

The Future of City-Regions (FCR)



Comparative Territorial Benchmarking (CTB)

<http://www.cityregions.org> ®

Work-In-Progress

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&

Ikerbasque, Basque Foundation for Science.

Multiplicity Conference

University College London (UCL) Development Planning Unit.

London (UK)

21st June 2013.



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1.- Questions

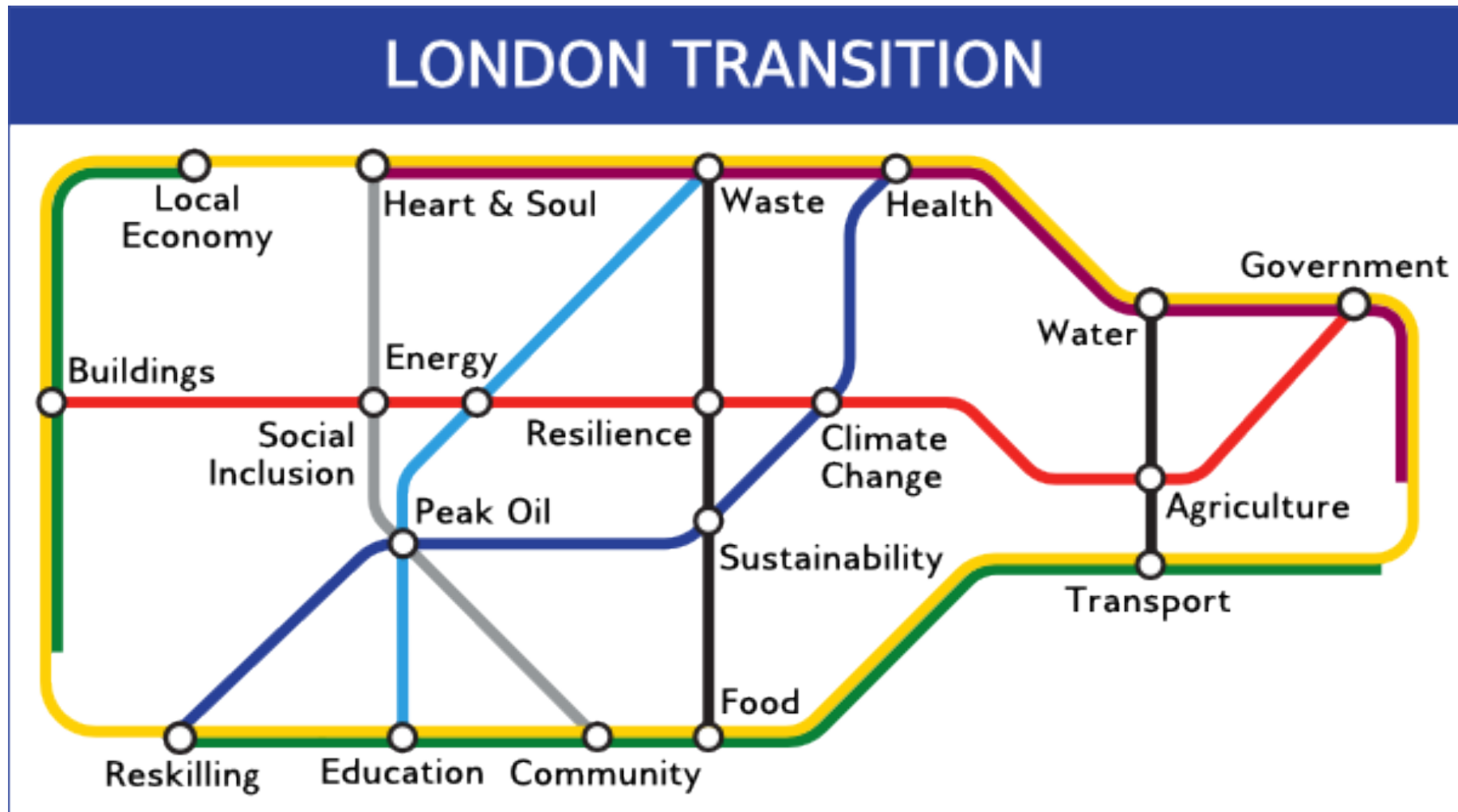
London City-Region ?



1.- Questions



London City-Region's Issues?



1.- Questions (4)



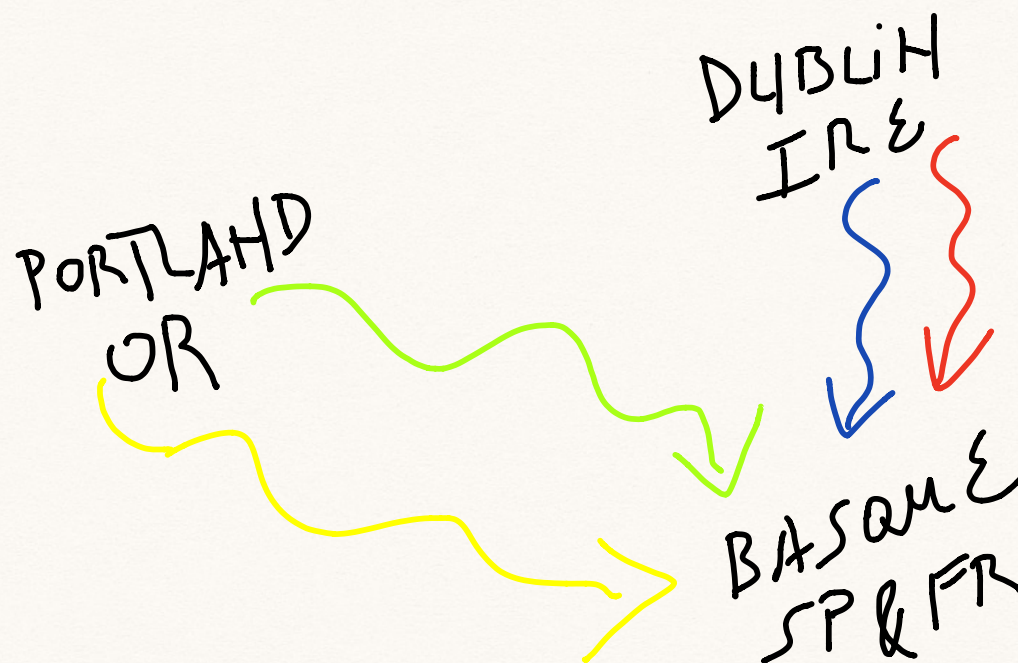
- 1 What does the term #City-Region mean?
- 2 Does it capture some of the most distinctive aspects of contemporary global urbanisation, and certainly some of the pressing challenges of urban life of the twenty-first century? (Robinson, 2013)
- 3 How #city-regions are being actively constructed according to the need to make these new urban economic spaces, with their new governance and planning arrangements, compatible with the existing forms of territoriality-embedded state/scalar organization? (Harrison, 2012)
- 4 Will the future rely on complex networked territorial entities such as #City-Regions in order to overtake urban global issues? (Hall, 2012)

2.- Origin

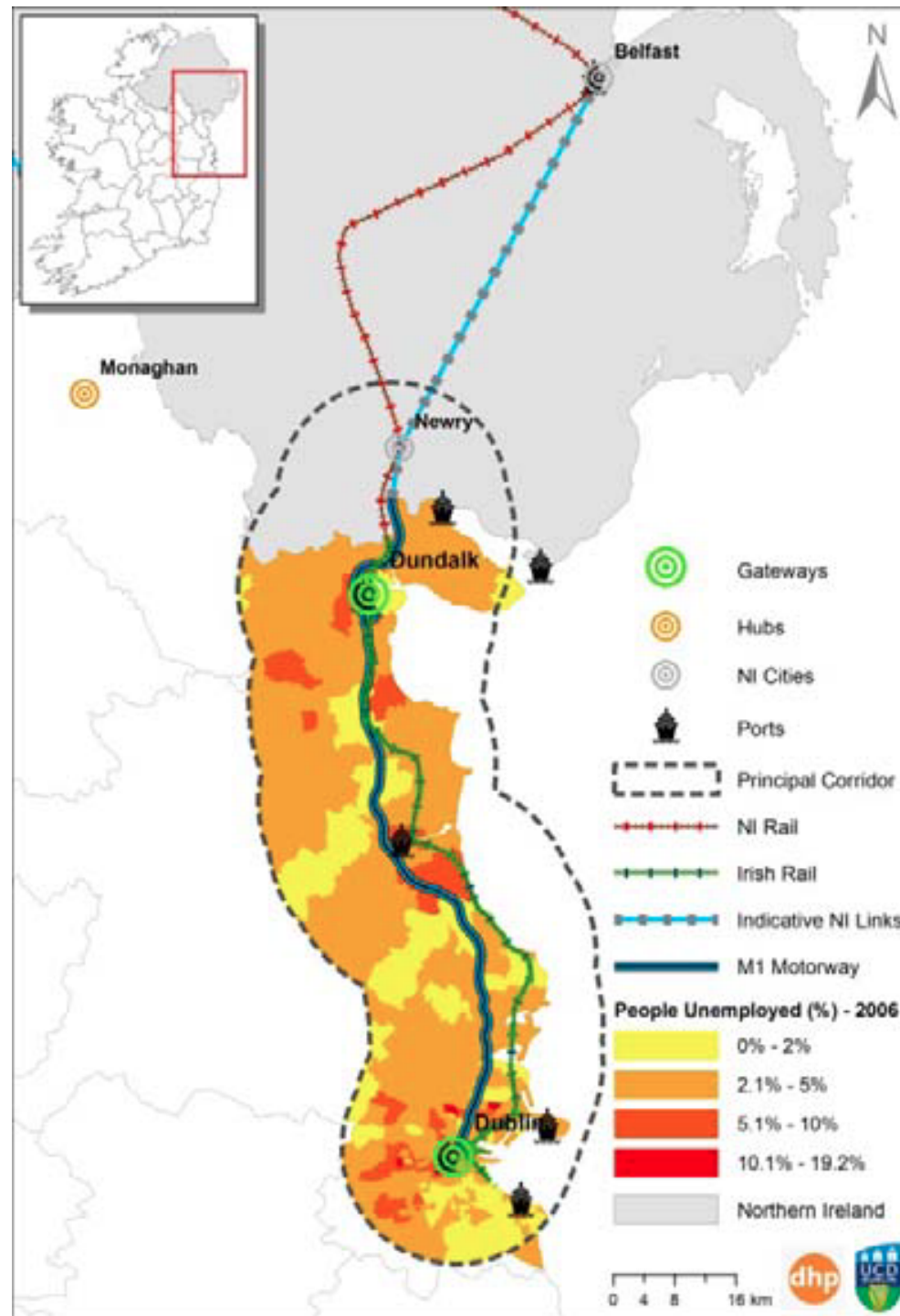


- It follows the completion of my PhD and book.
- The aim of my PhD was designing an **Urban Transformability and Resilience Analytical Systemic Framework** as to describe the interdependencies of the factors defining a #City-Region whereas locating them in 5 different interconnected Systems.
- I carried out field work and developed 3 case-studies:
 - Basque Country (Spain & France)
 - Dublin (Ireland)
 - Portland (Oregon)

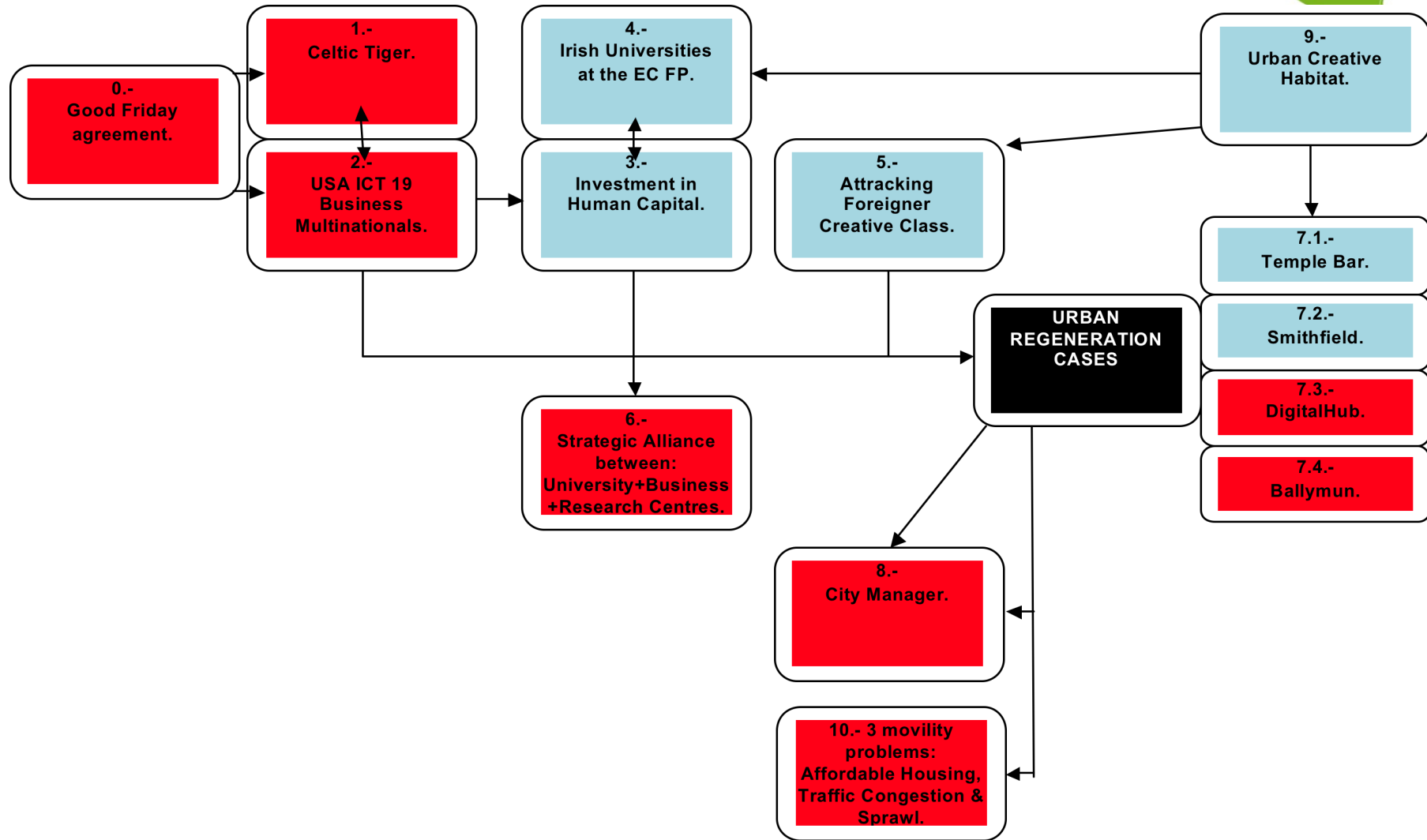
PhD field-work research



2.- Origin: Dublin case.



2.- Origin: Dublin case.

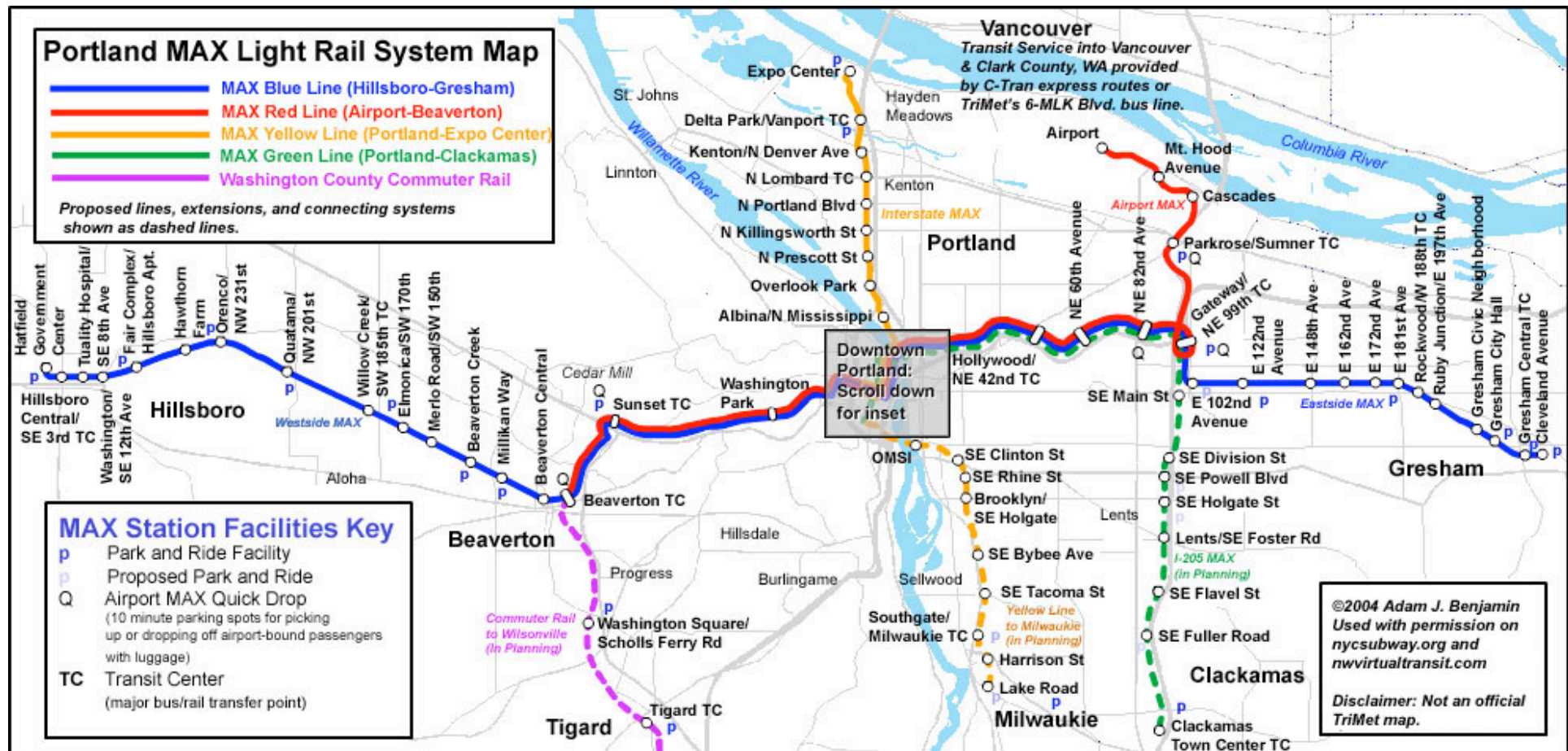


2.- Origin: Dublin case.

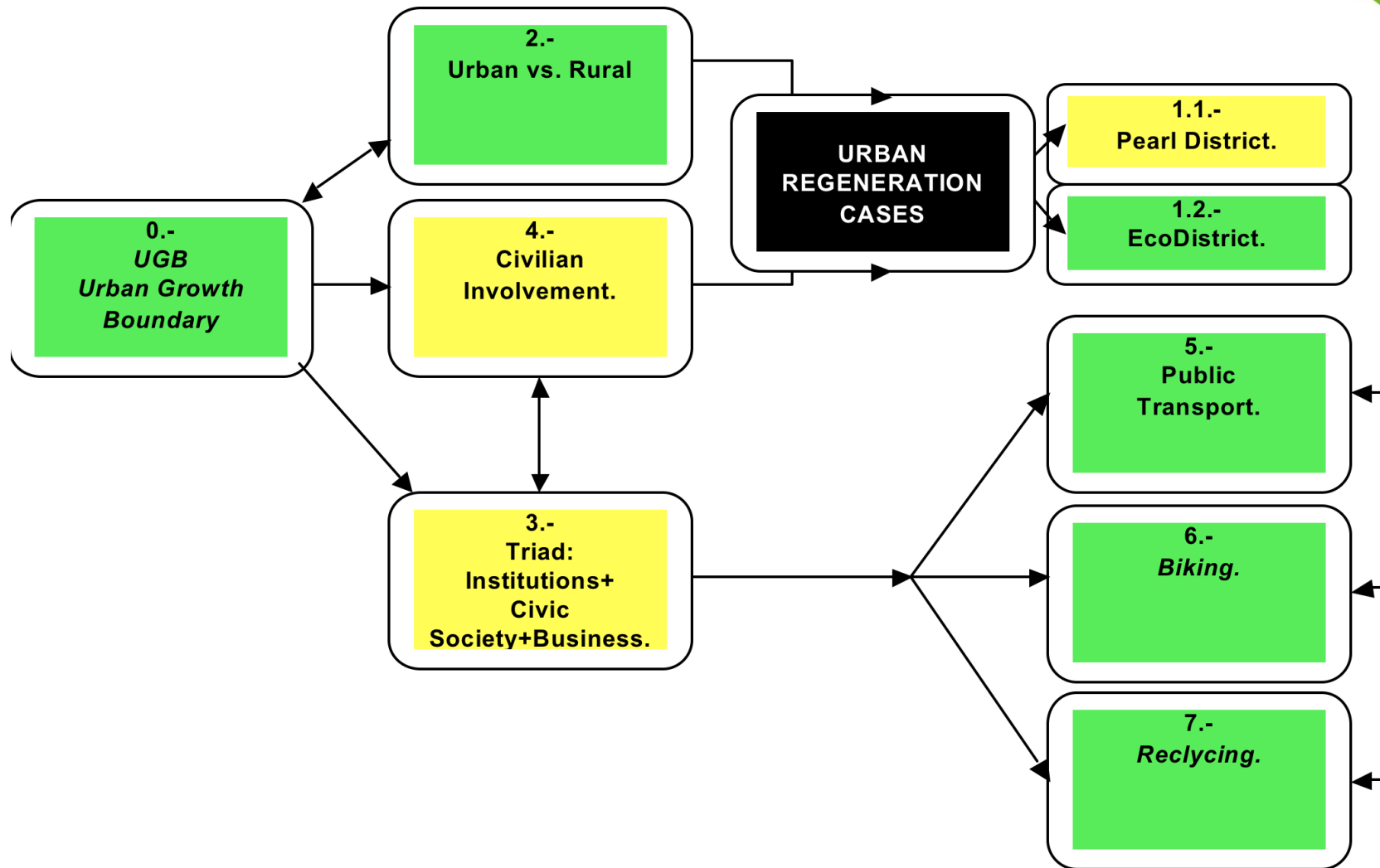


STRENGTHS	WEAKNESSES
• Ability to attract (and produce) talent and an educated workforce • A good business environment and a strong multinational base – cluster effect • A city of global scale • Excellent quality of living and an abundance of supporting assets • A much improved transport infrastructure	• High unemployment/ Youth unemployment • Interregional competition and a lack of understanding of the national importance of Dublin's global role • Outdated planning / spatial strategy and governance structures • Connectivity and poorly integrated transport systems • Relatively poor and expensive residential broadband infrastructure
OPPORTUNITIES	THREATS
• Leveraging the existing FDI clusters to attract new entrants and create spin-off enterprises • Increased collaboration across public and private sectors • Enhancing the built fabric of the city centre • Enhancing the tourism potential of the city • Connecting to emerging cities and building relationships • Operationalising efficiencies across city region services • Growing new creative industries and gaining competitive edge in growth areas such as the digital, green and marine sectors.	• Lack of investment in critical infrastructure (roads, water services) • Lack of physical connectivity will undermine competitiveness – threat of congestion and international isolation • Competition from emerging markets • Emigration and skill shortages • Anti-social behaviour (or perception of) • The economic crises (resulting in a fear to plan for the future) • Future proofing residential broadband speeds

2.- Origin: Portland case.



2.- Origin: Portland case.



urban design assessment

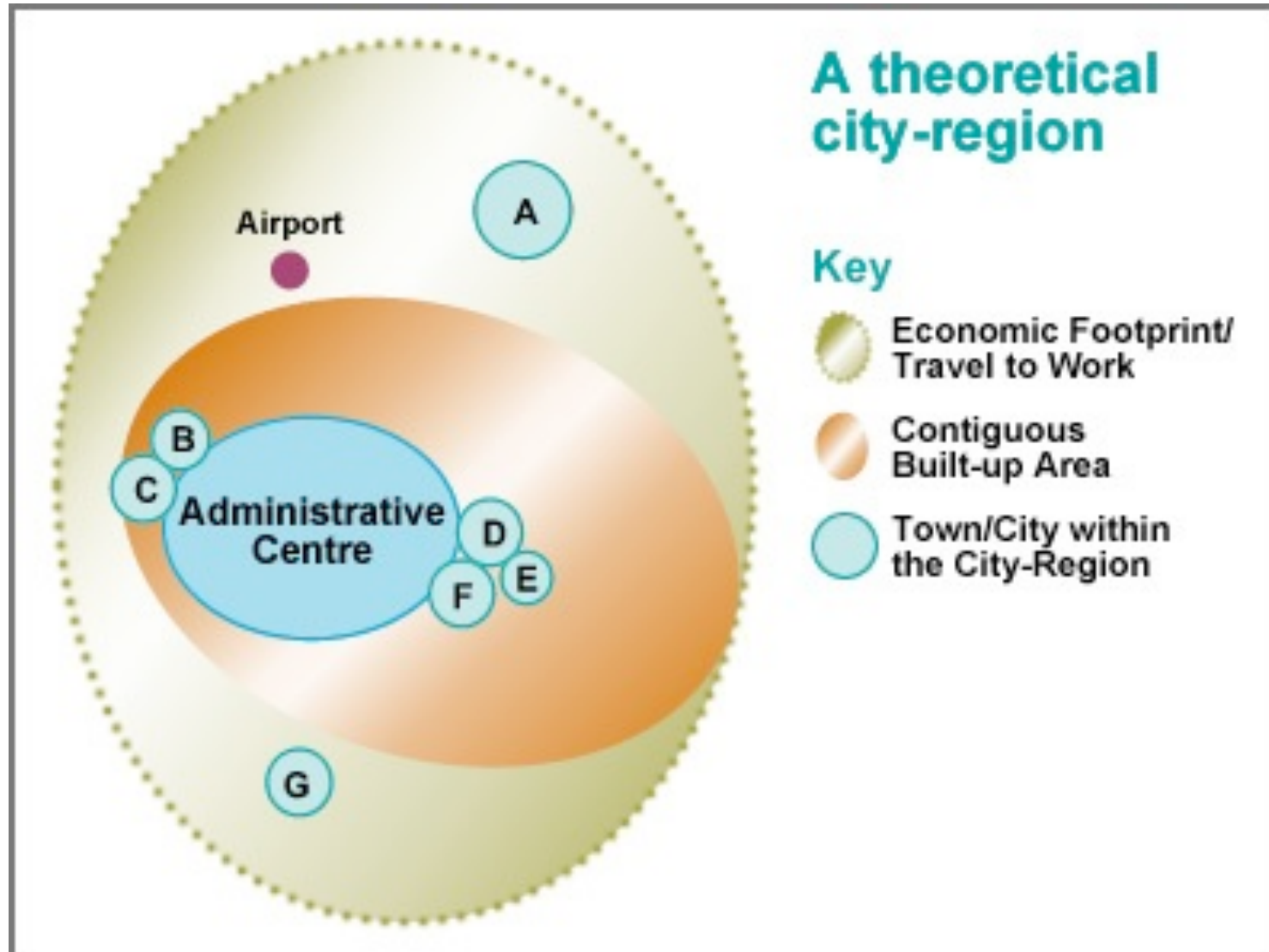
CENTRAL PORTLAND PLAN

PORTLAND PLAN



january 2008

3.- Literature & cases' review





Definition:

“They are collections of historically authentic and administrative or politically independent cities and towns, located within a certain proximity, well connected by infrastructures, with facilities for daily mobility between professional and personal life (commuting) making use of collaborative inter-business linkages and networks, acting as sole and singular functional economic areas.”

Kloosterman, R.C. And Lambregts, B.

“Clustering of Economic Activities in Polycentric Urban Regions: The Case of the Randstad” Urban Studies, vol. 38, No. 4, pp.717-732, 2001.



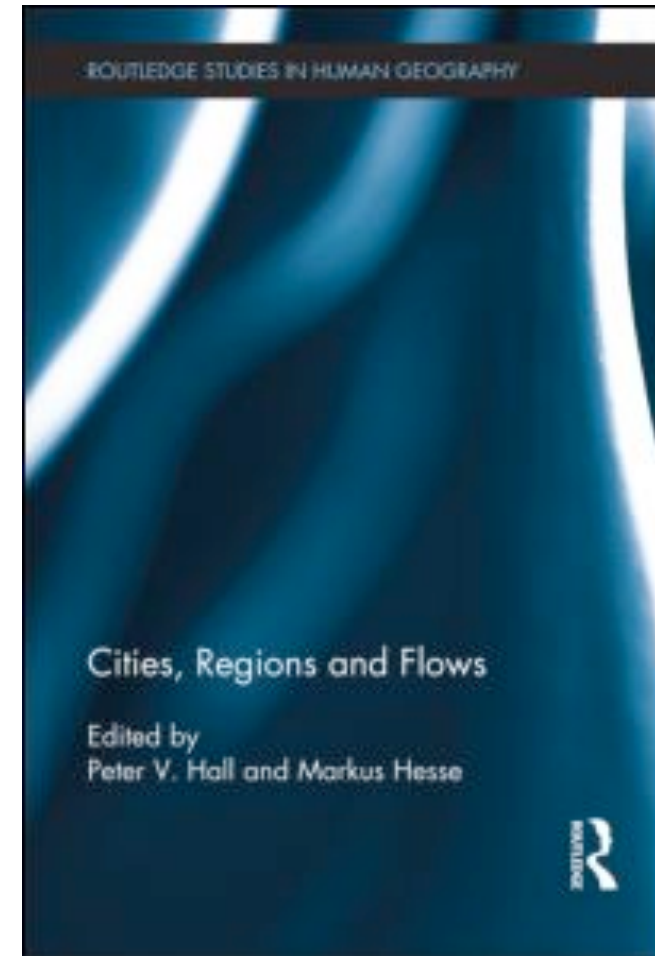
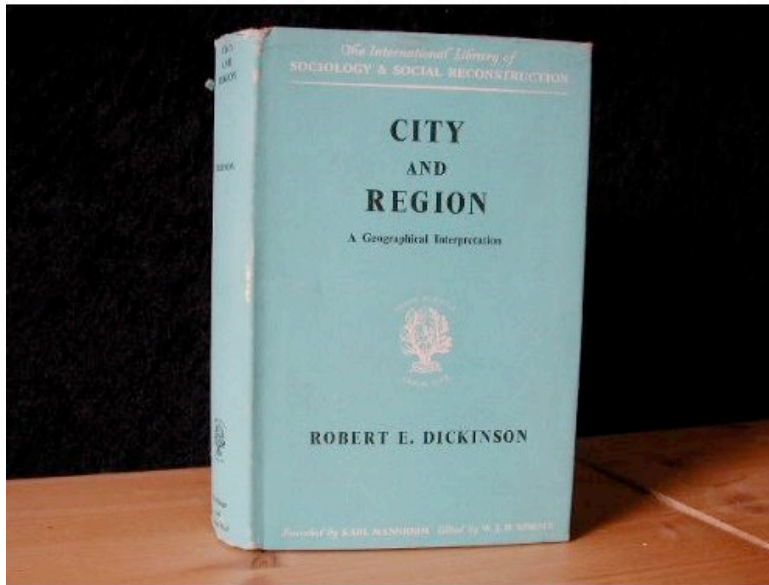
Summary:



- 60ies and 90. And now again.
- Fragmentation > Cooperation.
- NL & UK.
- Not just a unique case.
- “Drivers”:
 - Economic competitiveness.
 - Administrative efficiency.
 - Territorial & social inequalities.
 - Policy making & governance’s strategic view.

“Old” Referencies:

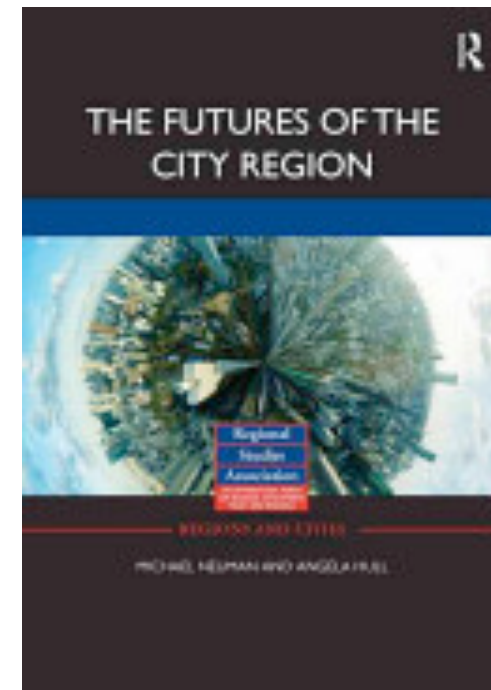
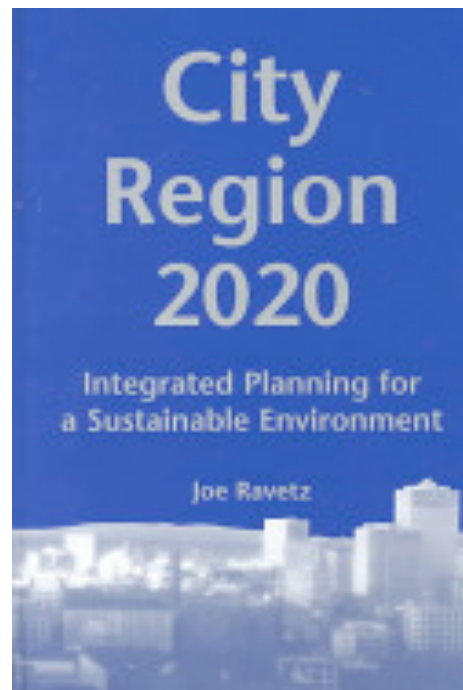
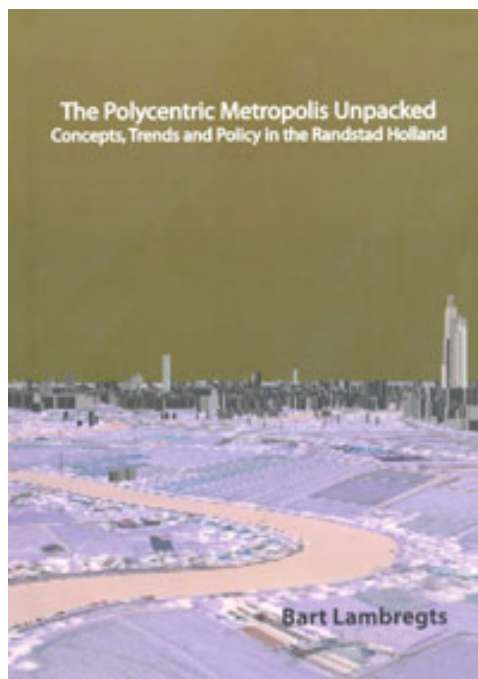
- Robert E. Dickinson
- Peter Hall

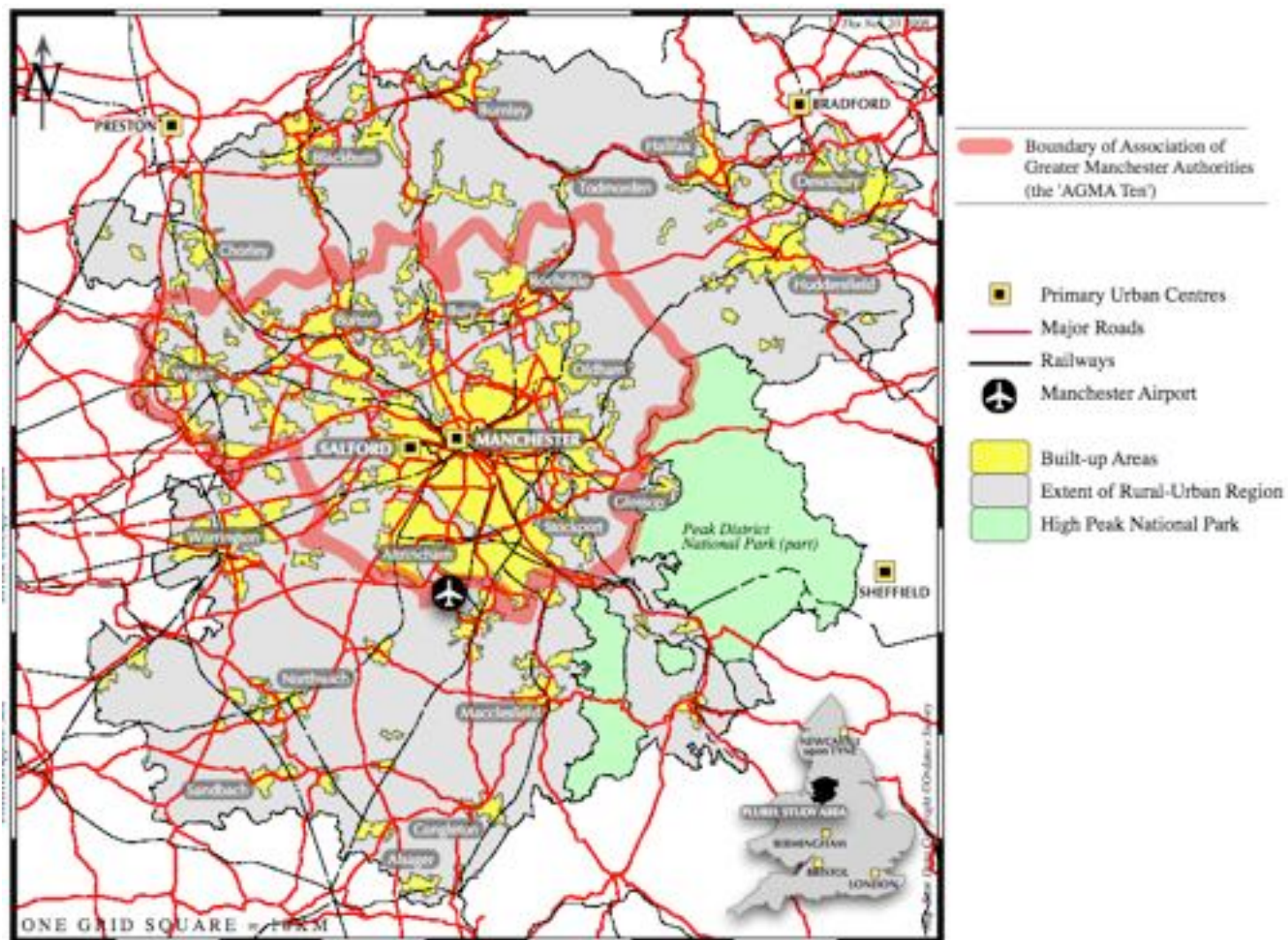




“Update” referencies:

- Lambregts & Kloosterman
- Ravetz
- Neuman & Hull







4.- Aims



1. With the FCR:

- the aim is mainly, proposing just ONE Systemic Analytical Framework for the understanding of the dynamics inside the City-Region while testing it.

2. With the CTB:

- the aim is, carrying out qualitative research field work in three cases, in order to get some good practices in each observed City-Region.

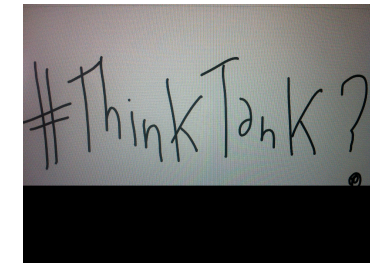
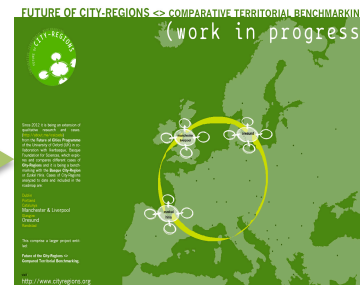
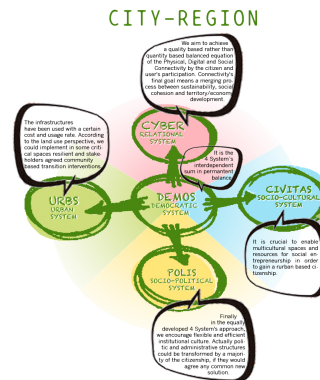
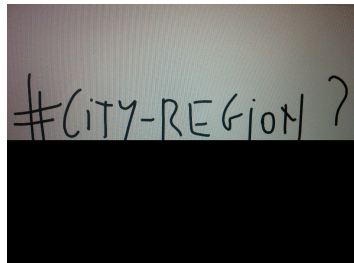
5.- Design



<http://www.cityregions.org>

The Future of the City-Regions

Comparative Territorial Benchmarking



Conceptual Approach

Analytical Approach

Empirical Approach

Applied Approach

6.- Conclusions (Work-in-progress)



1.- Analytical approach: Explain 5 System Framework.

2.- Empirical approach: Current status of the Field work.

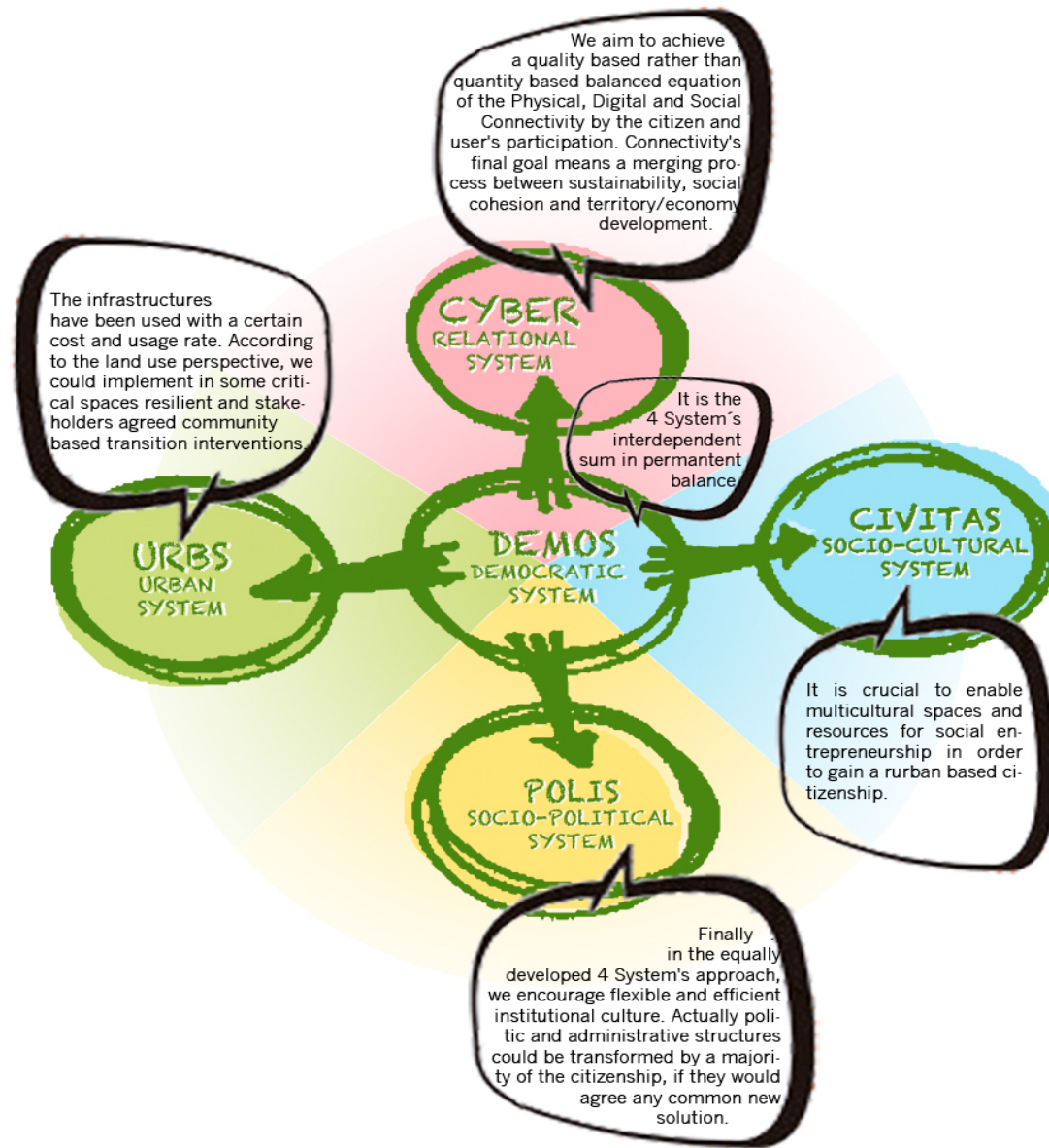
- Basque: Basque City-Region 2012 Congress. 26-27th Nov. 2012. Bilbao (Spain)
- Oresund: Malmö Workshop 8th May. 2013. Malmö (Sweden)

City-Region 5 Systems.



- URBS: Urban System
- CYBER: Relational System
- CIVITAS: Socio-Cultural System
- POLIS: Socio-Political System
- DEMOS: Democratic System

CITY-REGION

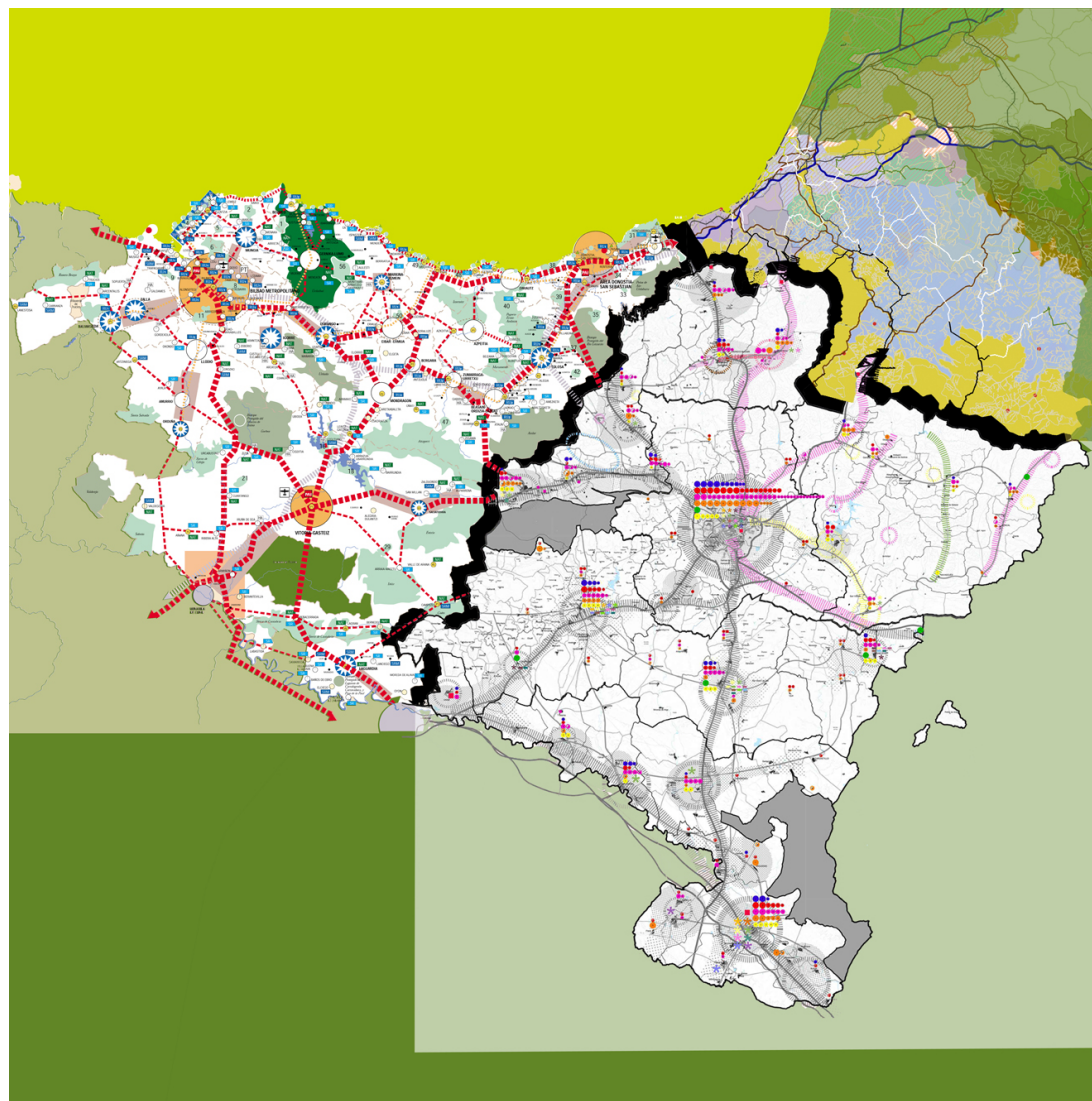






City-Region cases	Tipology
Oresund: Malmö + Copenhagen	• Transborder • high territorial synergies • in-between two Nation-States (Sweden & Denmark)
Liverpool & Manchester	• Two twin City-Regions • with physical proximity • but low territorial synergy
Basque	• Transborder • low territorial synergies • in-between two Nation-States (Spain & France)

	Basque	Oresund
Population	3Mill	3,7Mill
Density	20.664 km2	21,203 km2
Renta per capita	26.783€ (2004)	22.614€ (2004)
Commuters	12.390 (2007) 91% (car)	17.600 (2007) 41% (car)



2012 Euska Hiria Kongresua

[illegible]

<http://www.basquecity.org>
<http://www.euskalhiria.org>



Lunes, 26 de noviembre		azaroaren 26a, Astelehena	
SESIÓN 1		1 SAIOA	
09:30h	INAUGURACIÓN Pilar Unzuai Pérez de Eulate <i>Consejera de Medio Ambiente, Planificación Territorial, Agricultura y Pesca, GV</i>	INAUGURAZIOA Pilar Unzuai Pérez de Eulate <i>Ingaruntur, Lurralde Planifikazioa, Nekazaritza eta Abeltzaintza Sailburua, Euzkadi</i>	09:30 h - 12:45 h
09:45h	FUTUROS DE LA EUSKAL HIRIA Javier Echeverría <i>Profesor de Investigación Ikerbasque, Depto. de Sociología 2, UPV</i>	EUSKAL HIRIAREN ETORKIZUNAK Javier Echeverría <i>Ikerbasqueko ikerketa-irakaslea, Soziologia II Saila, EHU</i>	
10:30h	URBANIZACIÓ DIFFUSA Y FRAGMENTADA vs CIUDAD-REGION METROPOLITANA. LA CRISIS, UNA OPORTUNIDAD Jordi Borja <i>Geógrafo Urbanista, Universitat Oberta de Catalunya (UOC)</i>	URBANIZAZIO LAUSOA ETA ZATIKATUA vs HIRI-ESKUALDE METROPOLITARRA. KRISIALDIA, AUKERA BAT Jordi Borja <i>Geografo-Urbanista, Universitat Oberta de Catalunya (UOC)</i>	
Café-Desayuno [11:15 h - 11:45 h] Kafea - Atseandaldia			
11:45h	EUSKAL HIRIA = CIUDAD-REGIÓN VASCA Igor Calzada <i>PostDoctoral Research Fellow at the University of Oxford (UK), Future of Cities Programme eta Ikerbasque, Fundación Vasca para la Ciencia</i>	EUSKAL HIRIA = EUSKAL HIRI-ESKUALDEA Igor Calzada <i>PostDoctoral Research Fellow at the University of Oxford (UK), Future of Cities Programme eta Ikerbasque, Zientziarako Euskal Fundazioa</i>	
12:15h	URBS CIUDAD-REGION DESDE LA ORDENACIÓN DEL TERRITORIO Fernando de Terán <i>Arquitecto Urbanista</i>	URBS HIRI-ESKUALDEA, LURRALDE-ANTOLAMENDUTIK Fernando de Terán <i>Arkitekto-Urbanista</i>	
Almuerzo [12:45 h - 14:30 h] Otordua			
SESIÓN 2		2 SAIOA	
14:30h	MESA REDONDA MACRO ¿DECRECIMIENTO vs COMPETITIVIDAD? Xabier Garmendia <i>Viceconsejero de Energía, Gobierno Vasco</i> Guillermo Dorronsoro <i>Uta Iratxelegoia</i> José Luis Azkarate <i>Arquitecto Urbanista</i> Deciano Deusto <i>UPV Business School</i> Kikeo Lehendakardere <i>LKS ingenieria</i>	MAHA-INGURU MAKROA DESHAZKUNDEA vs LEHIAKORTASUNA? Xabier Garmendia <i>Energia</i> Guillermo Dorronsoro <i>Sailburuordea, Eusko Jaurlaritza</i> Uta Iratxelegoia <i>EHUko Lehendakardere</i> José Luis Azkarate <i>Arkitekto-urbanista, LKS Ingenieria</i>	14:30 h - 18:00 h
15:30h	THE TRANSITION MOVEMENT: INTERNATIONAL STORIES OF BOTTOM-UP CHANGE Rob Hopkins <i>Catalyst & Outreach Manager at Transition Network</i>	THE TRANSITION MOVEMENT: INTERNATIONAL STORIES OF BOTTOM-UP CHANGE Rob Hopkins <i>Catalyst & Outreach Manager at Transition Network</i>	
16:15h	ORESUND: A CITY-REGION BETWEEN DENMARK AND SWEDEN Fredrik Björk <i>Research coordinator for the Forum for Social Innovation Sweden (Univ. of Malmö)</i> Ulf Kyrling <i>Skane Regional Council, Regional Developer, Rural Development/Social Innovation</i>	ORESUND: A CITY-REGION BETWEEN DENMARK AND SWEDEN Fredrik Björk <i>Research coordinator for the Forum for Social Innovation Sweden (Univ. of Malmö)</i> Ulf Kyrling <i>Skane Regional Council, Regional Developer, Rural Development/Social Innovation</i>	
17:00h	MESA REDONDA MACRO ¿DECRECIMIENTO vs COMPETITIVIDAD?	MAHA-INGURU MAKROA. DESHAZKUNDEA vs LEHIAKORTASUNA?	
Martes, 27 de noviembre		azaroaren 27a, Asteartea	
SESIÓN 3		3 SAIOA	
09:30h	CYBER CONECTIVIDAD FÍSICA Y RACIONALIZACIÓN DE LAS INFRAESTRUCTURAS. PUERTOS, AEROPUERTOS Y TAV Pedro Pulp-Pey <i>Director en ETT-Grupo Deloitte España</i>	CYBER KONEKTTIBATATE FISIKOA ETA AZPIKUTURAREN ARRAZIONALIZAZIOA. PORTUAK, AEROPORTUAK ETA ZHT Pedro Pulp-Pey <i>ETT-Grupo Deloitte Espainia-ko zuzendaria</i>	09:30 h - 14:15 h
10:15h	CIVITAS CULTURA, CIUDADANÍA Y PROYECCIÓN EXTERIOR. DONOSTIA 2016 Y EUSKAL HIRIA Santi Eraso / Igor Otxoa <i>Aseesor y Director de Proyecto Donostia-San Sebastián 2016</i>	CIVITAS KULTURA, HIRIARTASUNA ETA KANPO PROIEKIZIOA. DONOSTIA 2016 ETA EUSKAL HIRIA Santi Eraso / Igor Otxoa <i>Donostia 2016 Gaiako Aholkularia Iga Proiektu-zuzendaria</i>	





14:00
14:10

SCIENTIFIC DIRECTOR:
DR. IGOR CALZADA

GUEST SPEAKER:
FREDRIK BJÖRK

PARTICIPANTS COMING FROM ORESUND
(SWEDEN & DENMARK):
*UNIVERSITY OF MALMÖ
*SOCIAL INNOVATION SWEDEN
*SWEDISH TRANSITION TOWNS
*GLOKALA FOLK HIGH SCHOOL
*LUND UNIVERSITY
LUSIC LUND UNIVERSITY SOCIAL
INNOVATION CENTER



programme

1 KEY NOTES

STM
PRESENTATION:
SAN TELMO MUSEUM AND SOCIAL BASQUE INNOVATION HISTORY

14:15 FREDRIK BJÖRK
14:35 SOCIAL INNOVATION

14:35 DR. IGOR CALZADA
14:55 CITY-REGION

14:55 COFFEE-BREAK
15:15

OPEN DISCUSSION 15:15
16:00

INFORMAL PRESENTATIONS OF THE PARTICIPANTS
ABOUT PROJECTS FROM ORESUND AND FROM BASQUE COUNTRY 16:00
17:00

SUMMARY & CONCLUSIONS 17:00
17:30

LUNCH/ PINTXO/ SOCIALIZING. 17:30
THE END. 18:00

2 WORKSHOP

Workshop organized by its Scientific Director Dr. Igor Calzada with the participation of the Guest speaker, Fredrik Björk from Malmö (Oresund). The aim is gathering a small community of people invited one by one, from both geographies in order to have an open discussion about on-going innovative social projects in both territories all together.

NOTE: THE PARTICIPANTS WILL BE INVITED BY THE SCIENTIFIC DIRECTOR OF THE EVENT
RSVP: A CONFIRMATION FOR THIS EVENT IS REQUIRED BY SENDING AN EMAIL TO
igor.calzada@insis.ox.ac.uk

FORMALIZING & DESIGN

ANA ARRANZ

LOGISTICS



SCIENTIFIC ENTREPRENEURS



FUTURE OF CITY-REGIONS <> COMPARATIVE TERRITORIAL BENCHMARKING

WEDNESDAY 8th May 2013

2am - 6pm

at

SAN TELMO MUSEUM

ZULOAGA PLAZA 1

20003 DONOSTIA-SAN SEBASTIAN

+34 943 481 581 T

santelmo@donostia.org E

www.santelmomuseoa.com W

BASQUE & ORESUND
CONNECTION

SOCIAL INNOVATION METHODOLOGICAL

WORKSHOP



#Euskal_Hiria

THE FUTURE OF CITY-REGIONS <>
COMPARATIVE TERRITORIAL BENCHMARKING

DR. IGOR CALZADA, Ph.D.

<http://www.cityregions.org>

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[euskal-hiria-book-executive-summary](http://www.euskalhiria.org)

<http://www.euskalhiria.org>

<http://www.basquecity.org>

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youtube.com/EuskalHiria

icalzada

igor.calzada@insis.ox.ac.uk

Logistics: STM
See You There

Scientific Entrepreneurs:
Formalizing & design: Ana Arranz



ikerbasque
Basque Foundation for Science



social innovation methodological workshop - basque & oresund connection





Thanks for your attention

Dr Igor Calzada

<http://www.igorcalzada.com>

<http://about.me/icalzada>

<http://www.cityregions.org>

<http://www.basquecity.org>

<http://www.euskalhiria.org>

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