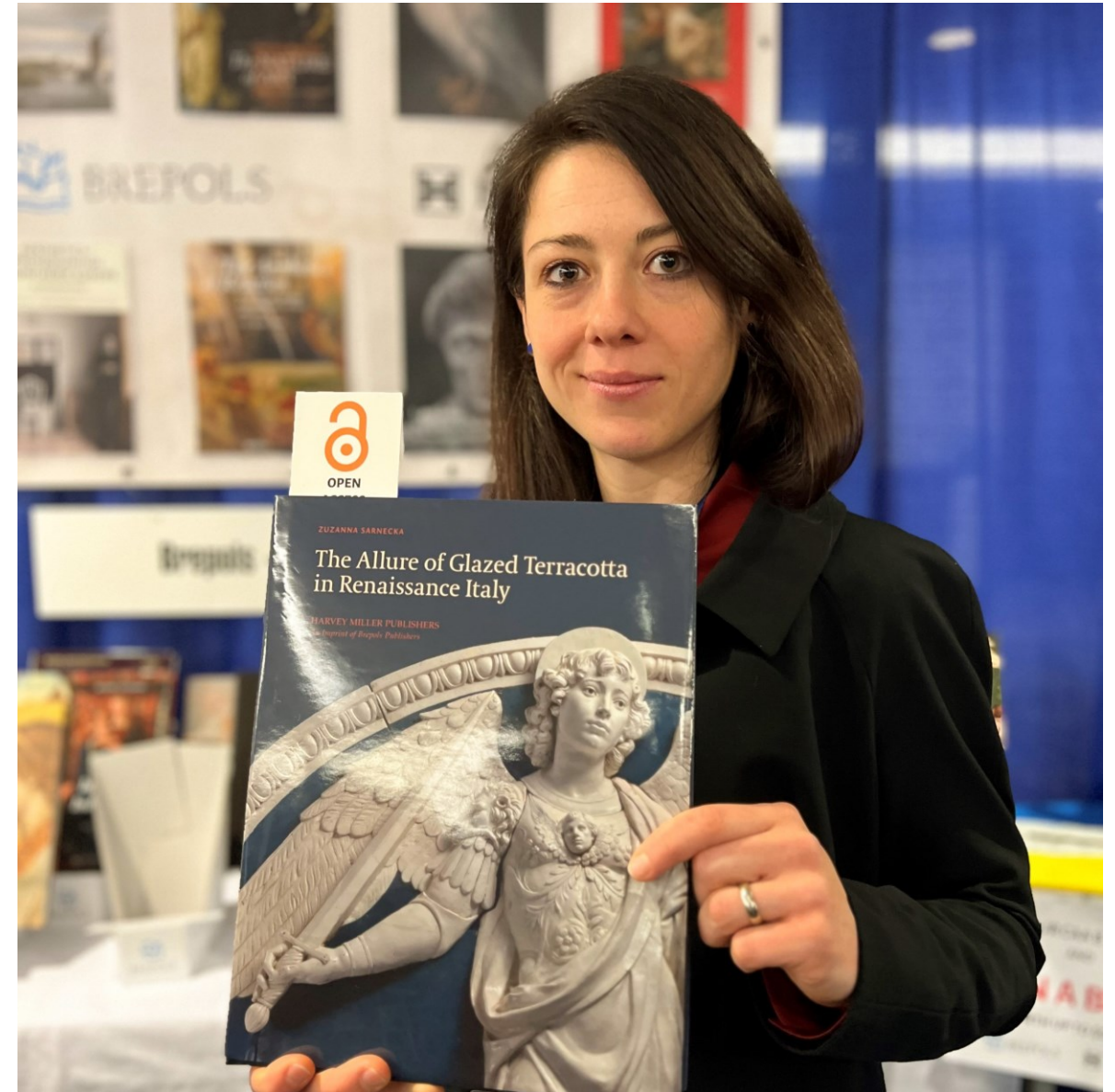
- The diversity in publishing books...
 - Multilingualism: English, French, Italian, German, Arabic, old Cyrillic, ...;
 - Longform types: monographs, edited volumes, critical text editions, art historical books, trade, source works, festschrifts;
 - Audiences: Academic, trade, crossover, students;
 - Formats: PB/HB/Coffee table/Sets/...;
 - Rights: Copyright, CC BY+NC,ND,SA, ...;
 - Publishing houses: Big vs small; independent vs state-organized; commercial vs non-profit;
- ... vs rigid one-size-fits-all approaches/policies?
- Is there a single ideal business model for OA book publishing?
- Towards diversity and flexibility in OA-models?

[illegible]

The Importance of Being Open

Open Access Books – Question marks

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Thank you!

- For more information or questions, feel free to browse our [webpages on Open Access](#) or reach out to me via openaccess@brepols.net

Open Access Publishing with Brepols

As a humanities publisher, our mission is to make your publications available to the widest possible readership and we firmly believe that Open Access is an effective way to achieve this. When we publish in Open Access, your research is free to read online and easier to re-use. We offer various routes to Open Access, in addition to our traditional subscription-based or sales model. Whichever model you choose, you can be confident that we will always bring the same added value and stamp of quality to our professional services: peer review; copyediting; typesetting and layout; IT hosting; marketing; and print publication. We take pride in offering our authors the very best craftsmanship of traditional publishing combined with the newest developments in Open Access Publishing.



Copyright

All authors publishing (Gold) Open Access retain the full copyright on their work. The work will be made available under a Creative Commons license, providing you with the maximum flexibility to share your research freely online.

Compliance

We strive to ensure that all our authors can publish in line with the policies of their research institutes or funding bodies. If our policy does not directly align with these requirements, please email open.access@brepols.net or contact your Publishing Manager. We will do our best to accommodate your needs.

Collaboration

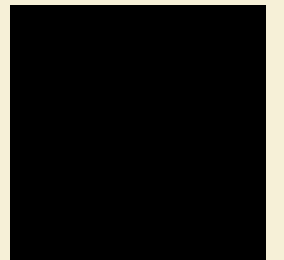
Over the years, we have partnered up with several research projects, learned societies, and research centres and institutes in order to realize their program of Open Access publication. By tailoring our services and infrastructure to the specific needs of each individual project (journals, book series, databases), we are always able to create cost-efficient solutions that will provide

Third Party Copyright in Open Access Books

OxFOS 13 March 2023

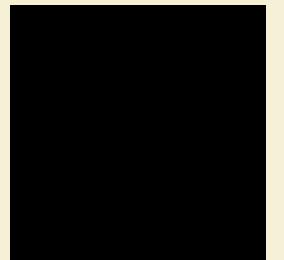
Chris Morrison, Copyright & Licensing Specialist
Bodleian Libraries, University of Oxford
chris.morrison@bodleian.ox.ac.uk

copyright@bodleian.ox.ac.uk

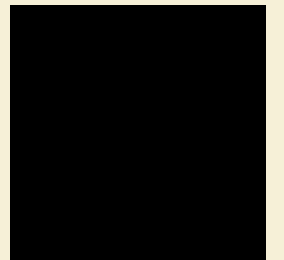


Copyright Myth #1

You can't incorporate third party content in an open access book unless you get permission from the copyright owner to make it available Creative Commons

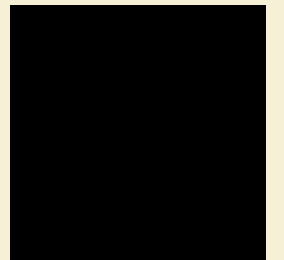


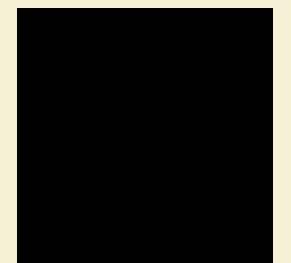
Third party 'inserts' are different
copyright works from the text of
the monograph



Copyright Myth #2

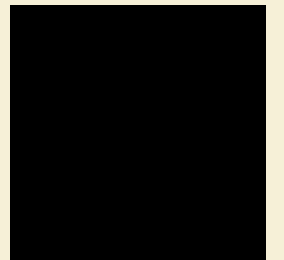
Permission to include third party rights will therefore always be expensive because it would need to compensate the copyright holder for all future uses of the work





Copyright Myth #3

Fair dealing copyright exceptions (legal use without the rights holder's permission) do not apply when content is made available online



Fair Dealing Copyright Exceptions



Research and Private Study ([S29 CDPA](#))



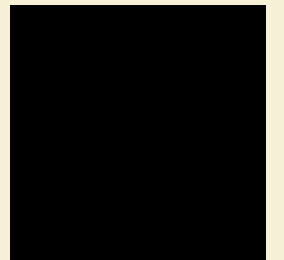
Criticism, Review, Quotation & News Reporting ([S30 CDPA](#))



Caricature, parody or pastiche ([S30A CDPA](#))

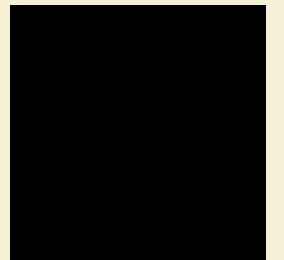


Illustration for Instruction ([S32 CDPA](#))

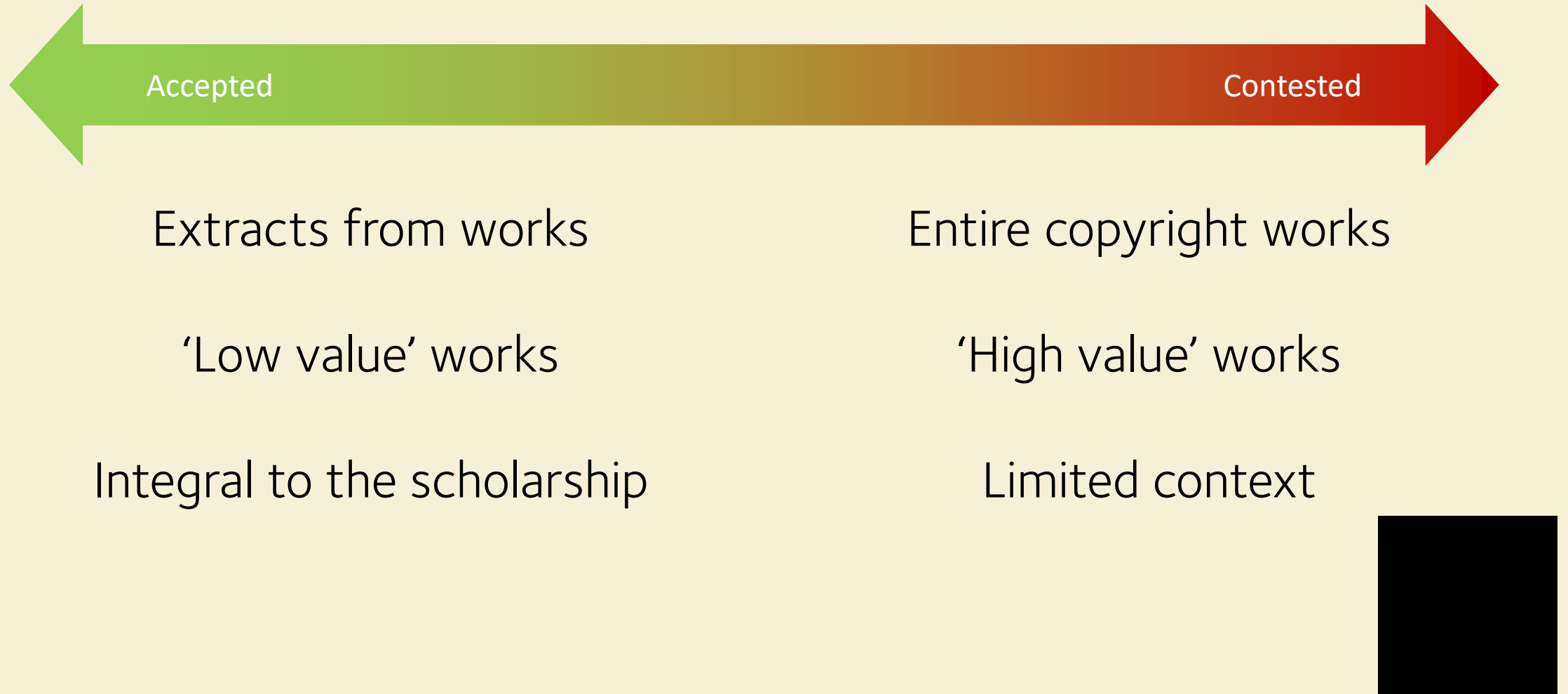


Copyright Myth #4

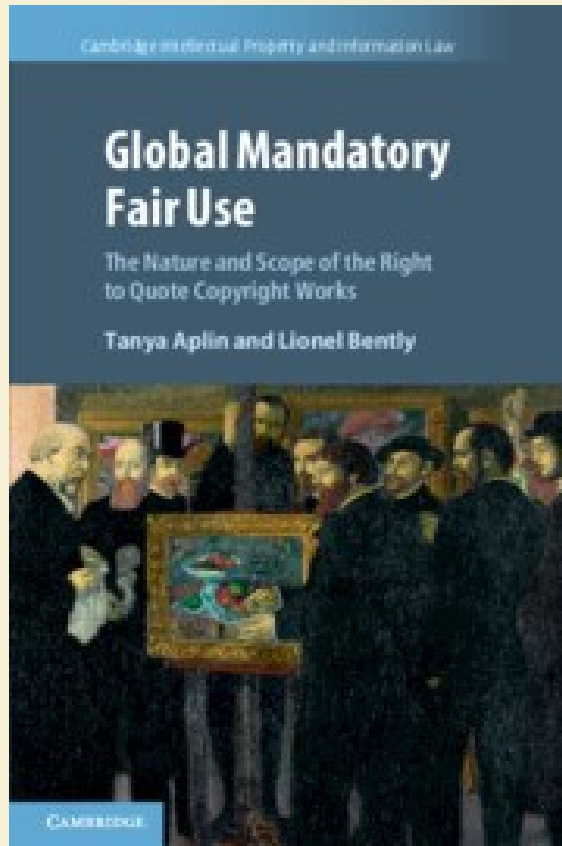
Fair dealing for quotation only covers
use of short passages of text



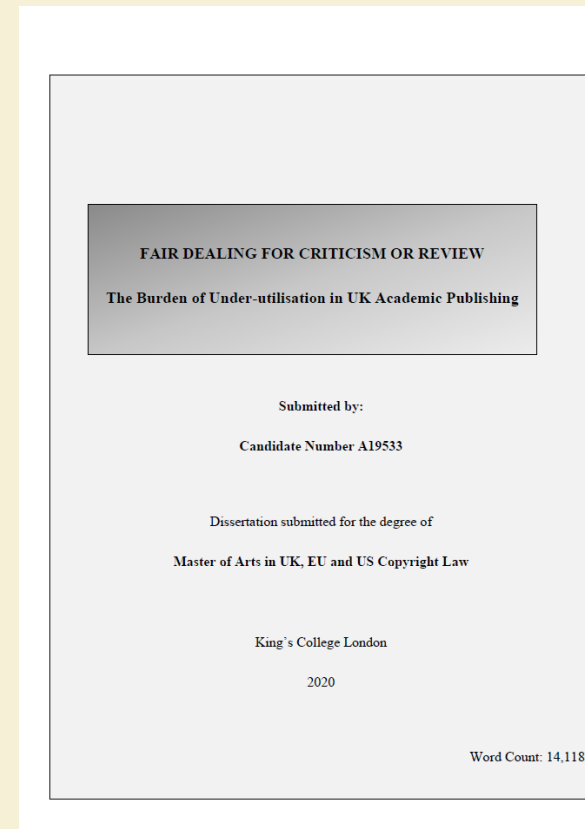
Quotation norms



Extent of fair dealing quotation

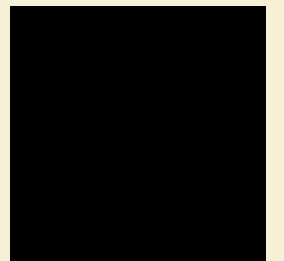


Aplin & Bently (2020), Global Mandatory Fair Use <https://doi.org/10.1017/9781108884099>

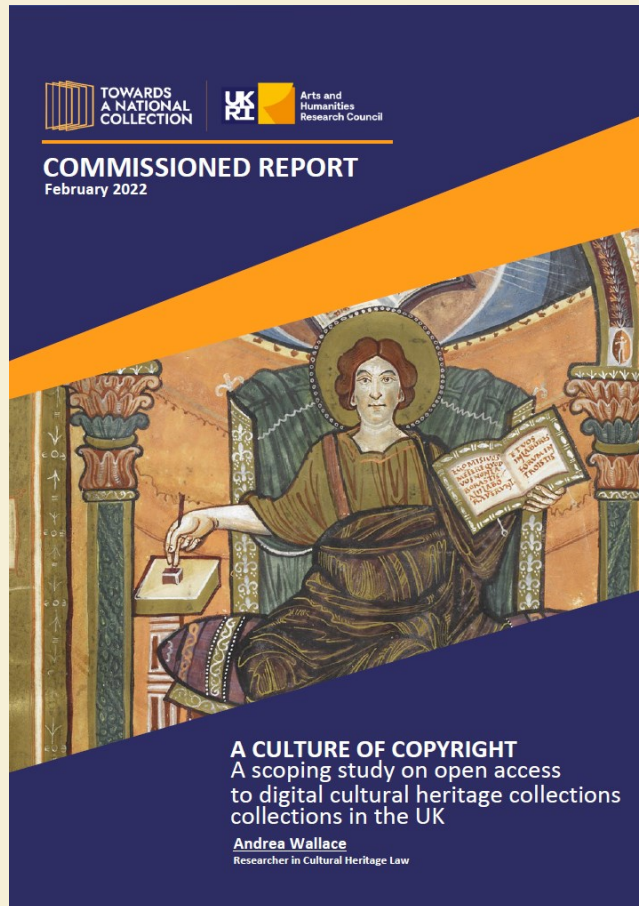


Painter (2020), Fair dealing for criticism or review <https://doi.org/10.31235/osf.io/u2vja>

Some challenges / opportunities

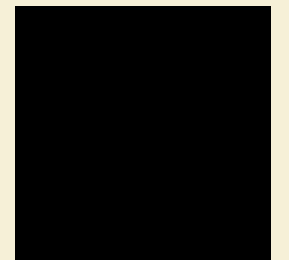


1. Practices in Cultural Heritage Institutions



- Tension between open scholarship strategies and revenue generation
- Claiming copyright in public domain material
- Confusion about copyright within GLAM institutions and the communities they serve

Wallace (2022), A Culture of Copyright
<https://doi.org/10.5281/zenodo.6242610>



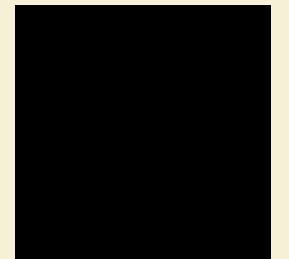
2. Orphan Works



“Orphan works are creative works or performances...for which one or more of the right holders is either unknown or cannot be found.”

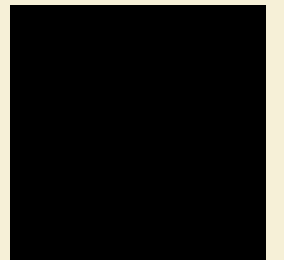
(Intellectual Property Office, 2022)

- Orphan Works Licensing Scheme UK use only and 7 year limit
- EU Orphan Work exception no longer available post-Brexit
- Reliance on risk-management

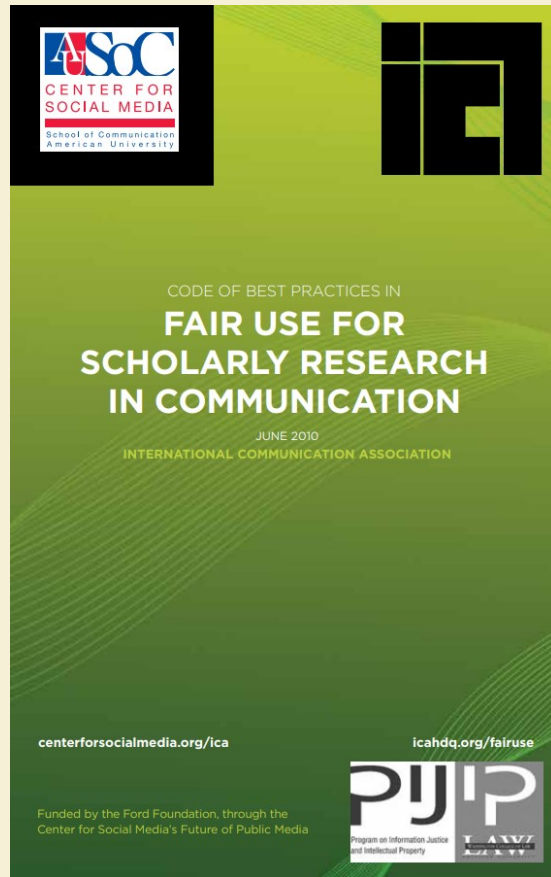


3. Copyright Guidelines (examples)

- Rights holders
 - [Publishers Association permissions guidelines](#)
 - [Cambridge University Press Permissions Advice](#)
 - [STM Permissions Guidelines](#)
 - [Code of Fair Practice in use of Printed Music](#)
- Institutions
 - [UK University Guidance \(copyrightliteracy.org\)](#)
- Community Groups
 - [Codes of Best Practices in Fair Use](#)



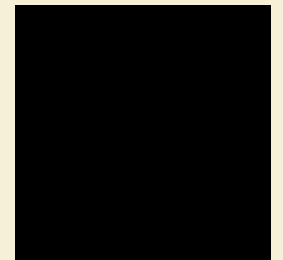
Code of Best Practices in Fair Use – Situations



1. Analysis, criticism, and commentary of copyrighted Material
2. Quoting copyrighted material for illustration
3. Using copyrighted material to stimulate response, discussion, and other reactions during research
4. Storing copyrighted material in collections and archives

Code of Best Practices in Fair Use for Scholarly Research in Communication (2010)

<https://cmsimpact.org/code/code-best-practices-fair-use-scholarly-research-communication/>



4. Copyright Anxiety & Chill

Copyright: Charming or Chilling? Introducing the Copyright Anxiety Scale

Jane Secker / November 5, 2021 / guest post, research / Edit



Céline Gareau-Brennan and Amanda Wakaruk (Amanda's photo taken by Jason Franson)

We were really pleased to receive a guest blog post from Amanda Wakaruk and Celine Gareau-Brennan based on the [recent article](#) they had published in the [Journal of Copyright in Education and Librarianship](#).

[Amanda Wakaruk](#) is the Copyright and Scholarly Communications Librarian at the University of Alberta in Edmonton, Canada. She is a member of the [Copyright Committee of the Canadian Federation of Library Associations \(CFLA-FCAB\)](#) and chairs its Crown copyright working group.

Céline Gareau-Brennan (she/her) is a Business Librarian at the Cameron Sciences, Engineering, & Business Library at the University of Alberta. Through her work in both academic and public libraries, as well as her graduate studies (a combined MBA and MLIS), she developed an awareness and passion for copyright, as well as instruction and research. They write....

Wakaruk, Gareau-Brennan & Pietrosanu (2021)
<https://doi.org/10.17161/jcel.v5i1.15212>

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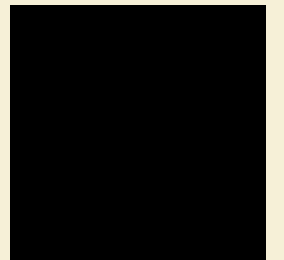
www.kent.ac.uk/copyright

Credits

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[Copyright the Card Game](#) icons are © Chris Morrison & Jane Secker and are available [CC BY 4.0](#)



5 minutes break

Roundtable Discussion

Chair: Professor Chris Wickham (emeritus, University of Oxford)

1. Lucy Barnes (Open Book Publishers)
2. Professor Elleke Boehmer (Fac. of English, University of Oxford)
3. Dr Matthew Kerry (Fac. of History, University of Oxford)
4. Professor Eva Leach (Fac. Of Music, University of Oxford)
5. Chris Morrison (Open Scholarship Support, Bodleian Libraries)
6. Andy Redman (Oxford University Press)
7. Alexander Sterkens (Brepols)



Closing remarks

Questions?

Contact us: openaccess@bodleian.ox.ac.uk
<https://openaccess.ox.ac.uk/>

A feedback survey and link to recording and materials will follow.

We plan a blog post based the discussion today.

Thank you for attending.